

4563. Misbranding of "Faucine." U. S. * * * v. 21 Dozen Retail Packages * * * of * * * "Faucine." Default decree of condemnation, forfeiture, and destruction. (F. & D. No. 6833. I. S. No. 16518-k. S. No. C-296.)

On or about August 30, 1915, the United States attorney for the Southern District of Iowa, acting upon a report by the Secretary of Agriculture, filed in the District Court of the United States for said district a libel for the seizure and condemnation of 21 dozen retail packages, more or less, of "Faucine," remaining unsold in the original unbroken packages at Grinnell, Iowa, alleging that the article had been shipped, on or about April 1, 1915, and transported from the State of Mississippi into the State of Iowa, and charging misbranding in violation of the Food and Drugs Act, as amended. The product was labeled, in part: (On cartons) "Faucine Nature's Remedy Compounded in Her own Laboratory, Mother Earth. The most wonderful Antiseptic and Blood Tonic in the world A warranted remedy for piles, old sores and ulcers, eczema, ringworm, tetter, cuts, burns, insect stings, diarrhœa and flux, cholera morbus, dyspepsia, indigestion, scratches on horses, saddle and harness galls. See directions on the label. Price 50c. a bottle. The Faucine Co., Meridian, Miss. Guaranteed by the Faucine Co. under the Food and Drugs Act, June 30, 1906." (On bottles) "Faucine the most wonderful antiseptic and blood tonic in the world. Nature's own remedy just as it comes from the earth. Guaranteed when used according to directions for Indigestion, Dyspepsia, Piles, Old Sores and Ulcers, Eczema, Ringworms, Tetter, Cuts, Burns, Insect Stings, Diarrhœa and Flux, Cholera Morbus, Etc. Directions * * * Price 50c. The Faucine Co., Newton, Miss." The circulars accompanying the bottles contained the following: "For treatment of Old Sores, Sore Throat, * * * Burns, Eczema, Tetter, * * * Colic, Pellagra, and all Stomach and Venereal Troubles, it has no equal. Faucine is a * * * blood purifier; * * * enabling the system to repel attacks of disease germs. In chronic cases, * * * take, * * * until cured; * * * For Indigestion and Dyspepsia * * * For Diarrhœa and Flux * * * For Blood Diseases, rheumatism and urinary troubles * * * for all Skin diseases, Tetter, Eczema * * * For Old Sores * * * For Female Complaints (best remedy in the world) * * * For Catarrh * * * For Venereal Diseases * * * For Pellagra * * * For Piles * * * For Chicken Cholera * * * for Hog Cholera * * * Cured Piles of Twenty Years Standing. This is to certify that your Faucine is a sure cure for piles * * * this great remedy. I suffered with venereal disease for 20 years * * * My legs from my knees to my ankles were solid sores, nine running ulcers on my right leg and the flesh had sloughed off my leg leaving over four inches of bare bone * * * I have used seven bottles of Faucine and am well. My flesh came back as fresh as that of a baby and my general health is good. Cured of Serious Bowel Trouble. For a number of years I suffered with indigestion, which brought on a serious bowel trouble, * * * I used your acid iron mineral. One bottle cured me sound and well. I was a sufferer for fifteen years with chronic indigestion * * * I purchased a bottle of your wonderful remedy * * * I find it to be the most wonderful remedy in the world known to me for indigestion, catarrh of the stomach and bowels, piles, cuts and all kinds of skin and blood troubles * * * Entirely and absolutely cured of pellagra after using less than one half of the bottle of Faucine * * * This is to certify that your Faucine is a sure cure for chickens that are diseased with cholera * * * Effecting most wonderful and marvelous cures of all kinds of acute and chronic diseases."

Misbranding of the article was alleged in the libel for the reason that the cartons and bottles labeled as above set forth, and said circulars therewith as above set forth, were false and fraudulent in that the said representations and statements were untrue, and the said Faucine was not a specific or cure for the various diseases and ailments as above set forth on said labels and circulars.

On November 23, 1915, no claimant having appeared for the property, judgment of condemnation and forfeiture was entered, and it was ordered by the court that the product should be destroyed by the United States marshal.

CARL VROOMAN, *Acting Secretary of Agriculture.*