

**4359. Misbranding of "Snyder's Bitters." U. S. \* \* \* v. J. H. Snyder Medicine Co., a corporation. Plea of guilty. Fine, \$10 and costs. (F. & D. No. 5923. I. S. No. 7149-e.)**

On June 11, 1915, the United States attorney for the Eastern District of Arkansas, acting upon a report by the Secretary of Agriculture, filed in the District Court of the United States for said district an information against the J. H. Snyder Medicine Co., a corporation, Jonesboro, Ark., alleging shipment by said company, in violation of the Food and Drugs Act, as amended, on or about February 10, 1913, from the State of Arkansas into the State of Tennessee, of a quantity of "Snyder's Bitters," which was misbranded. The article was labeled: (On carton) "Snyder's Bitters (Trade Mark) Contains 20 per cent Alcohol Guaranteed by J. H. Snyder Med. Co. under Food and Drugs Act, June 30, 1906. Serial No. 3128. This medicine relieves all forms of Constipation, and all minor complaints arising from indigestion, such as Feeble Appetite, Sick and Nervous Headache, etc. It combines the properties of a blood purifier and purgative and regulator of Genital Organs of Females. It acts on the digestive and Urinary Organs, cleansing the Liver and arousing to action the sluggish Kidneys, causing healthy secretions. It renovates the entire system, enriches the blood and vitalizes the nerves. Price 50 cents J. H. Snyder Medicine Co. Jonesboro, Arkansas Proprietors and Manufacturers Directions on inside of wrapper." (On back of carton) "Snyder's Bitters. The Great Blood Purifier. A trial bottle will convince the most skeptical of the real merit of Snyder's Bitters, and will enable everybody to test its wonderful power in restoring and invigorating the whole system, in renovating and enriching the blood, in giving an appetite and a tone to the stomach, in eradicating and relieving Scrofula, Scrofulous Humors, Scald Head, Syphilitic Affections, Cancerous Humors, Ringworms, Salt Rheum, Boils, Pimples and Humors on the face, Catarrh, Headache, Dizziness, Faintness at the Stomach, Constipation, Pains in the Back, Female Weakness, General Debility, Costiveness, Biliousness, and all diseases arising from an impure state or low condition of the blood. Snyder's Bitters are designed to act upon the blood, and through that upon all the organs and tissues of the body. It has a specific action also upon the secretions and excretions, and assists nature to expel from the system all humors, impure particles and effete matter through the lungs, the liver, the kidneys and the skin. It effectually aids weak, impaired and debilitated organs, invigorates the nervous system, tones and strengthens the digestive organs, and imparts new life and energy to all the functions of the body. The peculiar point of this medicine is that it strengthens and builds up the system while it eradicates disease." (On sides of carton) "Snyder's Bitters." (On bottle) "Snyder's Bitters Contains 20% Alcohol Guaranteed under Food and Drugs Act, June 30, 1906. Serial No. 3128. The Renowned Counteractive and Eradicative Herbal Tonic An Unfailing Relief for Indigestion and all Diseases of the Liver and Kidneys Unequaled as a Female Tonic. Directions: From one teaspoonful to a tablespoonful, three times a day, after meals. Price 50 cents Manufactured by J. H. Snyder Medicine Co. Jonesboro, Ark." (Blown in bottle) "J. H. Snyder Medicine Co. Apothecaries Jonesboro, Ark." The pamphlet or circular accompanying the article contained, among other things, the following: "It is the only preparation on earth that combines the properties of a purgative, a Blood Purifier, a Liver and Kidney Regulator and a Female Panacea," "Snyder's Bitters renovates the entire system, enriches the blood, vitalizes the nerves, counteracts and completely neutralizes malarial poison. It purges the Liver of bile and arouses to proper action sluggish and diseased Kidneys," "It is an absolute panacea for all diseases and disorders of the female genital organs."

Analysis of a sample of the article by the Bureau of Chemistry of this department showed the following results:

Alcohol (per cent by volume)-----	5.7
Specific gravity at 25° C-----	1.0857
Alkaloid (gram per 100 cc)-----	0.01
Ash (gram per 100 cc)-----	0.13
Solids (grams per 100 cc)-----	25.18

Sugar: Present.

Misbranding of the article was alleged in the information for the reason that the following statements regarding the therapeutic and curative effects thereof, appearing on the label aforesaid, to wit, (On carton) “\* \* \* The Great Blood Purifier \* \* \* its wonderful power \* \* \* in eradicating \* \* \* Scrofula, Scrofulous Humors, \* \* \* Syphilitic Affections, Cancerous Humors, Ringworms, Salt Rheum, \* \* \* Catarrh, \* \* \* and all diseases arising from an impure state or low condition of the blood. \* \* \*” (On bottle) “\* \* \* An unfailing relief for indigestion and all diseases of the liver and kidneys,” and included in the circular or pamphlet aforesaid, to wit, “\* \* \* counteracts and completely neutralizes malarial poison \* \* \*,” “It is an absolute panacea for all diseases and disorders of the female genital organs,” were false and fraudulent in that they were applied to the article knowingly, and in reckless and wanton disregard of their truth or falsity, so as to represent falsely and fraudulently to the purchasers thereof, and create in the minds of purchasers thereof the impression and belief, that said article was, in whole or in part, composed of, or contained, ingredients or medicinal agents effective, among other things, as a blood purifier, in eradicating scrofula, salt rheum, scrofulous humors, syphilitic affections, cancerous humors, ringworms, catarrh, and all diseases arising from an impure state or low condition of the blood, and as an unfailing relief for indigestion and all diseases of the kidneys and liver, in counteracting and completely neutralizing malarial poison, and as an absolute panacea for all diseases and disorders of the female genital organs, when, in truth and in fact, it was not, in whole or in part, so composed, and did not contain such ingredients or medicinal agents.

On November 24, 1915, the defendant company entered a plea of guilty to the information, and the court imposed a fine of \$10 and costs.

C. F. MARVIN, *Acting Secretary of Agriculture.*