

ing facial muscles; and providing eye exercise, leaving the eyes refreshed and sparkling bright.

DISPOSITION: 6-22-61. Default—destruction of all devices except for 25 which were delivered to the Food and Drug Administration.

7055. Rejuvené device. (F.D.C. No. 45952. S. Nos. 52-815/16 R.)

QUANTITY: 77 devices at Minneapolis, Minn., in possession of Rejuvené, Inc. Each device was in a carrying case-type container in which was included a bottle of lotion.

SHIPPED: 4-21-61, from Los Angeles, Calif. This was a return shipment.

LABEL IN PART: (Device) "Rejuvené" and (btl.) "Rejuvené Lotion."

ACCOMPANYING LABELING: Leaflet and booklet entitled "For your face of the future"; sheet entitled "Owner's Participation Bond"; leaflets entitled "Rejuvené Product Knowledge," "TV Time & Talent Cost," and "What do Leading Beauty Editors Have to Say About The 'Anti-Wrinkle Campaign'"; folder entitled "Vogue's New Beauty Book"; card entitled "Rejuvené Owner Register"; leaflet and folder entitled "Does Your Face Show your Age"; pamphlets entitled "Representative's Instruction Data," "Sales Presentation," and "Telephone Solicitation following up a mailing."

RESULTS OF INVESTIGATION: Examination indicated the device to be a plastic-covered case containing a mirror, a battery-powered transistorized electronic circuit, applicator electrodes, sponges and a bottle of lotion. The case was approximately 9½" x 11½" x 5". The device produced an electric current to the skin through the applicator sponges.

LIBELED: 6-28-61, Dist. Minn.

CHARGE: 502(a)—when shipped, the labeling accompanying the article contained false and misleading representations that the article was adequate and effective as a treatment for regaining and retaining a youthful face and throat by overcoming lines in the area of the forehead, eyes, nose, mouth, chin, neck, and throat; eliminating wrinkles and teen-age skin problems; toning and firming sagging and weakened muscles; and stimulating circulation to rejuvenate the facial tissues.

DISPOSITION: 8-10-61. Default—destruction.

7056. Jacuzzi Whirlpool Bath. (F.D.C. No. 47200. S. No. 9-320 T.)

QUANTITY: 14 individually ctn'd. devices at Buffalo, N.Y., in possession of Chester Lehr, Inc.

SHIPPED: 8-29-61, from Hackensack, N.J., by Jacuzzi Bros., Inc.

LABEL IN PART: (Tag on device) "Jacuzzi Whirlpool Bath"; (ctn.) "New-Compact-Portable Jacuzzi Whirlpool Bath For Use In Any Therapy Tank or Bathtub Manufactured by Jacuzzi Research, Inc., 1440 San Pablo Avenue, Berkeley, California."

ACCOMPANYING LABELING: Letters addressed to "Dear Doctor" and promotional letters reading in part "After years of development a Hydromassage unit is now available for use in the home."

RESULTS OF INVESTIGATION: The promotional letter reading in part "After years of development . . ." was prepared by the dealer.

LIBELED: 3-12-62, W. Dist. N.Y.