

"Hall's Catarrh Medicine * * * valuable in the treatment of Catarrh * * *" (booklet) "Hall's Catarrh Medicine For Catarrh of the Nasal Cavity, Catarrh of the Ear, Throat, Stomach, Bowels or Bladder. * * * a Blood Purifier * * * Hall's Catarrh Medicine is an internal remedy, acting through the blood on the mucous surfaces of the system, causing the puriform matter to be carried off through the natural channels. A great many people cannot understand how an internal remedy can affect catarrh when it is located in the head. We would say to them it makes no difference with Hall's Catarrh Medicine where the disease is (head, stomach, bowels, bladder), it is all the same—and is reached in the same manner, through the blood. * * * It is a combination of some of the best alteratives and tonics. * * *" (carton) "Hall's Catarrh Medicine * * *"

Analysis of a sample of the article by the Bureau of Chemistry of this department showed that it consisted of potassium iodid 6.5 per cent, extracts of gentian and cardamom, a trace of arsenic, sugar 23 per cent, alcohol by volume 11.5 per cent, and water approximately 80 per cent.

Misbranding of the article was alleged in substance in the libels for the reason that the above-quoted statements appearing on the labels of the cartons and bottles containing the said article and in the accompanying booklets, regarding the curative and therapeutic effects of the article, were false and fraudulent in that the said article did not contain any ingredient or combination of ingredients capable of producing the effects claimed.

On January 15, 1921, no claimant having appeared for the property, judgments of condemnation and forfeiture were entered, and it was ordered by the court that the product be destroyed by the United States marshal.

C. W. PUGSLEY, *Acting Secretary of Agriculture.*

10523. Adulteration and misbranding of chocolate liquor. U. S. * * * v. Massachusetts Chocolate Co., a Corporation. Plea of nolo contendere. Fine, \$25. (F. & D. No. 14996. I. S. No. 16962-r.)

On December 16, 1921, the United States attorney for the district of Massachusetts, acting upon a report by the Secretary of Agriculture, filed in the District Court of the United States for said district an information against the Massachusetts Chocolate Co., a corporation, Boston, Mass., alleging shipment by said company, in violation of the Food and Drugs Act, on or about April 13, 1920, from the State of Massachusetts into the State of Maryland, of a quantity of chocolate liquor which was adulterated and misbranded.

Analysis of a sample of the article by the Bureau of Chemistry of this department showed that ground cocoa shells had been added to the said article and that the product was deficient in cocoa butter.

Adulteration of the article was alleged in the information for the reason that a substance, to wit, a product deficient in cocoa butter and which contained added ground cocoa shells, had been mixed and packed therewith so as to lower and reduce and injuriously affect its quality and strength, and had been substituted in part for "R. Liquor," to wit, chocolate liquor, which the article purported to be.

Misbranding was alleged for the reason that the statement, to wit, "R. Liquor," borne on the labels attached to the cases containing the article, regarding the article and the ingredients and substances contained therein, was false and misleading, in that the said statement represented that the article consisted wholly of "R. Liquor," to wit, chocolate liquor, and for the further reason that the article was labeled as aforesaid so as to deceive and mislead the purchaser into the belief that it consisted wholly of "R. Liquor," to wit, chocolate liquor, whereas, in truth and in fact, it did not so consist but did consist in part of added ground cocoa shells. Misbranding was alleged for the further reason that the article was a product deficient in cocoa butter and which contained added ground cocoa shells, prepared in imitation of, and offered for sale and sold under the distinctive name of, another article, to wit, "R. Liquor," that is to say, chocolate liquor.

On January 6, 1922, a plea of nolo contendere to the information was entered on behalf of the defendant company, and the court imposed a fine of \$25.

C. W. PUGSLEY, *Acting Secretary of Agriculture.*