

LIBELED: 8-18-60, Dist. Ariz.

CHARGE: 502(a)—when shipped, the label and accompanying labeling of the device contained false and misleading representations that the article was an adequate and effective treatment for firming flabby muscles and sagging contours; improving circulation to flush out accumulated fatty deposits and body fluids; correcting "double chin" and removing wrinkles; upgrading the quality of muscle fiber to provide muscle tone; removing "crow's feet" from around the eyes; regaining youthful beauty; and providing a "facial lift."

DISPOSITION: 6-9-61. Consent—claimed by the shipper and released under bond to be brought into compliance with the law.

6739. Samson Massage-A-Belt. (F.D.C. No. 45116. S. No. 16-018 R.)

QUANTITY: 60 devices at Cincinnati, Ohio, in possession of Checker Stores.

SHIPPED: 9-7-60, from New York, N.Y., by Frank M. Katz, Inc.

LABEL IN PART: (Ctn.) "Samson Massage-A-Belt Healthful Slenderizing 'It's New!' * * * Portable. * * * Samson United Corp. of N.Y. * * * Long Island City 1, N.Y."

ACCOMPANYING LABELING: Pamphlets in device carton entitled "How to Use your Massage-A-Belt," "Enjoy Controlling Your Calories"; and newspaper tear sheets entitled "Helps You Stay Healthy, Youthful, Stylishly Slim."

RESULTS OF INVESTIGATION: Some of the newspaper tear sheets were prepared by the dealer, and some were received by the dealer from the shipper.

The article consisted of a foot platform to which was attached an upright tubular-shaped standard supporting an electric motor housing. A web belt was attached to opposite sides of the motor housing. In operation the belt was to be placed about the girth of a part of the human body, and the vibrations of the motor reportedly were transmitted through the web belt to massage the area in contact with the belt.

LIBELED: 11-25-60, S. Dist Ohio.

CHARGE: 502(a)—when shipped and while held for sale, the labeling contained false and misleading representations that the article was an adequate and effective treatment for firming and toning muscles to prevent flabbiness; activating muscles to support and shape the figure; firming the buttocks and hips; resisting flabbiness; relieving common backache; keeping one healthy, youthful, and slim; improving posture; and lifting the female bustline.

DISPOSITION: 10-9-61. Default—a number of the devices were delivered to local hospitals, after destruction of their accompanying labeling, and the remainder of the devices, with their accompanying labeling, were delivered to the Food and Drug Administration.

DRUG FOR VETERINARY USE

6740. Clay (feed supplement). (F.D.C. No. 45746. S. No. 52-261 R.)

QUANTITY: 450 100-lb. bags at Denver, Colo.

SHIPPED: The article was shipped in bulk lots, on 1-29-61, from Coyote Wells, Calif.

LABEL IN PART: "The Natural Mineral (not synthetic) feed supplement M 27 for all livestock. Directions For Feeding * * * Guaranteed Analysis Not Less Than: Calcium Oxide 5.14% Magnesium Oxide 2.46% Sodium Oxide .93% Potassium Oxide .41% Also Ferrous, Ferric, Manganese, Chromium, Strontium, Barium, Vanadium, Copper, Zirconium, Nickel, Cobalt, Titanium,

Arsenic, and Lead Oxides. Carbon Dioxide, Sulphuric, Phosphoric and Boric Anhydrides. Fluorine, Chloride, Calcium Carbonate and Sodium Chloride. All contained in a base of Aluminum and Silicon Oxides. Imperial Minerals, Inc., Glendale, California Imperial Minerals Distributing Co., 9371 Ellen Ct., Denver 29, Colorado."

ACCOMPANYING LABELING: Leaflets entitled "Directions for Feeding M 27," and approximately 2,375 extra bags labeled as described above.

RESULTS OF INVESTIGATION: After shipment of the article, as described above, the article was ground and packed in bags furnished to the packer by Imperial Minerals Distributing Co. (Samuel F. Burkhalter). The above-mentioned leaflets were received at Denver, Colo., on an unknown date and were used by Samuel F. Burkhalter in promoting sales of the article.

LIBELED: 5-4-61, Dist. Colo.

CHARGE: 502(a)—while held for sale, the labeling of the article contained false and misleading representations that the article was an adequate and effective treatment for scours and coccidiosis in animals.

The article was alleged also to be misbranded under the provisions of the law applicable to foods as reported in notices of judgment on foods, No. 27787.

DISPOSITION: 5-23-61. Consent—claimed by Samuel F. Burkhalter, t/a Imperial Minerals Distributing Co., Thornton, Colo., and released under bond for relabeling. On 9-1-61, pursuant to stipulation by the parties, the decree of 5-23-61 was amended to provide that the claimant and all his employees and associates should at no time sell or promote the released article in writing, advertising, or orally for therapeutic purposes or for furnishing significant mineral nutrition.

INDEX TO NOTICES OF JUDGMENT D.D.N.J. NOS. 6701 TO 6740

PRODUCTS

	N.J. No.		N.J. No.
Adolphus Massagerizer-----	6709	Facialift device-----	6738
Air Purifier device, electronic,		Felco Feed Premix-----	² 6703
ClearAir-----	6736	Food grinder-blender device,	
Arthritis, remedies for. <i>See</i>		electric-----	6737
Rheumatism, remedies for.		Formula 131-----	6735
Asthma, remedies for (drug)---	6733	No. 161-----	6735
(device)-----	6736	Gastric ulcers, remedies for.	6723, 6724
Bursitis, remedies for. <i>See</i>		Gout, remedies for. <i>See</i> Rheu-	
Rheumatism, remedies for.		matism, remedies for.	
Candy-coated chewing gum-----	6706	Hadacol capsules-----	6727, 6728
Chewing gum, candy-coated-----	6706	Hay fever, remedy for (device)-	6736
Clay (feed supplement)-----	6740	Home Mineral Bath, Utopia----	6734
ClearAir electronic air purifier		Honey-----	6729
device-----	6736	Hope's Worm Rid-----	6702
Coldene vitamin tonic with iron.	6732	Iodine tablets, Kal-Kelp-----	6729
Cough syrup, Neo-Cough-----	6708	Kal-Kelp iodine tablets-----	6729
Devices--- 6709, 6714, ¹ 6715, 6736-6739		Lumbago, remedies for. <i>See</i>	
vibrating-----	6709, 6739	Rheumatism, remedies for.	
Doxifer tablets and syrup-----	6701	Neo-Cough cough syrup-----	6708

¹ (6715) Injunction issued.

² (6703) Seizure contested.