

DISPOSITION: 3-22-62. Default—destruction.

**6930. Carrot juice, celery root juice, and beet juice.** (F.D.C. No. 46402. S. Nos. 55-784/6 R.)

QUANTITY: 71 cases, 6 btls. of carrot juice each; 45 cases, 6 btls. of celery root juice each; and 4 cases, 6 btls. of beet juice each, at Seattle, Wash., in possession of Dorwin Cook.

SHIPPED: 6-9-61, from New York, N.Y.

LABEL IN PART: (Btl.) "A Sparkling Toast to You from Switzerland Biotta Pure Carrot Juice [or "Celery Root Juice" or "Beet Juice"] bottled with Dr. F. Keitel's Lacto Fermentation Method utilizing vegetable lactic acid bacteria to produce juices with that Fresh Sparkling Uncooked taste. \* \* \* Produced and Bottled by Gemosebau ag Tagerwilen, Switzerland U.S. Importer Dorwin Cook \* \* \* Net Contents: 1 pt. 3 fl. ozs."

ACCOMPANYING LABELING: Reprints from the magazine "Let's Live," entitled "The Benefits Obtainable from Using Lacto-Fermented Vegetable Juices, by Dr. Fritz Caspari."

RESULTS OF INVESTIGATION: The above-mentioned reprints were ordered by the dealer to be printed and were used by him in promoting sales of the articles.

LIBELED: 8-25-61, W. Dist. Wash.

CHARGE: 502(a)—when shipped and while held for sale, the labeling contained false and misleading representations and suggestions that the articles were adequate and effective for the treatment and prevention of fatigue, obstipation, chronic disturbances of the gastrointestinal tract, unspecified dermatoses, nervous and overstrained conditions, obesity, liver and gallbladder conditions, anemia, improper blood pressure, rheumatism, cardiac conditions and cancer, and for other purposes: and 502(f) (1)—the labeling failed to bear adequate directions for use in the treatment and prevention of chronic and infectious diseases, stomach, gallbladder, and liver trouble, cancer, fatigue, obstipation, obesity, nervous and overstrained conditions, chronic disturbances of the gastrointestinal tract, unspecified dermatoses, anemia, improper blood pressure, rheumatism, cardiac conditions, colds, and for other purposes which were the diseases and conditions for which the articles were intended and for which they had been described, recommended, and suggested.

DISPOSITION: 2-5-62. Default—delivered to a public institution.

**6931. Figurette massage table.** (F.D.C. No. 43269. S. No. 52-000 P.)

QUANTITY: 21 ctnd. devices at Minneapolis, Minn., in possession of Lucky-Lu Enterprises.

SHIPPED: 4-27-59 and 5-12-59, from Grand Prairie, Tex., by A.R.A. Manufacturing Co.

LABEL IN PART: (Device) "Figurette."

ACCOMPANYING LABELING: Pamphlets entitled "The Sure Way Figurette" and "Figurette Training Program."

RESULTS OF INVESTIGATION: The labeling and inspector's photographs indicated that the article consisted of a box-shaped housing containing an electric motor capable of providing vibration to two upholstered pads attached above the housing. Collapsible foot and head rests extended from the ends of the rectangular-shaped housing.

**LIBELED:** 6-19-59, Dist. Minn.

**CHARGE:** 502(a)—when shipped, the labeling accompanying the article contained false and misleading representations that the article was an adequate and effective treatment for repositioning the entire body, relieving many daily tensions, correcting posture, stimulating circulation, tightening and toning muscle tissues, removing excess fatty tissue, and reducing and slenderizing; and 502(f) (1)—while held for sale, the labeling failed to bear adequate directions for use for the purposes for which it was intended, namely, the treatment of bursitis, rheumatism, arthritis, rheumatic fever, slipped disc, and high blood pressure, which were the conditions and purposes for which the article was offered in oral statements by the sales representative, Mrs. Mary E. Shaffer.

**DISPOSITION:** On 7-1-59, the case was removed to the Southern District of Texas. On 5-19-61, A.R.A. Manufacturing Co., claimant, having consented, the court entered a decree of condemnation and destruction and the objectionable literature was destroyed.

**6932. Violet ray generator device.** (F.D.C. No. 45940. S. No. 20-531 R.)

**QUANTITY:** 14 devices at Sandusky, Ohio, in possession of New Life, Inc.

**SHIPPED:** 1-23-61, from Ferndale, Mich., by Renulife Electric Co.

**LABEL IN PART:** "Renulife Violet Ray Generator Made \* \* \* by Renulife Elec. Co., Ferndale, Mich. No. 258 (or other numbers) Model No. 2."

**ACCOMPANYING LABELING:** Leaflets entitled "Instructions for Operating Renulife Violet Ray Health Generators" and "Health your most priceless asset."

**RESULTS OF INVESTIGATION:** The literature indicated the device to be a black grain leatherette case,  $4\frac{1}{2}'' \times 10\frac{1}{2}'' \times 11\frac{1}{2}''$ , containing a control panel, three electrodes, and a plastic tubular-shaped applicator connected to the control panel by an electric cord. The three electrodes, made of metal and glass, were in the shape of a tube, bulb, and rake, which plug into the ends of the applicator. The electronic circuiting was probably a tesla coil.

The leaflet entitled "Health your most precious asset" was printed locally.

**LIBELED:** 6-7-61, N. Dist. Ohio.

**CHARGE:** 502(a)—while held for sale, the labeling accompanying the article contained false and misleading representations that the article was adequate and effective as a treatment for relieving arthritis, bursitis, dandruff, eczema, rheumatism, acne, nervous conditions, neuralgia, neuritis, sciatica, and poor circulation; and that the article functioned to aid nature in performing various bodily responsibilities; and 502(f) (1)—when shipped, its labeling failed to bear adequate directions for use in that the labeling failed to state the diseases and conditions for which the article was intended.

**DISPOSITION:** On 7-5-61, New Life, Inc., claimant, filed an answer denying that the article was misbranded. Thereafter, on 11-14-61, the claimant having consented, the court entered a decree of condemnation and the article was delivered to the Food and Drug Administration.

**6933. Vacuum cleaning device.** (F.D.C. No. 46429. S. No. 2-042 R.)

**QUANTITY:** 51 devices at Atlanta, Ga.

**SHIPPED:** Between 8-1-58 and 8-28-61, from Syracuse, N.Y.