

LABEL IN PART: "Blue Ribbon Special Condensed Buttermilk * * * Guaranteed Analysis Protein—10%."

NATURE OF CHARGE: Misbranding, Section 502 (a), certain statements appearing in the pamphlets were false and misleading since they represented and suggested that the article would be effective to promote faster growth, better health, resistance to disease, lower mortality, better digestion in livestock and poultry, and increased hatchability and egg production in poultry; and that it would be effective in the treatment of worms and necrotic enteritis in hogs and coccidiosis in poultry. The article would not be effective for such purposes.

It was also alleged to be misbranded under the provisions of the law applicable to foods, as reported in notices of judgment on foods.

DISPOSITION: February 5, 1946. No claimant having appeared, judgment of condemnation was entered and the product was ordered sold, with the condition that all labels and pamphlets be destroyed.

1946. Misbranding of Germ-O-Tone. U. S. v. 485 Bottles of Germ-O-Tone. Default decree of condemnation and destruction. (F. D. C. No. 18971. Sample No. 32285-H.)

LABEL FILED: January 18, 1946, District of Arizona.

ALLEGED SHIPMENT: On or about August 8, 1945, by the A-1 Poultry Products Co., from Albuquerque, N. Mex.

PRODUCT: 485 bottles, in sizes varying from ½ pint to 1 gallon, of *Germ-O-Tone* at Flagstaff, Ariz. Analysis showed the product consisted essentially of water, with small proportions of compounds of sulfur, calcium, and iodine.

NATURE OF CHARGE: Misbranding, Section 502 (a), the following label statements were false and misleading in that the article would not be effective in the prevention or treatment of the diseases, symptoms, or conditions of poultry, animals, or humans stated and implied: "Germ-O-Tone for baby chicks and poults, growing and adult chickens, growing and adult turkeys, rabbits, pigeons, pigs, hogs, calves and dogs. Put in the Drinking Water. Prevents and removes intestinal worms from poultry, livestock, and dogs. Aids in keeping lice, mites, bluebugs, and fleas down on all ages of poultry, dogs, and livestock. Helps to prevent Diarrheas, Coccidiosis, and other intestinal troubles in chicks, poults, growing and adult poultry, turkeys, rabbits, dogs and all livestock. Also acts as a tonic and keeps them doing good. For sore-head and roup in poultry; bites, stings * * * rash, itching * * * in humans; ear canker and sore hocks in rabbits."

DISPOSITION: April 8, 1946. No claimant having appeared, judgment of condemnation was entered and the product was ordered destroyed.

1947. Misbranding of Brink's Kre-O-Col. U. S. v. 18 Bottles of Brink's Kre-O-Col, and 1 Poster. Default decree of destruction. (F. D. C. No. 19451. Sample No. 51039-H.)

LABEL FILED: April 3, 1946, District of Minnesota.

ALLEGED SHIPMENT: On or about June 15, 1945, by Barlow, Wright, & Shores, Inc., from Cedar Rapids, Iowa. The placard was delivered about a year previous to the shipment of the product.

PRODUCT: 18 1-quart bottles of *Brink's Kre-O-Col* and 1 poster at Edgerton, Minn. Analysis showed that the product consisted essentially of water and isopropyl alcohol, with small quantities of guaiacol, eucalyptus oil, camphor oil, and creosote.

NATURE OF CHARGE: Misbranding, Section 502 (a), the following statements and design in the labeling were false and misleading: (Label) "To be used as an aid in relieving mucus accumulations of the nose and throat in poultry * * * At the first signs of mucus accumulations in the nose and throat of your fowls, use this product as directed"; (placard) "Fight Colds with Kre-O-Col drinking water medication easy to use Simple-Effective [picture of a chick gasping for breath with closed eyes]." The labeling represented and suggested that the article would be effective as an aid in relieving accumulations of the nose and throat in poultry or fowls and would be effective against colds of chicks and older birds. The product would not be effective for the purposes claimed.

DISPOSITION: June 24, 1946. No claimant having appeared, judgment was entered and the product was ordered destroyed.