6338. Dormeyer Air Purifier. (F.D.C. No. 44234. S. No. 75–365 P.)

QUANTITY: 8,273 individually ctnd. devices at Chicago, Ill., in possession of Dormeyer Corp.

SHIPPED: 11–11–59 and 12–14–59, from New York, N.Y., by Darmon Tool & Mfg. Corp.

LABEL IN PART: (Ctn.) "Dormeyer Air Purifier Model No. AP–1 Dormeyer Corporation—Chicago 10, Illinois" and (device) "Dormeyer Air Purifier."

ACCOMPANYING LABELING: Booklet entitled "At Last! * * *"; sales promotion kits in a folder headed "A Special Merchandising Program for You"; and leaflets entitled "Caution," "At Last * * *," "Relief from sinus, allergies, air pollution," "Dormeyer Model AP–1 Air Purifier," "Sinus, allergies, air pollution," "Promotional fact and merchandising sheet to aid retail sales personnel in understanding the product," and "New Dormeyer Air Purifier."

LIBELED: 2–11–60, N. Dist. Ill.

CHARGE: 502(a)—when shipped and while held for sale, the labeling of the article contained false and misleading representations that the article was an adequate and effective treatment for relieving sinus, allergies, hay fever, asthma, and respiratory discomforts; killing germs and bacteria; improving health; and that use of the article would overcome health problems associated with air pollution.

DISPOSITION: 7–28–60. Consent—claimed by Dormeyer Corp., and relabeled.

6339. Refresh-Aire (electronic air purifier device). (F.D.C. No. 44181. S. No. 90–516 P.)

QUANTITY: 61 devices in possession of Gilchrist Co., at its Boston warehouse and at its stores at Boston, Medford, Quincy, Waltham, Brockton, and Framingham, Mass.

SHIPPED: 10–20–59 and 12–10–59, from New York, N.Y., by Refresher Industries, Inc.

LABEL IN PART: (Device) "Refresh-Aire * * * Refresher Industries, Inc., New York."

ACCOMPANYING LABELING: Placard entitled "Refresh-Aire Electronic Air Purifier" and a leaflet entitled "As Fresh As a Spring Breeze."

RESULTS OF INVESTIGATION: The above-mentioned placard was prepared by the dealer. The article was a portable, box-type cabinet containing an electric motor-driven fan which would cause room air to flow through an electrostatic field set up between a series of particle collection plates.

LIBELED: 1–14–60, Dist. Mass.

CHARGE: 502(a)—when shipped and while held for sale, the labeling which accompanied the article contained false and misleading representations that the article was an adequate and effective treatment for relieving hay fever, asthma and other allergies, and sinus conditions; and that it prevented infection from "sick room germs."

DISPOSITION: 5–23–60. Consent—claimed by Gilchrist Co. and relabeled.

DRUG FOR VETERINARY USE*

6340. Dr. Mayfield Liquid Roundwormer. (F.D.C. No. 42030. S. No. 56–822 M.)

INFORMATION FILED: 11–25–58, N. Dist. Iowa, against Dr. Mayfield Laboratories, Inc., Charles City, Iowa, and Orley J. Mayfield, president.

*See also No. 6323.