

Issued August 15, 1911.

United States Department of Agriculture,

OFFICE OF THE SECRETARY.

NOTICE OF JUDGMENT NO. 1018.

(Given pursuant to section 4 of the Food and Drugs Act.)

MISBRANDING OF BUTTER.

On April 11, 1911, the United States Attorney for the Southern District of Iowa, acting upon the report by the Secretary of Agriculture, filed information in the District Court of the United States against S. P. Pond Co. (Inc.), Keokuk, Iowa, charging shipment by that company, in violation of the Food and Drugs Act, on or about October 9 and 14, 1910, from the State of Iowa into the State of Pennsylvania, of a quantity of butter which was misbranded. The product was labeled (on the top of the packages) "Gold Seal Warranted Pure Fine Fresh Butter," and on the sides of the packages were the words "Process Butter."

Analysis by the Bureau of Chemistry showed the product to be renovated butter. Misbranding was therefore charged for the reason that the label on the top of the packages of the product was false and misleading and calculated to deceive the purchaser and because the words "Process Butter" which appeared upon the sides of the packages did not lessen the deceit created by the top label, for when exposed for sale, the packages were so arranged that the words "Process Butter" were entirely hidden from view.

At the same term of court the defendant pleaded guilty, and was fined \$200 and costs. On June 7, 1911, the court reduced said fine to \$75.

JAMES WILSON,
Secretary of Agriculture.

WASHINGTON, D. C., *July 3, 1911.*

