

ACCOMPANYING LABELING: Leaflets entitled "Dandelions And You!" "The Story of Thompson's Slippery Elm Food," and counter display cards entitled "Slippery Elm Food."

LIBELED: 2-13-58, E. Dist. Ky.

CHARGE: 502(a)—the labeling accompanying the articles, while held for sale, contained false and misleading representations that the *roasted dandelion root* was an adequate and effective treatment for stimulating the liver and kidneys to improve elimination, cleansing the blood stream to aid in eliminating toxins and other impurities from the system, making eyes and complexion clearer, removing pimples, and strengthening the heart, and that the *slippery elm food, malted and unmalted*, was an adequate and effective treatment for inducing sleep, managing ulcerative conditions and mucous colitis, healing properties, restoring and maintaining health, and for the treatment of inflammation, dysentery, diarrhea, and urinary troubles.

DISPOSITION: 3-8-58. Consent—claimed by Irene E. Barbasch, Covington, Ky., and relabeled.

5615. Wheat germ oil. (F.D.C. No. 41332. S. Nos. 80-445/6 M.)

QUANTITY: 45 100-capsule btls. and 9 200-capsule btls. at Minneapolis, Minn., in possession of Cayol Dietary Foods.

SHIPPED: 10-15-57, from Detroit, Mich.

ACCOMPANYING LABELING: Photostatic copies of a newspaper article entitled "Vitamin E May Halt Heart Attacks."

RESULTS OF INVESTIGATION: The accompanying labeling was displayed in the dealer's store and store windows adjacent to a display of wheat germ oil.

LIBELED: 1-10-58, Dist. Minn.

CHARGE: 502(a)—the labeling accompanying the article, while held for sale, contained false and misleading representations that the article was effective for preventing heart attacks and hardening of the arteries.

DISPOSITION: 4-12-58. Default—delivered to a charitable institution after destruction of the accompanying labeling.

5616. Isodine gargle. (F.D.C. No. 41430. S. No. 11-275 P.)

QUANTITY: 776 master ctns., each containing 3 ctns. of 12 2-oz. btls. each; 624 ctns. of 12 4-oz. btls. each; and 509 counter display ctns. of 36 4-oz. btls. each at Chicago, Ill.

SHIPPED: Between 11-1-57 and 1-28-58, from Dover, Del., by Isodine Pharmacal Co., and from Cleveland, Ohio, by Strong-Cobb Pharmacal Co.

LABEL IN PART: (Btl. and ctn.) "Isodine Gargle New Safe Iodine Complex
* * * Active Ingredients: Polyvinylpyrrolidone-iodine Complex."

LIBELED: 2-17-58, N. Dist. Ill.

CHARGE: 502(a)—the labeling of the article, when shipped, contained false and misleading representations that the article was an adequate and effective treatment for sore throat and sore, bleeding gums.

DISPOSITION: 4-30-58. Consent—claimed by International Latex Corp., Dover, Del., and relabeled.

5617. Sinus and beauty mask and beauty eye mask. (F.D.C. No. 41368. S. No. 49-074 M.)

QUANTITY: 150 *sinus and beauty masks* in ctns. and 50 *beauty eye masks* in ctns. at Chicago, Ill.