

**2438. Misbranding of Nascent Haloid Vapor Generator device. U. S. v. 1 \* \* \*.**  
(F. D. C. No. 24395. Sample No. 31707-K.)

**LABEL FILED:** December 30, 1947, Southern District of California.

**ALLEGED SHIPMENT:** Between the approximate dates of March 28 and April 26, 1947, by Rittenhouse & Revere, Inc., from Albuquerque, N. Mex.

**PRODUCT:** 1 device known as *Nascent Haloid Vapor Generator* at Los Angeles, Calif. Examination showed that the device was designed to produce gas by electrolysis of a salt solution. Analysis showed that the gas produced contained chlorine and did not contain hydrogen chloride.

**LABEL, IN PART:** "Nascent Haloid Vapor Germicidal Respiratory Therapy."

**NATURE OF CHARGE:** Misbranding, Section 502 (a), certain statements in an instruction manual shipped with the device were false and misleading since they represented and suggested that the gas produced by the device was not chlorine, but was hydrogen chloride; and that the inhalation of gas produced by the device was effective for germicidal respiratory therapy and in the treatment of sinus infections, acute and chronic rhinitis, common colds, asthma, bronchitis, hay fever, internal infections, unlocated foci of infection, arthritis, and rheumatism. The gas produced by the device contained chlorine, and inhalation of gases from the device was not effective for the conditions represented.

**DISPOSITION:** May 19, 1948. Rittenhouse & Revere, Inc., claimant, having consented to the entry of a decree, judgment of condemnation was entered and the device was ordered released under bond for relabeling under the supervision of the Federal Security Agency.

**2439. Misbranding of Vacuum Stimulator device. U. S. v. 2 \* \* \*, etc. (F. D. C. No. 24140. Sample No. 30051-K.)**

**LABEL FILED:** December 1, 1947, District of Arizona.

**ALLEGED SHIPMENT:** On or about October 14, 1947, by the Ricard Mfg. Co., from Omaha, Nebr.

**PRODUCT:** 2 cartons each containing 1 device known as a *Vacuum Stimulator*, or "Prostate Gland Stimulator," at Phoenix, Ariz., together with two instruction sheets entitled "Instructions for Using our Vacuum Stimulator to the Male Organ" and two circulars entitled "If You are young and robust, 'full of Pep' Don't Read This!" Examination showed that the device consisted of a clear plastic cylinder, one end of which was equipped with a soft rubber ring and the other end closed by a hand-operated vacuum pump.

**NATURE OF CHARGE:** Misbranding, Section 502 (a), certain statements in the circulars and instruction sheets were false and misleading, since they represented and suggested that the device was effective to overcome impotence and was effective in the treatment of disorders of the male sexual organs, whereas the device was not effective for such purposes.

**DISPOSITION:** April 6, 1948. Default decree of condemnation and destruction.

**2440. Misbranding of Therm-Aire heated bed pad. U. S. v. 15 Pads, etc. (F. D. C. No. 24218. Sample No. 12618-K.)**

**LABEL FILED:** December 31, 1947, Eastern District of Pennsylvania.

**ALLEGED SHIPMENT:** On or about October 23, 1947, by the Therm-Aire Equipment Co., from Nashville, Tenn.

**PRODUCT:** 15 twin-size and 24 full-size *Therm-Aire heated bed pads* at Philadelphia, Pa., together with certain circulars enclosed in the boxes containing the devices. Examination showed that the devices were electrically heated bed pads.

**LABEL, IN PART:** (Circular entitled "Sleep Your Way to Health and Beauty") "The New Therm-Aire Heated Bed Pad Brings Quick Relief From Nerve Tension so Essential in Keeping up to Par \* \* \* Keep Your health up to par \* \* \* concentrated where it is needed most \* \* \* along \* \* \* center of the nervous system \* \* \* Therm-Aire insures \* \* \* release of nerve tension"; (circular entitled "Sleep Your Way to Health with Therm-Aire") "provides heat \* \* \* along \* \* \* central nervous system \* \* \* supplying the body with heat energy so essential for maintaining good health."

