

**7595. Misbranding of Bliss Native Herb Tablets. U. S. \* \* \* v. 11  
Dozen Boxes of Bliss Native Herb Tablets. Default decree of con-  
demnation, forfeiture, and destruction. (F. & D. No. 11405. I. S.  
Nos. 13509-r, 13510-r. S. No. E-1771.)**

On October 1, 1919, the United States attorney for the Southern District of New York, acting upon a report by the Secretary of Agriculture, filed in the District Court of the United States for said district a libel for the seizure and condemnation of 11 dozen boxes of Bliss Native Herb Tablets, remaining unsold in the original unbroken packages at New York, N. Y., alleging that the article had been shipped on or about August 15, 1919, by the Alonzo O. Bliss Medical Co., Washington, D. C., and transported from the District of Columbia into the State of New York, and charging misbranding in violation of the Food and Drugs Act, as amended. The article was labeled in part: (Carton, 50-cent size) “\* \* \* Indigestion, Dyspepsia, Auto-intoxication, Sick and Nervous Headaches, Kidney and Liver Derangements, Loss of Appetite, Blood Impurities, etc.,” (circular, \$1.00 and 50-cent sizes) “Auto-Intoxication is a new name for Chronic Intestinal stasis (constipation) that is the cause of 95% of human ailments and diseases. \* \* \* To restrain the growth of harmful bacteria in the intestines and eliminate them, thereby preventing intestinal putrefaction and auto-intoxication we strongly recommend Bliss Native Herbs Tablets that successfully adjusts bowel troubles. Intestinal Indigestion \* \* \* Rheumatism Bliss Native Herbs is valuable for Sciatica, Lumbago, acute and chronic rheumatic pains, enlargement of joints. Corrects the blood, dissolving acids that accumulate in the system. \* \* \* Dyspepsia—Indigestion. \* \* \* Kidneys and Bladder Inflammation of bladder, scalding urine and brick-dust sediment. Backache, sharp shooting pains in back, weakness, indicates kidney and bladder trouble. Directions—Take one or two Bliss Native Herbs Tablets each night and drink frequently of water. Liver When the liver is out of order the symptoms are pronounced headache, sallow complexion, constipation and dizziness, yellow eyeballs, jaundice, sour stomach, variable appetite and generally out-of-sorts condition. Directions—Take one or two Bliss Tablets, followed by one each day until thoroughly regulated. Chronic liver ailments readily submit to treatment with Bliss Native Herbs. Catarrh This is the name of a common affection of the membrane lining of the nose and throat. It also spreads to the stomach and bowels, and the mucus is thus carried all over the body. When this disease is in the system, Bliss Native Herbs should be used to regulate the stomach and bowels and to purify the blood, thus affording the body more nourishment and force to throw off the ailment and also providing the means of carrying it from the system. Directions—One tablet each night before retiring, repeat in the morning if necessary. Deep-seated catarrhal affection whether of the head or stomach requires persistent and consistent treatment. Bliss Native Herbs are guaranteed effective. Grippe Influenza or epidemic catarrh, characterized by active catarrhal inflammations, attended by severe pains throughout the body, sometimes followed by disability. Directions—One to three tablets the first three nights, thereafter one-half to one tablet to warrant free bowel action. The Blood \* \* \* Bliss Native Herbs is a great blood stimulator, which also aids in benefiting many of the bodily organs, and healing the afflicted or diseased parts reached through the blood. \* \* \* Piles One of the principal causes of piles is constipation, produced, frequently, by straining at stool and by lack of exercise of the rectal muscles. The blood becomes stagnated, the blood vessels are enlarged and press against the delicate tissues, causing them to undergo change from healthy tissue to thickened and enlarged lumps or piles. Neglected piles soon develop into anal fistulas, ulcers

of the rectum, etc. The sensible thing to do is to use Bliss Native Herbs Tablets. \* \* \* Malaria, Chills and Fever Bliss Native Herbs should be taken for this ailment in dose of three tablets the first night and then one each night thereafter until every symptom has disappeared. \* \* \* 'After suffering from Piles for a long time I was induced to try Bliss Native Herbs. I am thankful to say that I did try them and they cured me completely. I shall always keep a supply on hand and will always recommend them in the highest terms to everyone that I hear of suffering from that painful and annoying disease.' \* \* \* 'I am 85 years old and I am in better health now than when I was 77, thanks to Bliss Native Herbs for they cured me of Rheumatism that I had suffered from for years, and kidney trouble which caused me no end of pain. I was advised to take Bliss Native Herbs by my sister and I have been thankful ever since, because I am free from that terrible pain in my back. I can truthfully recommend Bliss Native Herbs to all who suffer from rheumatism, kidney or liver trouble.' \* \* \* 'I was tortured as a result of abscess on the liver that the doctor said would kill me if I did not do something soon, and he treated me for some time by washing my stomach but this didn't bring me relief, so I tried Bliss Native Herbs Tablets and can truthfully say that I am free from Liver or Stomach trouble.' \* \* \* 'Asthma troubled me so much that I could not lie down at nights, and my friends had given me up to die. I was advised to take Bliss Native Herbs, and before using an entire box could rest lots better. I now sleep good at nights; feel good, and can work as hard as ever. I will keep Bliss Native Herbs in my house as long as I live.' \* \* \*

Analysis of a sample of the article made in the Bureau of Chemistry of this department showed that it consisted essentially of aloes, licorice, buchu, a pungent drug, such as red pepper, and a resin-bearing drug, such as podophyllum or galangal.

It was alleged in substance in the libel that the article was misbranded for the reason that it was not capable of producing the curative and therapeutic effects claimed for it on the labels, cartons, and circulars, and that the above-quoted statements, contained in said labels, cartons, and circulars, as to the therapeutic and curative effects of said drugs and of the ingredients and substances contained therein, were false and fraudulent in that the article contained no ingredient or combination of ingredients capable of producing the curative and therapeutic effects claimed in the statements upon the labels and cartons, and [in the] circulars.

On April 14, 1920, no claimant having appeared for the property, judgment of condemnation and forfeiture was entered, and it was ordered by the court that the product be destroyed by the United States marshal.

E. D. BALL, *Acting Secretary of Agriculture.*

**7596. Adulteration of oysters. U. S. \* \* \* v. Eagle Packing Co., a Corporation. Plea of guilty. Fine, \$20 and costs. (F. & D. No. 11431. I. S. Nos. 13339-r, 13341-r, 13378-r, 13392-r.)**

On March 6, 1920, the United States attorney for the District of Maryland, acting upon a report by the Secretary of Agriculture, filed in the District Court of the United States for said district an information against the Eagle Packing Co., a corporation, Baltimore, Md., alleging shipment by said company, in violation of the Food and Drugs Act, on or about January 15, 1919 (2 shipments), February 3, 1919, and January 28, 1919, from the State of Maryland into the State of Pennsylvania, of quantities of oysters which were adulterated. The article was labeled in part, "Eagle Brand Baltimore Oysters."