

Issued October 18, 1911.

United States Department of Agriculture,

OFFICE OF THE SECRETARY.

NOTICE OF JUDGMENT NO. 1113.

(Given pursuant to section 4 of the Food and Drugs Act.)

MISBRANDING OF "SWEET'S HONEY VERMIFUGE."

On December 20, 1910, the United States Attorney for the Western District of Tennessee, acting upon the report by the Secretary of Agriculture, filed information in the District Court of the United States for said district against the Van Vleet-Mansfield Drug Co., a corporation, alleging shipment by it, in violation of the Food and Drugs Act, on or about April 29, 1910, from the State of Tennessee into the State of Mississippi, of a quantity of a drug product called "Sweet's Honey Vermifuge," which was misbranded. The product was labeled: (On bottle) "Sweet's Honey Vermifuge. Alcohol 10% A dead shot for worms. Directions: Children from 1 to 3 years, 1 teaspoonful; 3 years and over, 2 teaspoonful—every 4 to 6 hours until the worms are removed. Guar. etc. Van Vleet-Mansfield Drug Co., Sole Proprietors, Memphis, Tenn." (On circular) "Sweet's Honey Vermifuge. A Dead Shot for Worms. Pleasant to the taste. Effective in its action, and Harmless to the Child. Is a vegetable preparation which is palatable to the taste, harmless in its action, while at the same time it strikes at the seat of the disease by destroying and expelling the worms from the system." (On carton) "Sweet's Honey Vermifuge. Contains 10% alcohol. * * * An effective, safe, and prompt remedy for all forms of worms in children. Pleasant to the taste and perfectly harmless. Guar. etc., Serial No. 2165."

Analysis of samples of said product made by the Bureau of Chemistry of this Department showed it to consist of a hydro-alcoholic solution of sugar, senna, santonin, sodium salts, traces of drug extractive, methyl salicylate and coloring matter, and alcohol 3.5 per cent by volume. Misbranding was alleged for the reason that the

following statements appearing on the label were false and misleading, and calculated to mislead and deceive the purchaser, viz, that the product contained 10 per cent alcohol when in fact it contained only 3.5 per cent alcohol; the name "Sweet's Honey Vermifuge" conveys the impression that said product contains an appreciable amount of honey when in fact it does not contain honey, as shown by above analysis; the statement that the preparation is perfectly harmless as the preparation contains santonin, which is a harmful drug, and may produce ill effects.

On May 24, 1911, the defendant pleaded guilty, and was fined \$10 and costs, which was paid.

W. M. HAYS,

Acting Secretary of Agriculture.

WASHINGTON, D. C., *September 14, 1911.*

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