

**4492. Adulteration of adhesive bandages.** U. S. v. 6 Cases \* \* \*. (F. D. C. No. 36730. Sample No. 42774-L.)

**LIBEL FILED:** May 4, 1954, Northern District of California.

**ALLEGED SHIPMENT:** On or about February 25, 1954, by the U. S. Plastic Bandage Co., from Buffalo, N. Y.

**PRODUCT:** 6 cases, each containing 48 boxes, of adhesive bandages at San Francisco, Calif.

**LABEL, IN PART:** (Box) "Contains 100 Bandages  $\frac{3}{4}$ " x 3" Elast Aids Pliable Plastic Bandages."

**NATURE OF CHARGE:** Adulteration, Section 501 (b), the article purported to be and was represented as "Adhesive Absorbent Bandage," a drug the name of which is recognized in the United States Pharmacopeia, an official compendium, and the quality and purity of the article fell below the official standard since the article was not sterile.

**DISPOSITION:** August 2, 1954. The U. S. Plastic Bandage Co., claimant, having consented to the entry of a decree, judgment of condemnation was entered and the court ordered that the product be released under bond to be brought into compliance with the law, under the supervision of the Department of Health, Education, and Welfare.

#### **DRUGS ACTIONABLE BECAUSE OF FALSE AND MISLEADING CLAIMS\***

**4493. Misbranding of Neuravim capsules.** U. S. v. 10,722 Boxes, etc. (F. D. C. No. 34922. Sample No. 51322-L.)

**LIBEL FILED:** March 31, 1953, District of New Jersey.

**ALLEGED SHIPMENT:** On or about February 13, 1953, from Detroit, Mich., by the Freshman Vitamin Co., upon instructions from Neuravim Co., Ltd., Toronto, Canada.

**PRODUCT:** 10,722 boxes, each containing 45 capsules, of *Neuravim* at Jersey City, N. J., in possession of American Book-Stratford Press, Inc., together with a number of books entitled "The Neuravim Formula For Dynamic Nerve Power," a number of reorder blanks headed "Not Available To Anyone Other Than Neuravim Course Subscribers," and a number of booklets entitled "How To Eat For Nerve Power," "What To Eat For Nerve Power," "Sleep For Nerve Power," "Internal Hygiene For Nerve Power," "Exercises For Nerve Power," "Habits For Nerve Power," "Putting Nerve Power into Action," and "Neuravim The Power Within You."

**RESULTS OF INVESTIGATION:** The above-described books and booklets were printed by the consignee upon instructions from Neuravim Co., Ltd., and the reorder blanks were received by the consignee from such company. Upon instructions from Neuravim Co., Ltd., the consignee would assemble into packages, for mailing to customers, 1 book, 4 boxes of capsules, and 1 reorder blank.

**LABEL, IN PART:** (Box) "The Neuravim Formula Neuravim Conditioner Not for Medicinal Use Neuravim A preparation but not a substitute for the Nerve Power building program laid down by the Neuravim Directives, and is to be regarded as an adjunct but ancillary to the entire Neuravim course, and to be used accordingly. Each Capsule contains at time of Manufacture: Lac. Albumin Hydrolysate 250 Mg. L. Glutamic Acid 300 Mg. Soybean Lecithin 300 Mg. Vitamin E (d-alpha tocopherol acetate from Vegetable Oils) 25

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\*See also Nos. 4487, 4490, 4491.