

**LABEL, IN PART:** (Display carton) "Fast Relief for 'Sore Throat' Aspergum Aspirin In pleasantly-flavored Chewing Gum"; (box) "16 Tablets Aspergum Active Ingredient: Aspirin."

**NATURE OF CHARGE:** Misbranding, Section 502 (a), the statement "Fast Relief For 'Sore Throat'" borne on the display carton was false and misleading since it represented and suggested that the article was an adequate and effective treatment for sore throat, whereas it was not an adequate and effective treatment for that condition.

**DISPOSITION:** January 12, 1953. Default decree of condemnation. The court ordered that the product be delivered to a charitable institution for its use and not for sale.

**4036. Misbranding of honey. U. S. v. 11 Cases, etc. (F. D. C. No. 33953. Sample Nos. 33824-L to 33827-L, incl.)**

**LIBEL FILED:** October 24, 1952, Western District of Michigan.

**ALLEGED SHIPMENT:** On or about April 29, July 3, and September 11, 1952, by the Sun Fed Honey Co., from Sarasota, Fla.

**PRODUCT:** 11 cases, each containing 24 1-pound jars, and 3 cases, each containing 6 5-pound jars, of *honey* at Grand Rapids, Mich., together with a number of leaflets entitled "Honey Facts."

**LABEL, IN PART:** (Jar) "Sun Fed \* \* \* Honey \* \* \* Packed By Shangri-La Grove, Bee Ridge, Florida."

**NATURE OF CHARGE:** Misbranding, Section 502 (a), certain statements in the labeling of the article, namely, in the above-mentioned leaflet which accompanied the article, were false and misleading. The statements represented and suggested that honey supplies minerals, by means of which it acts as a "buffer between the acids of the body"; that it is health-giving, exerts a restorative action in elderly people, constitutes a protective food, and helps prevent acidosis; that, with milk, it effects longevity, enables weak and sickly children to recuperate and gain health, and builds up anemic and undernourished children, enabling them to attain higher mental ratings; that it is effective in heart affections, diabetes, insomnia, jaundice, chronic dysentery, swellings caused by heart and kidney ailments, and other diseases, osteomyelitis of large bones, gastric and intestinal ulcers, and bed wetting; that it will raise the calcium level and lower the phosphorus level of the blood; that it will sustain life and health indefinitely; that it prevents acidosis, rickets, scurvy, and other "decomposition" diseases; that it will kill germs of tuberculosis; that it is a healer for the membrane of the mouth, throat, and stomach; and that it is an antiseptic. The article did not supply a significant portion of minerals; it was not effective in the treatment of the diseases and conditions stated and implied; and it would not fulfill the promises of benefit made for it.

**DISPOSITION:** December 10, 1952. Default decree of condemnation. The court ordered that the product be delivered to a charitable institution for its use and not for sale and that the leaflets be destroyed.

**4037. Misbranding of Silver-King Airborne Bacteria Control Unit. U. S. v. 2 Cartons, etc. (F. D. C. No. 33584. Sample No. 53143-L.)**

**LIBEL FILED:** On or about September 17, 1952, Western District of Missouri.