

5732. Cherefresh (cherry juice). (F.D.C. No. 43150. S. No. 55-670 P.)

QUANTITY: 16 cases, 12 46-oz. cans each, and 178 cases, 24 12-oz. cans each, at Oklahoma City, Okla.

SHIPPED: 9-27-58 and 10-22-58, from Sturgeon Bay, Wis., by Reynolds Bros., Inc.

LABEL IN PART: (Can) "Cherefresh The Original Refreshing Cherry Drink * * * Reynolds Brothers, Inc., Sturgeon Bay, Wisconsin" or "Cherefresh * * * Cherry Juice."

ACCOMPANYING LABELING: Leaflets entitled: "Arthritis Victims Ask for Cherry Information."

LIBELED: 5-21-59, W. Dist. Okla.

CHARGE: 502(a)—when shipped, the labeling which accompanied the article contained false and misleading representations that the article was an adequate and effective treatment for arthritis, gout, and related ailments.

DISPOSITION: 7-21-59. Consent—claimed by Reynolds Brothers, Inc., and relabeled.

5733. Darcopherol tablets. (F.D.C. No. 41892. S. No. 14-394 P.)

QUANTITY: 39 50 tablet btls. and 1 180 tablet btl. at Chicago, Ill.

SHIPPED: Between 3-10-58 and 4-21-58, from Los Angeles, Calif., by Dartell Laboratories.

LABEL IN PART: "Net Contents * * * DPS Formula 7 Darcopherol * * * A dietary Food Supplement Providing Total Vitamin E from natural vegetable oils B Complex Factors Vitamin B-12 Vitamin B₁ Choline Vitamin B-2 Natural Iodine from Sea Vegetation Fatty Unsaturates from Wheat Germ and Soya Bean Dartrate Concentrate."

ACCOMPANYING LABELING: Pamphlets entitled "The Facts About Vitamin E."

LIBELED: 6-26-58, N. Dist. Ill.

CHARGE: 502(a)—the labeling accompanying the article, when shipped, contained false and misleading representations that the article had nutritional properties which would prevent and correct heart disease, diabetes, muscular dystrophy, liver disorders, kidney disease, atherosclerosis and arteriosclerosis, sterility and many other disorders.

DISPOSITION: 7-25-58. Default—destruction.

5734. DPS Formula Lipotrate tablets. (F.D.C. No. 41842. S. No. 32-449 P.)

QUANTITY: 8 cases, 12 btls. each, at Philadelphia, Pa.

SHIPPED: 1-8-58 and 4-4-58, from Los Angeles, Calif., by Dartell Laboratories.

LABEL IN PART: (Btl) "DPS Balanced Formulae * * * Formula 4 Lipotrate Net Contents 120 tablets A dietary Food Supplement providing Lipotropic Factors Choline Bitartrate Inositol Betaine dl-Methionine with B-Complex Vitamins Vitamin B-12 Vitamin B-6 Folic Acid Calcium Pantothenate and Minerals Iodine Calcium Phosphorus and containing Dartrate Concentrate."

ACCOMPANYING LABELING: Pamphlet entitled "From Nature Through Experimentation and Research comes Discovery * * * Lipotrate."

LIBELED: 5-27-58, E. Dist. Pa.

CHARGE: 502(a)—the labeling accompanying the article, when shipped, contained false and misleading representations that the article was an adequate and effective treatment for the prevention and correction of jaundice, cirrhosis of the liver, atherosclerosis and diabetes mellitus.

DISPOSITION: 8-27-58. Default—destruction.

5735. Sugar-chek (urine sugar test tape). (F.D.C. No. 41901. S. Nos. 12-980 P, 14-601 P.)

QUANTITY: 385 ctns., each containing 144 retail ctns., at Elgin, Ill.

SHIPPED: 1-25-57 and 2-4-57, from St. Louis, Mo.

LABEL IN PART: "Sugar-Chek * * * (Urine Sugar Test Tape) A specific test for urine glucose (sugar)."

ACCOMPANYING LABELING: (Leaflet in ctn.) "What is a Diabetic."

RESULTS OF INVESTIGATION: Examination showed that the article, while held for sale, was not effective for detecting small amounts of sugar in the urine as claimed in its labeling.

LBELED: 6-30-58, N. Dist. Ill.

CHARGE: 502(a)—the labeling of the article, while held for sale, contained false and misleading representations that the article was effective for detecting the presence of sugar in the urine and thus acting as a diagnostic sign of diabetes.

DISPOSITION: 7-25-58. Default—destruction.

5736. Slenda-Matic devices. (F.D.C. No. 41794. S. Nos. 25-239 P, 26-551 P.)

QUANTITY: 36 rectangular *Slenda-Matic devices* and 12 contour *Slenda-Matic devices* at Minneapolis, Minn.

SHIPPED: 5-7-58, from Chicago, Ill., by Grayline Co.

LABEL IN PART: (Ctn.) "Rectangular Holco Slenda-Matic Distributed By S. S. Hollender, Inc., Chicago, Illinois" and "Contour Holco Slenda-Matic"; (metal plate on each device) "Slenda-Matic Manufactured by Grayline Company, Chicago 33, Illinois * * * Serial No."

ACCOMPANYING LABELING: Leaflet entitled "Holco Slenda-Matic Vibrating Machine."

RESULTS OF INVESTIGATION: The labeling indicated that each device was a wooden frame box upholstered with polyurethane foam and covered with vinyl material, and that a rheostat-control electric motor providing vibration was enclosed in each box.

LBELED: 6-4-58, Dist. Minn.

CHARGE: 502(a)—the labeling of the devices, when shipped, contained false and misleading representations that the devices were capable of providing an adequate and effective treatment for improving circulation, easing tensions, reducing weight, regaining a firm, trim, slender figure and removing fatty tissues.

DISPOSITION: 7-22-58. Consent—claimed by E. B. Meyrowitz, Inc., St. Paul, Minn., and relabeled.

5737. Ozone generator. (F.D.C. No. 41454. S. No. 41-302 P.)

QUANTITY: 11 devices at Seattle, Wash.

SHIPPED: 10-21-57, from Germany.