**NATURE OF CHARGE:** Misbranding, Section 502 (a), the above-quoted and similar statements in the labeling of the article were false and misleading. These statements represented and suggested that with the use of the device, heat would be concentrated along the center of the nervous system and that the

device would keep health up to par, relieve nerve tension, and overcome insomnia. The use of the device would not cause heat to be concentrated along the center of the nervous system, and the device would not accomplish the results claimed.

DISPOSITION: January 15, 1948. The Therm-Aire Equipment Co., claimant, having consented to the entry of a decree, judgment of condemnation was entered and the devices were ordered released under bond for relabeling under the supervision of the Federal Security Agency.

#### DRUGS FOR VETERINARY USE

**2441. Misbranding of Giles Veterinary Medicine. U. S. v. Giles Remedy Co. and Sanford F. Giles. Pleas of nolo contendere. Fine of \$200 and costs against defendants jointly (F. D. C. No. 20191. Sample Nos. 15346-H, 17686-H.)**

INFORMATION FILED: April 3, 1947, Northern District of Illinois, against the Giles Remedy Co., a corporation, Chicago, Ill., and Sanford F. Giles, president.

ALLEGED SHIPMENT: On or about April 5 and 10, 1946, from the State of Illinois into the State of Michigan.

PRODUCT: Analyses disclosed that the product consisted essentially of a solution of ether and camphor in a fixed oil.

LABEL, IN PART: "The Great Giles Veterinary Medicine."

NATURE OF CHARGE: Misbranding, Section 502 (a), certain statements appearing in the circulars entitled "Ship with Safety," "Why," "How to Treat Sick Animals," and "First Aid for Sick Animals," which were shipped to the Kalamazoo consignee prior to the shipment of the drug, and in the circular entitled "First Aid for Sick Animals," which was shipped to the Detroit consignee along with the drug, were false and misleading since the article would not be effective for the purposes, and would not fulfill the promises, of benefit stated and implied. The statements represented and suggested that the article would be effective in safeguarding horses from disease conditions and ailments; that it would be effective against "lay-ups," loss of stamina, and appetite; that it would be effective in building up resistance against any ailment; that it would be effective in preventing and relieving shipping fever, acclimating troubles, and ailments caused by exposure, chills, colds, fever, laryngitis, and influenza; that it would be effective in maintaining the health of cattle, horses, sheep, and other domestic animals, and would eliminate germ poison and remove congestion from any part of the body of animals; that it would be effective against udder troubles and vaginal affections; that it would improve the circulation and build up and tone the entire system of animals; that it possessed healing properties; that it would be a benefit and an aid in the natural delivery of healthy offspring; that it would be effective in the treatment of Bang's disease of cattle; that it would be effective in the treatment of sick animals and in the prevention and treatment of contagious abortion; that it would be effective to cure most any kind of sickness; that it would keep animals healthy and check slight sickness before it became worse; that it would be effective as an early treatment in cases where animals contracted some serious ailments; that it would be effective as health insurance for animals; that it would take the place of the services of a veterinarian and would save horse and cattle owners millions of dollars; that it would be effective in the prevention and treatment of horse and cow ailments; that it would be effective in the treatment of horse ailments, such as acclimating troubles, azoturia, chill, cough and cold, colic, congestion, constipation, diarrhea, distemper, fever, foot affections, indigestion, influenza, impaction of stomach, laryngitis, pink eye, pneumonia, sleeping sickness, sunstroke, and wounds; that it would be effective in the treatment of cow ailments, such as abortion, garget, colic, constipation, diarrhea, indigestion, inflammation of the intestines, milk fever, navel ill, scour in calves, stomach troubles, stomatitis, suppression of milk, and udder troubles; that when used as directed it would be effective as a first aid for sick animals and in the treatment of sick animals; that it would be effective in removing congestion and the cause of any ailment; that it would be effective against toxins of germs; that it would be effective in increasing the blood action and in stimulating the heart and other organs, enabling them to perform naturally; that it was an excellent tonic; that it would subdue fever and allay inflammation; that it would be effective in the treatment of tired horses and in the general care of sick horses; that it would