

Issued November 28, 1913.

# United States Department of Agriculture,

OFFICE OF THE SECRETARY.

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## NOTICE OF JUDGMENT NO. 2589.

(Given pursuant to section 4 of the Food and Drugs Act.)

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**U. S. v. Keller-Lorenz Co. Plea of guilty. Fine, \$25 and costs.**

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### MISBRANDING OF BOILED CIDER.

On November 6, 1912, the United States Attorney for the Eastern District of Washington, acting upon a report by the Secretary of Agriculture, filed in the District Court of the United States for said district an information against the Keller-Lorenz Co., a corporation, Spokane, Wash., alleging shipment by said company, in violation of the Food and Drugs Act, on or about October 7, 1910, from the State of Washington into the State of Idaho, of a quantity of boiled cider which was misbranded. The product was labeled: "Pure Boiled Cider, Manufactured by Keller-Lorenz Company, Spokane, Washington."

Analysis of a sample of the product made by the Bureau of Chemistry of this Department showed the following results: Sodium benzoate, 0.069 per cent. Misbranding of the product was alleged in the information for the reason that the product was labeled as set forth above, which said label was false and misleading in that said product contained 6.9 per cent of benzoate of soda, and for the further reason that said product was labeled and branded so as to deceive and mislead the purchaser, in that it was not plainly labeled to show the presence and amount of benzoate of soda.

On April 14, 1913, the defendant company entered a plea of guilty to the information, and the court imposed a fine of \$25 and costs of \$23.87. It will be noted that while it was charged in the information that the product contained 6.9 per cent benzoate of soda, the analysis showed the presence of 0.069 per cent.

B. T. GALLOWAY,  
*Acting Secretary of Agriculture.*

WASHINGTON, D. C., *September 16, 1913.*