

5932. Misbranding of "Las-I-Co for Superb Manhood." U. S. * * * v. William J. Bailey and William Veeler (Lakeside Medicine Co.).
Pleas of guilty. Fine, \$200 and costs. (F. & D. No. 8103, I. S. No. 3623-1.)

On April 30, 1917, the United States attorney for the Northern District of Illinois, acting upon a report by the Secretary of Agriculture, filed in the District Court of the United States for said district an information against William J. Bailey and William Veeler, trading as the Lakeside Medicine Co., Chicago, Ill., alleging shipment by said defendants, in violation of the Food and Drugs Act, as amended, on or about April 3, 1915, from the State of Illinois into the State of Georgia, of a quantity of an article labeled in part, "Las-I-Co for Superb Manhood," which was misbranded.

Analysis of a sample of the article by the Bureau of Chemistry of this department showed the following results:

Average weight per pill (gram)-----	0.3828
Ash (per cent)-----	13.4
Acid insoluble ash (talc) (per cent)-----	0.72
Sulphates as ferrous sulphate (per cent)-----	3.16
Iron as ferrous sulphate (per cent)-----	3.04
Loss at 100° C. (2 hours) (per cent)-----	3.90
Chloroform soluble extract (per cent)-----	2.35
Carbon dioxid as potassium bicarbonate (per cent)-----	7.70
Reducing sugars as invert (per cent)-----	1.68
Sucrose (per cent)-----	33.4
Strychnine per pill (milligrams)-----	1.03
Starch: Present (grain)-----	0.0166
Arsenic: Absent.	

Free phosphorus and phosphids: Absent.

Ash contains phosphates, sulphates, calcium, potassium, sodium, and iron.

Vegetable tissue: Present.

This pill is essentially a slight variation of the ordinary Bland's pill with strychnine.

It was alleged in substance in the information that the article was misbranded for the reason that certain statements appearing on its label falsely and fraudulently represented it as effective to restore superb manhood; for the treatment of weak nerves, brain fag, kidney troubles, and private weaknesses; and as a remedy for nervous debility, nervousness, depression, failing vitality, failing memory, backache; and to correct the result of vicious habits, when, in truth and in fact, it was not.

On December 31, 1917, the defendants entered pleas of guilty to the information, and the court imposed a fine of \$200 and costs.

C. F. MARVIN, *Acting Secretary of Agriculture.*