

**5035. Misbranding of "Baur's Diamond Brand Bromides." U. S. * * *
v. The Liquid Carbonic Co., a corporation. Plea of guilty. Fine,
\$10. (F. & D. No. 6799. I. S. No. 11354-k.)**

On October 3, 1916, the United States attorney for the District of Minnesota, acting upon a report by the Secretary of Agriculture, filed in the District Court of the United States for said district an information against the Liquid Carbonic Co., a corporation doing business at Minneapolis, Minn., alleging shipment by said company, in violation of the Food and Drugs Act, on or about October 29, 1914, from the State of Minnesota into the State of South Dakota, of a quantity of an article labeled in part, "Baur's 'Diamond Brand' Bromides * * *," which was misbranded.

Analysis of a sample of the article by the Bureau of Chemistry of this department showed the following results:

Volatilized at 100° C. (per cent)-----	6.5
Ash (per cent)-----	26.5
Alkalinity of ash calculated as sodium bicarbonate (per cent)-----	32.2
Magnesium as magnesium sulphate U. S. P. (per cent)-----	17.7
Caffeine (per cent)-----	0.17
Chlorid as sodium chlorid (per cent)-----	0.46
Bromid-----	Trace.
Citric acid (per cent)-----	33.3

Preparation is a granular effervescent salt, containing chiefly sodium bicarbonate, citric acid, Epsom salts, and small amount of caffeine.

It was charged in substance in the information that the article was misbranded in that the statement, "Bromides," on the label, was false and misleading in that it falsely represented that the article was composed of bromids; and further, in that the article was labeled and branded so as to deceive and mislead the purchaser into the belief that it was composed entirely or substantially of bromids; whereas, in truth and in fact, it was not, but was composed almost entirely of ingredients and substances other than bromids, and contained only a trace of bromids.

On October 17, 1916, the defendant company entered a plea of guilty to the information, and the court imposed a fine of \$10.

CARL VROOMAN, *Acting Secretary of Agriculture.*