

ACCOMPANYING LABELING: Proof copy of newspaper advertisement and newspaper advertisement used in placard, reading in part "Spot reduce * * * Swedish Masseur."

RESULTS OF INVESTIGATION: The article was a padded and upholstered device, 5'' by 5'' by 12'' in size, contour-shaped on one side to fit the curvatures of the body. It contained a small electric motor capable of providing vibration.

LIBELED: 7-29-59, Dist. N. Dak.

CHARGE: 502(a)—when shipped and while held for sale, the name of the article and the labeling which accompanied it contained false and misleading representations that the article was an adequate and effective treatment for reducing; slenderizing; reportioning the entire body; removing excess fatty deposits; tightening and toning muscle tissues and sagging skin; restoring the body to youthful tonicity and vibrancy of the "18 year old" midriff; relieved nervousness and tension, and circulation, banished backaches and rheumatic pains and promoted sleep.

DISPOSITION: 3-21-60. Consent—claimed by Remington Research, Inc., New York, N.Y., and relabeled.

6119. Electro-Galvanic Bracelets. (F.D.C. No. 42876. S. No. 24-857 P.)

QUANTITY: 130 individually cartoned bracelets at Detroit Lakes, Minn., in possession of Clinton Elijah, and 46 individually cartoned bracelets in possession of Glenn W. Tostenrud, t/a Nome Distributing Co.

SHIPPED: 1-9-59 and 1-15-59, from Lakewood, N.J., by Lev P. Sukacev (Natural Plating Corp.), to Clinton Elijah who subsequently delivered a number of the devices to Mr. Tostenrud.

LABEL IN PART: (Device) "Electro Therapeutic Bracelet" and (ctn.) "Electro-Galvanic Bracelet New!"

ACCOMPANYING LABELING: Leaflet in carton entitled "The Electro-Galvanic Bracelet * * * Local Representative Distributed by Nome Distributing Company, Detroit Lakes, Minnesota."

RESULTS OF INVESTIGATION: The article was a white metal wrist bracelet. A clear plastic plate with imbedded loops of wire was attached under the "name plate," and a clear plastic piece was also attached under the "catch" links of the bracelet.

The leaflets were printed on order of the dealer and were placed in the cartons by the dealer.

LIBELED: 3-10-59, Dist. Minn.

CHARGE: 502(a)—when shipped and while held for sale, the labeling of the article contained false and misleading representations that the article was an adequate and effective treatment for relieving body aches and pains, sciatica, arthritis, bursitis, neuritis, contusions, sprains, dislocations, sinusitis, muscle inflammation; that the article may be contraindicated and should be used discriminately and with caution in such conditions as stomach ulcer, pulmonary tuberculosis, nerve injuries, malignancies, and in pregnancy; that the therapeutic value of the article had been established in experiments made by the Nanterre Hospital, France; and that the article was an "Electro-Therapeutic Bracelet"; and 502(b) (1)—the label failed to bear the name and place of business of the manufacturer, packer, or distributor.

DISPOSITION: 4-25-60 and 4-27-60. Clinton Elijah, claimant, having answered the Government's interrogatories and later consented to the entry of a decree, judgment of condemnation was entered and the court ordered that 36 bracelets and leaflets be delivered to the Food and Drug Administration and that the remainder of the articles be destroyed.

6120. Unassembled color lamp units. (F.D.C. No. 43324. S. No. 53-109 P.)

QUANTITY: 5 unassembled units consisting of lamp bases and colored plastic slides at Arlington, Calif., in possession of Stanley A. Burroughs, t/a Burroughville Specialties.

SHIPPED: (Lamp bases) During February 1959, from Brooklyn, N.Y., and (color slides) during May 1959, from New York, N.Y.

LABEL IN PART: (Lamp base) "Inspected Portable Lamp Issue No. 20,994."

ACCOMPANYING LABELING: Books entitled "Living Creatively through Vita-Flex, Color Vibration and Nutrition" and booklets entitled "Master Cleanser."

RESULTS OF INVESTIGATION: Examination showed that the lamp base was a spring-clamp portable unit with adjustable socket, porcelain keyless mechanism, cord and plug.

The slides were of colored plastic cut 7" by 8" and were in sets of five colors, red, yellow (orange), green, blue, and violet (dark blue).

LIBELED: 8-6-59, S. Dist. Calif.

CHARGE: 502(a)—While held for sale, the labeling which accompanied the article contained false and misleading representations that the article was a necessary adjunct to the adequate and effective treatment of boils; abscesses; carbuncles; eczema; all types of weeping or dry sores anywhere on the body; cancer; leukemia; tumors; varicose veins; hemorrhoids; glaucoma; phlebitis; colds; influenza; virus X; measles; whooping cough; scarlet fever; pneumonia; bronchial disorders; all diseases of the eyes, nose and throat; arthritis; rheumatism; bursitis; neuritis; constipation; anemia (all kinds); asthma; hay fever; sinusitis; tuberculosis and all other diseases which may effect the body of man.

DISPOSITION: On 8-24-59, Stanley A. Burroughs, claimant, filed an answer denying that the article was misbranded, and in addition filed a counter claim for damages against the Government. On 9-11-59, the Government filed a motion to strike portions of claimants answer, including claimants counter claim. On 12-18-59, the claimant filed an amended answer.

On 1-4-60, the Government's motion to strike was granted. On 2-1-60, the Government served written interrogatories upon the claimant, and filed requests for admissions with the court. Thereafter, upon consent of the claimant, the claimant's answer was withdrawn, and a default decree was entered ordering the article delivered to the Food and Drug Administration.

INDEX TO NOTICES OF JUDGMENT D.D.N.J. NOS. 6081 TO 6120

PRODUCTS

	N.J. No.		N.J. No.
Allure bust development device	6082-	Arthritis, remedy for	6081
	6084	See Rheumatism, remedies	
Allure (B-Former) cream	6094	for.	
Amphetamine sulfate tablets	6088	Bath minerals	6090
dextro-, sulfate tablets	6088	Beautiaire massage pillow	6115