

**LIBELED:** 8-18-60, Dist. Ariz.

**CHARGE:** 502(a)—when shipped, the label and accompanying labeling of the device contained false and misleading representations that the article was an adequate and effective treatment for firming flabby muscles and sagging contours; improving circulation to flush out accumulated fatty deposits and body fluids; correcting "double chin" and removing wrinkles; upgrading the quality of muscle fiber to provide muscle tone; removing "crow's feet" from around the eyes; regaining youthful beauty; and providing a "facial lift."

**DISPOSITION:** 6-9-61. Consent—claimed by the shipper and released under bond to be brought into compliance with the law.

**6739. Samson Massage-A-Belt.** (F.D.C. No. 45116. S. No. 16-018 R.)

**QUANTITY:** 60 devices at Cincinnati, Ohio, in possession of Checker Stores.

**SHIPPED:** 9-7-60, from New York, N.Y., by Frank M. Katz, Inc.

**LABEL IN PART:** (Ctn.) "Samson Massage-A-Belt Healthful Slenderizing 'It's New!' \* \* \* Portable. \* \* \* Samson United Corp. of N.Y. \* \* \* Long Island City 1, N.Y."

**ACCOMPANYING LABELING:** Pamphlets in device carton entitled "How to Use your Massage-A-Belt," "Enjoy Controlling Your Calories"; and newspaper tear sheets entitled "Helps You Stay Healthy, Youthful, Stylishly Slim."

**RESULTS OF INVESTIGATION:** Some of the newspaper tear sheets were prepared by the dealer, and some were received by the dealer from the shipper.

The article consisted of a foot platform to which was attached an upright tubular-shaped standard supporting an electric motor housing. A web belt was attached to opposite sides of the motor housing. In operation the belt was to be placed about the girth of a part of the human body, and the vibrations of the motor reportedly were transmitted through the web belt to massage the area in contact with the belt.

**LIBELED:** 11-25-60, S. Dist Ohio.

**CHARGE:** 502(a)—when shipped and while held for sale, the labeling contained false and misleading representations that the article was an adequate and effective treatment for firming and toning muscles to prevent flabbiness; activating muscles to support and shape the figure; firming the buttocks and hips; resisting flabbiness; relieving common backache; keeping one healthy, youthful, and slim; improving posture; and lifting the female bustline.

**DISPOSITION:** 10-9-61. Default—a number of the devices were delivered to local hospitals, after destruction of their accompanying labeling, and the remainder of the devices, with their accompanying labeling, were delivered to the Food and Drug Administration.

#### DRUG FOR VETERINARY USE

**6740. Clay (feed supplement).** (F.D.C. No. 45746. S. No. 52-261 R.)

**QUANTITY:** 450 100-lb. bags at Denver, Colo.

**SHIPPED:** The article was shipped in bulk lots, on 1-29-61, from Coyote Wells, Calif.

**LABEL IN PART:** "The Natural Mineral (not synthetic) feed supplement M 27 for all livestock. Directions For Feeding \* \* \* Guaranteed Analysis Not Less Than: Calcium Oxide 5.14% Magnesium Oxide 2.46% Sodium Oxide .93% Potassium Oxide .41% Also Ferrous, Ferric, Manganese, Chromium, Strontium, Barium, Vanadium, Copper, Zirconium, Nickel, Cobalt, Titanium,