

Each capsule contains: 4 grains Lecithin and 150 USP Units Vitamin D suspended in 3 minims pure Soybean Oil * * * 1421."

ACCOMPANYING LABELING: Catalog entitled "Don't Shut Your Eyes"; folders entitled "Quality Vitamins" and "Magnums Over 57 Pounds"; and leaflets entitled "Read What Buyers Say," "It's Fine For You," and "Do You Feel Your Age Creeping Up On You?"

RESULTS OF INVESTIGATION: The articles in the 100-capsule bottles were repacked and relabeled from bulk stock shipped as described above.

The catalog, folders and leaflets were all prepared by the dealer.

LIBELED: 1-9-59, E. Dist. Mich.

CHARGE: 502(a)—while held for sale, the labeling which accompanied the articles contained false and misleading representations that the *Darwins Therapeutic Vitamin B Complex* and *Magnum Therapeutic Vitamin B Complex* would be an adequate and effective treatment for regulating the many chemical processes of the body to correct or prevent faulty hearing; cataract of the eye; heart trouble; arthritis; rheumatism; hardening of the arteries; diabetes; formation of gallstones; nervous disorders; and indigestion or constipation; that the remainder of the articles would be an adequate and effective treatment for hardening of the arteries; defective hearing; kidney stones; gallstones; colds; influenza; tonsilitis; respiratory infection; arthritis and rheumatic disorders; habitual abortions and miscarriages; thrombosis; hemorrhages; diabetes; high blood pressure; geriatric conditions; cirrhosis of the liver; cysts; sinus and bronchial infections; acne; and psoriasis; and that all the articles contained false and misleading representations that vitamin deficiency was almost universal, thus necessitating supplementation of the diet with this type of vitamin preparation, and that the articles were an adequate and effective treatment for increasing the life span, deferring senility, preventing cancer, and preventing circulatory disorders.

DISPOSITION: Frank Mellinger, Detroit, Mich., appeared as claimant. On 3-4-60, the claimant having consented, without admitting that the literature complained of was in violation of the law, a decree was entered ordering (a) that the accompanying literature be destroyed; (b) that the claimant no longer use the literature as labeling for the articles, or any other labeling which represents that the articles are adequate and effective treatment for the diseases, symptoms, and conditions described in the libel; and (c) that the claimant shall not dispose of the articles contrary to the provisions of the law.

6115. Beautiaire massage pillow. (F.D.C. No. 44021. S. No. 93-166 P.)

QUANTITY: 36 individually cartoned pillows at Boise, Idaho.

SHIPPED: 10-15-59, from New York, N.Y., by Morris Struhl, Inc.

LABEL IN PART: (Ctn.) "Beautiaire Massage Pillow the all purpose vibrating pillow * * * Morris Struhl, Inc., New York 10, New York."

ACCOMPANYING LABELING: Leaflet in carton entitled "How to enjoy * * * Beautiaire Electric Massage Pillow."

RESULTS OF INVESTIGATION: Examination showed the article to be a cloth-covered pillow containing an electric motor capable of providing vibrations.

LIBELED: 1-4-60, Dist. Idaho.

CHARGE: 502(a)—the labeling of the article, when shipped, contained false and misleading representations that the article was an adequate and effective treatment for easing nervous tensions; firming flabby flesh; melting away fatty

tissues; aiding in reducing; stimulating and increasing blood circulation; and soothing away aches and pains.

DISPOSITION: 1-28-60. Default—destruction.

6116. Flex-O-Matic massage cushion. (F.D.C. No. 43780. S. No. 27-284 P.)

QUANTITY: 7 individually cartoned devices, at Pardeeville, Wis.

SHIPPED: 8-31-59, from Minneapolis, Minn., by Health Products, Inc.

LABEL IN PART: (Device) "Flex-O-Matic Health Products Inc. * * * Minneapolis 5, Minnesota."

ACCOMPANYING LABELING: Leaflets entitled "New Method Helps Bring Sleep" and booklets entitled "Presenting the New Flex-O-Matic Electronic Massage Cushion."

RESULTS OF INVESTIGATION: The article was a pad about two feet long by one foot wide consisting of a metal frame covered with foam rubber. Attached to one end of the pad was a foam rubber-covered metal tube containing an electric vibrating motor. A heating element was contained within the pad. A separate cabinet allowed for regulation of vibratory action and amount of heat.

LIBELED: 11-9-59, W. Dist. Wis.

CHARGE: 502(a)—when shipped, the labeling of the article contained false and misleading representations that the article was an adequate and effective treatment for easing tension and aches and pains; inducing sleep; controlling posture; increasing circulation; relieving arthritis, bursitis, lumbago, fibrositis and back pain; and reducing weight.

DISPOSITION: 2-25-60. Default—delivered to the Food and Drug Administration.

6117. Slenderoll device. (F.D.C. No. 44055. S. No. 62-116 P.)

QUANTITY: 29 devices at San Francisco, Calif.

SHIPPED: 10-7-58, from Northvale, N.J., by Profile Slenderizing Salons.

LABEL IN PART: "Slenderoll Model No. 161 Profile Slenderizing Salons, Northvale, N.J."

ACCOMPANYING LABELING: Circular in carton entitled "Getting the Most from your Profile Slenderoll."

LIBELED: 2-8-60, N. Dist. Calif.

CHARGE: 502(a)—when shipped, the labeling of the article contained false and misleading representations that the article was an adequate and effective treatment for removing excess inches, weight, stimulating circulation; toning the tissues and muscles; reducing flabbiness; relieving aches and pains; slenderizing; rolling away ugly fat; spot reducing and achieving a slimmer figure.

DISPOSITION: 3-24-60. Default—a number of the devices were delivered to the Food and Drug Administration and the remainder were destroyed.

6118. Swedish Masseur Contour Vibrator. (F.D.C. No. 43325. S. No. 52-113 P.)

QUANTITY: 16 individually cartoned devices at Fargo, N. Dak., in possession of O. J. deLendrecie Co.

SHIPPED: 3-3-59, from Newark, N.J., by Remington Sales.

LABEL IN PART: (Ctn.) "Relax Revitalize Professional Swedish Masseur DeLuxe * * * Salon Vibration in Home Privacy * * * A Product of Remington Research Inc.," (tag) "UL Professional Contour Vibrator."