

6015. Lecitabs lecithin tablets. (F.D.C. No. 43326. S. No. 52-096 P.)

QUANTITY: 81 90-tablet btls., 91 180-tablet btls., and 36 540-tablet btls., at Minneapolis, Minn., in possession of Pavo Co.

SHIPPED: Between 2-18-59 and 5-12-59, from Chicago, Ill., by National Lecithin, Inc.

LABEL IN PART: "National Lecitabs Lecithin Tablets A Natural Food Product Highly concentrated, extra-rich, soya Lecithin formula of 95% oil-free Phosphatides. Ingredients: Soya Lecithin, in a base of non-fat, dry milk solids and soy protein. Natural flavoring added. Dist. by: National Lecithin, Inc. 2938 N. Halsted St., Chicago 14, Ill. Indicated as a Dietary Supplement. National's Lecithin is a dietary supplement of natural lipotropic factors. This soy-based concentrate is a rich natural source of Lecithin, Cephalin, Choline and Inositol Phosphatides."

ACCOMPANYING LABELING: Leaflets entitled "National's Lecitabs * * * Protect Your Heart"; "New Relief for Arthritis"; display card reading in part "Fatty Blood * * * National's Lecitabs"; and banner reading in part "Fatty Blood Fat Rich Meals."

RESULTS OF INVESTIGATION: The accompanying literature was used for promotion purposes by the dealer.

LIBELED: 7-31-59, Dist. Minn.

CHARGE: 502(a)—when shipped and while held for sale, the labeling of the article contained false and misleading representations that the article was an adequate and effective treatment for arthritis, rheumatism, and other rheumatic-like disorders; hardening of the arteries; lowering and normalizing cholesterol and other fatty molecules in the blood; narrowing of the arteries; high blood pressure; heart strain; pain and sickness; wide variety of ills; clogged arteries; ill health of red blood cells; improper blood coagulation; improper functioning of the brain and nervous system; neuritis; bursitis; common complaints of older folks; and heart attacks.

The libel alleged also that the article was misbranded under the provisions of the law applicable to foods as reported in notices of judgment on foods.

DISPOSITION: 11-4-59. Consent—claimed by Pavo Co. and relabeled.

6016. Royal jelly capsules. (F.D.C. No. 42994. S. No. 42-759 P.)

QUANTITY: 17 100-capsule btls. at Great Falls, Mont.

SHIPPED: Between 5-12-58 and 7-14-58, from New York, N.Y., by Dupree Medical Co.

LABEL IN PART: (Btl.) "Dupree Brand Natural Royal Jelly Plus * * * Distributed By Dupree Medical Company, New York, N.Y., * * * Each Capsule Contains: Royal Jelly 5.5. Mg. Vitamin E 5.5 Int. Units."

ACCOMPANYING LABELING: Circulars entitled "Popular Medicine March 1958 * * * Royal Jelly" and poster entitled "Dupree Natural Royal Jelly."

LIBELED: 5-4-59, Dist. Mont.

CHARGE: 502(a)—when shipped and while held for sale, the labeling accompanying the article contained false and misleading representations that the article was an adequate and effective treatment for increasing life span, rejuvenating failing or wornout glandular activity, restoring vigor, eliminating a feeling of tiredness, growing hair, aiding the eyes, restoring youthful sex function to women in menopause, normalizing growth of underdeveloped children, helping ailments ranging from cancer to heart disease, stimulating