

DRUGS AND DEVICES ACTIONABLE BECAUSE OF FALSE AND MISLEADING CLAIMS**DRUGS FOR HUMAN USE***

3692. Misbranding of Champion Compound. U. S. v. Cel-Ton-Sa Medicine Co. and Marvin Guyer. Pleas of guilty. Fine of \$200 against each defendant. (F. D. C. No. 32744. Sample No. 31116-L.)

INFORMATION FILED: March 5, 1952, Southern District of Ohio, against the Cel-Ton-Sa Medicine Co., a partnership, Cincinnati, Ohio, and Marvin Guyer, a partner in the partnership.

ALLEGED SHIPMENT: On or about June 19, 1951, from the State of Ohio into the State of Tennessee.

LABEL, IN PART: (Bottle) "Champion Compound Contents 16 Fluid Ounces Active Laxative Ingredients: Buckthorn, Cascara Sagrada, Senna and Aloe. Active Carminative Ingredients: Ginger, Calamus, Anise, Fennel and Coriander. Inactive Ingredients: Gentian, Quassia, Burdock, Licorice, Mandrake, Salicylic Acid, Benzoic Acid, Iron and Ammonium Citrate, Saccharin Soluble, Oil Spearmint, Oil Cassia, Methyl Salicylate, Wahoo, Butternut, Sarsaparilla, Colocynth, Buchu, Uva Ursi, Juniper Berries, Wild Cherry, Caramel and Water \$300 Prepared For _____ Address All Orders To Champion Remedies 118 Popular Ave., Memphis, Tenn."

NATURE OF CHARGE: Misbranding, Section 502 (a), certain statements in an accompanying circular entitled "Leading The Way To Improved Internal Hygiene" were false and misleading. The statements represented and suggested that the article was an adequate and effective treatment for general digestive disorders, minor stomach disorders, rheumatism, dropsical [*sic*], kidney and bladder ailments of a minor nature, incipient catarrh of the bladder, and gravel; that the article was a blood conditioner; that it contained therapeutically significant amounts of vitamins and minerals; and that it was effective in maintaining and restoring the health of the user. The article was not an adequate and effective treatment for the conditions stated and implied; it was not a blood conditioner; it did not contain therapeutically significant amounts of vitamins and minerals; and it would not be effective in maintaining and restoring the health of the user.

DISPOSITION: March 14, 1952. Pleas of guilty having been entered, the court imposed a fine of \$200 against each defendant.

3693. Misbranding of Ceride solution and Kamide aqueous suspension. U. S. v. 1,975 Ampuls of Ceride solution, etc. (F. D. C. No. 30868. Sample Nos. 93124-K to 93127-K, incl.)

LIBEL FILED: March 23, 1951, Western District of North Carolina.

ALLEGED SHIPMENT: On or about February 13 and April 23, 1950, from Decatur, Ill., and New York, N. Y.

PRODUCT: 21,950 ampuls of *Ceride solution* and 23,950 ampuls of *Kamide aqueous suspension* at Andrews, N. C., in possession of Swan's Enterprises, Inc., and a number of 1-page leaflets entitled "Ceride and Kamide" and a number of 2-page leaflets entitled "Suggestions for the use of Ceride and Kamide."

RESULTS OF INVESTIGATION: The leaflets accompanying the products had been prepared locally for the consignee, Swan's Enterprises, Inc.

*See also Nos. 3689-3691.