

ever you want it. Designed by prominent engineers and approved by outstanding health authorities, this therapeutic lamp, used a few minutes daily, brings you health, beauty and vitality. Care of hair. General application of therapeutic rays every night will keep scalp healthy and improve blood circulation * * *. Colds. Apply rays to back of neck and downward along spine to relieve congestion. Cramps * * * rheumatism * * * menstrual pains * * * insomnia * * * backache * * * skin ailments. Therapeutic rays stimulate pores, eliminate all impurities and strengthen tissues. Invaluable in treatment of acne, crow's-feet, dry skin, oily skin, wrinkles, blemishes, etc."

On May 1, 1940, no claimant having appeared, judgments of condemnation were entered and the product was ordered destroyed.

VETERINARY REMEDIES

301. Misbranding of Avirem Poultry Remedy. U. S. v. 6 Gallon Bottles and 42 Quart Bottles of Avirem The Food Value Poultry Remedy. Default decree of condemnation and destruction. (F. D. C. No. 1926. Sample No. 15575-E.)

The labeling of this product bore false and misleading representations regarding its efficacy in the conditions indicated below and failed to declare the quantity or proportion of alcohol contained in the article.

On May 8, 1940, the United States attorney for the Southern District of Iowa filed a libel against 6 gallon bottles and 42 quart bottles of the above-named product at Wilton Junction, Iowa, alleging that the article had been shipped on or about January 6, 1940, by the Livestock Products Distributors, Kewanee, Ill.; and charging that it was misbranded.

Analysis showed that the article consisted essentially of dextrose, small proportions of magnesium sulfate, sodium hydroxide, sodium chloride, extracts of plant drugs including emodin-bearing drugs such as cascara sagrada, nuxvomica, alcohol (3.9 percent by volume), and water.

The article was alleged to be misbranded in that the following statements appearing in the labeling were false and misleading, since they represented that the article was efficacious for the purposes recommended; whereas it was not efficacious for such purposes: "Rich in Dextrose * * * The Food Value Poultry Remedy * * * Indicated in the treatment of Coccidiosis, Cholera, Typhoid and other Intestinal Infections * * * Daily use in water will help to prevent disease and keep poultry healthy. * * * for preventive purposes and to build resistance. Should intestinal disturbance occur the proportions should be increased to two tablespoonfuls to the gallon, reducing the proportions when conditions are again favorable; Coccidiosis and Other Intestinal Disorders * * * In severe cases * * * After conditions have returned to normal it is recommended to use one tablespoonful of Avirem to the gallon of drinking water daily for preventative purposes; Worms—To build resistance and minimize worm infestation use Avirem in the drinking water constantly. * * *; Respiratory Diseases * * * In severe cases * * * Avirem should be used regularly, one tablespoonful to the gallon of drinking water during the fall and winter as a preventative treatment; Blackhead—Noticeably sick birds * * * continuous use of Avirem in the drinking water the sick birds * * * It is still worth remembering that an ounce of prevention is worth a pound of cure. When droopiness or loss of color or appetite are noticed in poultry of any age it is a danger sign. Separate unthrifty birds from the flock for special treatment, and also feed Avirem to those remaining to prevent trouble. Avirem is a proven remedy with a food value induced by the dextrose content, insuring a quick pick-up and sustained resistance by its daily use in the drinking water. Avirem will help your laying program. Increased production has been noticed by users everywhere."

On November 20, 1940, no claimant having appeared, judgment of condemnation was entered and the product was ordered destroyed.

302. Misbranding of "A Remedy Erroneously Sometimes Called Dry Dip." U. S. v. Verney H. Heumes (German Laboratories). Plea of guilty. Fine, \$25 and costs. (F. D. C. No. 941. Sample Nos. 55888-D, 55889-D.)

The labeling of this product bore false and misleading representations regarding its effectiveness in the conditions indicated below.

On December 2, 1940, the United States attorney for the Northern District of Iowa filed an information against Verney H. Heumes, trading as the German Laboratories, Cedar Rapids, Iowa, alleging shipment on or about August 18 and November 1, 1939, from the State of Iowa into the State of Illinois, of quantities of the above-named product which was misbranded. The label bore the words