

**6236. Honey.** (F.D.C. No. 44544. S. No. 29-817 R.)

**QUANTITY:** 250 cases, each containing 6 3-lb. jars, at Minneapolis, Minn., in possession of Honey Sales Co.

**SHIPPED:** 4-6-60, from David City, Nebr.

**LABEL IN PART:** (Jar) "Land O'Clover Genuine Natural Honey Nothing added . . . Nothing taken away \* \* \* Learn how Honey and other Natural foods give you more energy than zip pills, sounder sleep than sedatives, and lower tension than tranquilizers, etc. Obtain the amazing new book "Folk Medicine" by D. C. Jarvis, M.D. \* \* \* Honey Sales Company, 2817 N. 2nd St., Minneapolis 11, Minnesota."

**ACCOMPANYING LABELING:** Books entitled "Folk Medicine" by D. C. Jarvis, M.D.

**RESULTS OF INVESTIGATION:** The article in the jars was repacked and labeled by the dealer after removal from 5-gal. cans shipped as described above.

**LIBELED:** 4-26-60, Dist. Minn.

**CHARGE:** 502(a)—while held for sale, the labeling which accompanied the article contained false and misleading representations that the article was adequate and effective for the treatment of arthritis; digestive disorders; belching; constipation; high blood pressure; chronic fatigue; headaches, including migraine headache; infectious diseases, including typhoid; broncho-pneumonia; peritonitis; pleurisy; dysentery; fungus diseases; heart disease; diabetes; insomnia; sterility; nervousness; tension; irritability; itching scalp and skin; numbness; cold hands and feet; dizziness; mental retardation; tooth decay; falling hair; breaking fingernails; hay fever; callouses and corns; slow healing of cuts and bruises; pimples; tic; cramps in muscles; blocked and swollen lymph glands; coughs; colds; sinus infection; infant colic; bed-wetting; hangovers; alcoholism; and that the article would provide vigor, promote longevity, control and reduce weight without restrictions of diet; and reduce or eliminate the difficulties of old age.

**DISPOSITION:** 6-1-60. Consent—claimed by Honey Sales Co., Minneapolis, Minn., and relabeled.

**6237. Honegar.** (F.D.C. No. 44568. S. No. 3-427 R.)

**QUANTITY:** 50 1-pt. btls. at Washington, D.C.

**SHIPPED:** 3-28-60, from New York, N.Y., by B. T. Babbitt, Inc.

**LABEL IN PART:** (Btl.) "Undiluted Pure Honey Unpasteurized & Unfiltered Apple Cider Vinegar \* \* \* HONEGAR \* \* \* Honegar Division, 625 Madison Ave., New York 22, N.Y."

**ACCOMPANYING LABELING:** Books entitled "Folk Medicine" by D. C. Jarvis, M.D., and a poster reading in part "Discover . . . The Secrets of Good Health and Long Life . . . Astonishing Facts About \* \* \* Folk Medicine A Vermont Doctor's Guide to Good Health."

**LIBELED:** 5-9-60, Dist. Columbia.

**CHARGE:** 502(a)—when shipped and while held for sale, the labeling of the article, namely, the window display poster and the book entitled "Folk Medicine" accompanying the article, contained false and misleading representations that the article was adequate and effective for the treatment and prevention of arthritis; digestive disorders; belching; vomiting and diarrhea from food poisoning; constipation; obesity; high blood pressure; chronic fatigue and headaches, including migraine headaches; all infectious diseases, including typhoid; broncho-pneumonia; peritonitis; pleurisy; dysentery; fun-