

nausea, urinary pigmentation, constipation, skin disease, vomiting, insanity, and tongue redness; that the article would insure a healthy complexion, give vitality, warmth, magnetism, creative power, and mental endurance, and enable the fibers of the brain to connect and to coordinate thoughts; that it would adapt the nervous system to darkness, improve general health, promote growth, prevent premature old age, lengthen the life span, and develop a healthy skin; that it would produce better nerve tissues and promote better assimilation; and that it would promote general health and maintain normal functioning of the gastrointestinal tract and the skin;

That the *High Potency Vitamin C Tablets* would be efficacious in the cure, mitigation, treatment, and prevention of painful joints, tiredness, defective teeth, poor knitting of bones, headaches, poor resistance to infections, weakened blood capillaries, restlessness, digestive troubles leading to gastric ulcers, weakened functioning of mammary glands, swollen limbs, hemorrhages, paralysis, sterility, and adrenal gland dysfunctioning; that the article would promote growth of good teeth, destroy bacterical toxins, promote better blood circulation in the capillaries, and protect the blood vessels; that it would prevent ulcers, improve the appetite, and stimulate growth; and that it would prevent infections which cause certain types of chronic arthritis;

That the *Russian Radish and Parsley Concentrates Tablets* would be efficacious in the cure, mitigation, treatment, and prevention of loss of body weight, digestive troubles, nerve disorders, weakness, acidity, irritability, deafness, catarrh, pallor, restlessness, starvation, depression, constipation, irregular heart beat, poor muscular coordination, liver trouble, poor digestion, bloating, painful joints, fear, albuminuria, and poor water retention; that the article would cleanse and alkalize the body and keep calcium from hardening around the joints in the arteries; that it would heal injuries, reduce pain, and balance the body and brain; and that it would keep the proportions of the body and maintain normal heart action.

DISPOSITION: July 13, 1949. Pleas of nolo contendere having been entered, the court imposed a fine of \$2,250 against the corporation, suspended sentence against the individual, and placed him on probation for 2 years.

2866. Misbranding of Retisol Compound. U. S. v. 11 Bottles * * *. (F. D. C. No. 26660. Sample No. 51266-K.)

LABEL FILED: March 21, 1949, Eastern District of Kentucky.

ALLEGED SHIPMENT: On or about February 1 and March 2, 1949, from Cincinnati, Ohio.

PRODUCT: 11 12-ounce bottles of *Retisol Compound* at Covington, Ky., in the possession of the King Drug Co., Store #8. There were on display in the store 4 copies of a newspaper advertisement, clipped from a Cincinnati newspaper by employees of the store. One copy was pasted on each of the two front windows and one on each of the two cash registers in the store.

LABEL, IN PART: "Retisol Compound An efficient alkaline compound containing: Sodium salicylate, sodium citrate, potassium acetate, and hexamethylene."

NATURE OF CHARGE: Misbranding, Section 502 (a), the following statements in the newspaper advertisement were false and misleading since the article was not effective in the treatment of the following conditions, stated and implied: "Rheumatic Sufferers Arthritic Sufferers Throw Away Your Canes! Retisol is Here * * * Learn how Retisol has helped people like you, people who have spent torturous days and nights nursing your inflamed bodies of fiery red,

swollen joints, and those sharp stabbing pains that shatter your nerves and keep you awake nights. Your kidneys and bladder will be happy ridding you of the poisonous acids and wastes that have been crippling you. * * * Don't suffer another minute without trying Retisol." The article was misbranded while held for sale after shipment in interstate commerce.

DISPOSITION: May 3, 1949. Default decree of destruction.

2867. Misbranding of Dr. Shokunbi's Tree of Life F-218. U. S. v. 11 Bottles, etc. (F. D. C. No. 27164. Sample No. 62025-K.)

LABEL FILED: April 22, 1949, Eastern District of Missouri.

ALLEGED SHIPMENT: By the African Herb & Chemical Co., from Memphis, Tenn. The product was shipped on or about March 3, 1949, and a number of circulars were shipped on or about March 8, 1949.

PRODUCT: 11 12-ounce bottles of *Dr. Shokunbi's Tree of Life F-218* at St. Louis, Mo., together with 24 circulars entitled "Why Use Chemical Drugs?"

LABEL, IN PART: "Dr. Shokunbi's Tree of Life F-218. * * * Net Contents 12 Fluid Oz. Yellow Dock, Burdock Root, Poke Root, Buchu Leaves, Peppermint Leaves, May Apple, Juniper Berries, Black Snake Root, Samson Root, Wild Plum Bark, Wild Cherry, Skull Cap, Fever Few, Lady Slipper, Senna, Figs."

NATURE OF CHARGE: Misbranding, Section 502 (a), The label designation "Tree of Life" and the following statements on the label and in the circular were false and misleading since the article was not effective for the purposes stated and implied and was not effective in the treatment of the following diseases and conditions mentioned: (Bottle label) "* * * Indicated for the relief of such ailments as High Blood or Low Blood Pressure, Kidney and Bladder, Rheumatic Pain, Gas on Stomach, Nervousness, Coughs Due to Cold, Chronic Bronchitis, Asthma, Arthritis, Backache" and (circular entitled "Why Use Chemical Drugs?") "* * * if you are suffering from high blood pressure, kidney and bladder, rheumatic pain, gas on stomach, nervousness, coughs due to colds, then you too can get quick relief with the use of the Tree of Life F-218 General Tonic * * * Dr. Shokunbi's F-218 General Tonic for Men and Women * * * The Tree of Life for the Healing of the Nations. * * * Bring your sick and diseased body, mind and spirit to the Tree of Life, planted for the healing of the Nations * * * S. P. Shokunbi * * * has found the leaf thereof, for medicine for the healing of the Nation. * * * if you are suffering with high blood or low blood pressure, rheumatism, kidney and bladder, nervousness, gas on stomach, run down condition, change of life, lumbago, arthritis, etc., then you too should get your bottle today and be convinced."

DISPOSITION: May 18, 1949. Default decree of condemnation and destruction.

2868. Misbranding of Magnetic Ray (device). U. S. v. 2 Boxes * * *. (F. D. C. No. 27022. Sample Nos. 1436-K, 1437-K.)

LABEL FILED: On or about April 25, 1949, Middle District of North Carolina.

ALLEGED SHIPMENT: On or about March 26, 1949, by the Magnetic Ray Co., from Dallas, Tex.

PRODUCT: 2 boxes each containing a device known as *Magnetic Ray* at Durham, N. C., together with circulars entitled "Magnetic Ray Treatment" and "Directions for taking Magnetic Ray Treatments."