

4889. **Glo-Vita mineral tablets and Glo-Vita multivitamin tablets.** (F. D. C. No. 38257. S. Nos. 6-895/900 M.)

QUANTITY: 116 360-tablet btl. and 82 120-tablet btl. of *Glo-Vita mineral tablets* and 30 360-tablet btl., 67 180-tablet btl., and 57 60-tablet btl. of *Glo-Vita multivitamin tablets*, at Midvale, Utah, in possession of Ellis L. Richardson.

SHIPPED: Between 5-5-55 and 7-1-55, from Los Angeles, Calif., by Glo-Vita Corp.

LABEL IN PART: (Btl.) "Glo-Vita Mineral Tablets 4 Mineral Tablets Daily Will Supply: Iron (Ferrous Gluconate) 30 Mg. MDR 300% Iodine (Kelp) 0.3 Mg. MDR 300% Manganese (Gluconate) 1 Mg. Copper (Gluconate) 0.3 Mg. Cobalt (Gluconate) 0.2 Mg. Nickel (Phosphate) 0.1 Mg. Zinc (Phosphate) 0.3 Mg. Magnesium (Trisilicate) 1 Mg. Calcium (Bone Phosphate) 427 Mg. MDR 54% Phosphorus (Bone Phosphate) 194 Mg. MDR 28% Fluorine (Bone Phosphate) 0.6 Mg. Potassium (Kelp) 21 Mg. Sulfur (Kelp) 2 Mg. Chlorine (Kelp) 25 Mg. Sodium (Kelp) 7 Mg. In a base of a sedimentary Mineral deposit (Montmorillonite) with excipients and binders. * * * Directions: Take 2 tablets with morning and noon meals as a dietary supplement or as directed by your doctor" and "Glo-Vita Multivitamin Tablets * * * 2 Tablets Daily Will Supply: Vitamin A (Vitamin A Acetate) 8,000 USP Units MDR 200% Vitamin D (Irradiated Ergosterol) 1,000 USP Units MDR 250% Vitamin B-1 (Thiamin) 6 Mg. MDR 600% Vitamin B-2 (Riboflavin) 5 Mg. MDR 250% Vitamin B-6 (Pyridoxine (HCl) 1 Mg. Vitamin B-12 (Fermentation Concentrate) 5 Mcg. Vitamin C (Ascorbic Acid) 75 Mcg. MDR 250% Vitamin E (d-Alpha Tocopherol) 2 IU Calcium Pantothenate 5 Mg. Niacinamide 30 Mg. Folic Acid 0.5 Mg. Inositol 5 Mg. Para Aminobenzoic Acid 5 Mg. Rutin 1 Mg. Biotin 2 Mcg. Vitamin K (Menadi-one) 1 Mg. Choline (Bitartrate) 5 Mg. Chlorophyll (Chlorophyllins) 2 Mg. Cabbage Juice Extract 65 Mg. Lemon Peel Infusion 5 Mg. In a base of concentrates of Alfalfa, Water Cress and Parsley with excipients, binders and certified color in coating. * * * Directions: Take 1 tablet with morning and noon meals as a dietary supplement, or as directed by your doctor."

ACCOMPANYING LABELING: Copies of the Glo-Vita sales manual and leaflets entitled "Why Suffer?"

RESULTS OF INVESTIGATION: The articles were promoted for sale through sales presentations given by representatives of the Glo-Vita Corp. During these sales presentations, the agents of Glo-Vita Corp. orally recommended the article for use in the treatment of various diseases.

LIBELED: On or about 8-18-55, Dist. Utah.

CHARGE: 502 (a)—the labeling accompanying the article, when shipped and while held for sale, contained false and misleading representations that the article was an adequate and effective treatment for chronic fatigue, neuritis, arthritis, constipation, anemia, migraine headache, vague aches and pains, skin disorders, high and low blood pressure, heart conditions, and rheumatism; and 502 (f) (1)—the labeling of the article failed to bear adequate directions for use in the treatment of rheumatic fever, duodenal ulcers, muscular dystrophy, arthritis, cirrhosis of the liver, psoriasis, fatigue, heart trouble, diabetes, eczema, hay fever, low blood pressure, and overweight and underweight, which were the conditions for which the article was recommended orally by the agents of Glo-Vita Corp.

DISPOSITION: 7-17-56. Default—the article was delivered to a charitable institution, and the accompanying labeling was destroyed.

4890. Rectal treatment. (F. D. C. No. 37633. S. No. 3-767 M.)

QUANTITY: 70 labeled boxes and 144 unlabeled boxes, each containing 12 *suppositories* and 1 1-oz. tube of *ointment*, at Rochester, N. Y., in possession of Pharma-Seal, Inc.

SHIPPED: 11-4-54, from Jersey City, N. J.

LABEL IN PART: (Box) "P & S Combination Rectal Treatment Relief Of The Pain And Discomfort Of Internal And External Piles And Rectal Irritations One Dozen Suppositories One Ounce Ointment * * * The active ingredients of the ointment and suppositories are: Istrian Nutgalls, Zinc Oxide, and Ethyl Aminobenzoate."

RESULTS OF INVESTIGATION: The consignee applied the above-described label to the labeled boxes of the article which originally had been shipped unlabeled.

LIBELED: 1-31-55, W. Dist. N. Y.

CHARGE: 502 (b) (1) and (2)—the article, while held for sale, failed to bear a label containing the name and place of business of the manufacturer, packer, or distributor, and an accurate statement of the quantity of contents; 502 (e) (2)—the label of the article failed to bear the common or usual name of each active ingredient contained therein; 502 (f) (1)—the labeling of the article failed to bear adequate directions for use; and 502 (f) (2)—the labeling of the article failed to bear a warning against the use of the article in case of bleeding piles.

DISPOSITION: 3-4-55. Consent—claimed by Pharma-Seal, Inc., and relabeled.

4891. Hemorrhoidal suppositories and pile and rectal ointment. (F. D. C. No. 37993. S. Nos. 12-690/2 M.)

QUANTITY: 18 boxes of *hemorrhoidal suppositories* and 54 cartoned tubes of *pile and rectal ointment* at Hackensack, N. J.

SHIPPED: Between 12-20-54 and 4-25-55, from New York, N. Y., by Hanex Co.

LABEL IN PART: (Box) "One Dozen * * * Hanex Haemorrhoidal Suppositories * * * Anti-Septic Astringent * * * Components—Zinc Oxide, Balsam Peru, Menthol, Aluminum Acetate, Benzocaine, Camphor, Cocoa Butter"; (carton) "Hanex Pile and Rectal Ointment"; (tube) "Hanex * * * Ointment Contains: Menthol, Camphor, Alumine Acetate, Zinc Oxide, Benzocaine, Balsam Peru in a base of Olive Oil, Lanolin, and Petrolatum."

ACCOMPANYING LABELING: Leaflet entitled "at your druggist Hanex Pile Remedy."

LIBELED: 5-27-55, Dist. N. J.

CHARGE: 502 (a)—the labeling of the articles, when shipped, contained false and misleading representations that the articles were an adequate and effective treatment for itching and bleeding piles and irritated anus; and 502 (f) (2)—the labeling of the articles failed to bear adequate warnings against use in bleeding piles.

DISPOSITION: 6-28-55. Default—destruction.

4892. Devine's Zina-Ray oil and inhalers. (F. D. C. No. 37894. S. Nos. 8-149/51 M.)