

company and manifest themselves in high blood pressure. High Blood Pressure is not a disease. It is a symptom of some disorder or abnormal condition. Sometimes it may be a result of mental worry or strain. Then again it may be the consequence of unhygienic living, over and improper feeding, insufficient physical exercise, accumulation of poisons or toxins in the system, change of life or various other causes. To determine the cause an examination by a physician is desirable. As Norma does not remove the cause of high blood pressure, it is advisable to discover the cause and use corrective medical or hygienic measures while taking Norma. Norma, however, usually reduces high blood pressure and thereby relieves dizziness, head pains, nervousness, restlessness, sleeplessness and other discomforts and pains accompanying it. Those Who Know They Have High Blood Pressure. Thousands of persons have been told by insurance medical examiners and practicing physicians that they have high blood pressure. Such persons usually find great relief with Norma which reduces most forms of high blood pressure promptly and satisfactorily. It thereby tends to bring relief from dizziness, head pains, nervousness, sleeplessness, restlessness, melancholia and other distress and ills due to high blood pressure and usually enables blood pressure sufferers to go about their daily work and pleasures in comfort. One bottle often brings wonderful relief."

On February 23, 1928, no claimant having appeared for the property, judgments of condemnation and forfeiture were entered, and it was ordered by the court that the product be destroyed by the United States marshal.

W. M. JARDINE, *Secretary of Agriculture.*

15565. Misbranding of D-O-D specific. U. S. v. 139 Boxes of D-O-D Specific. Motion for bill of particulars. Bill of particulars filed. Default decree of condemnation, forfeiture, and destruction. (F. & D. No. 20109. I. S. No. 14659-v. S. No. C-4744.)

On June 19, 1925, the United States attorney for the Southern District of Ohio, acting upon a report by the Secretary of Agriculture, filed in the District Court of the United States for said district a libel praying seizure and condemnation of 139 boxes of D-O-D specific, at Columbus, Ohio, consigned by the C. Nelson Smith Co., about March 28, 1925, from Milwaukee, Wis., alleging that the article had been shipped in interstate commerce from the State of Wisconsin into the State of Ohio, and charging misbranding in violation of the food and drugs act as amended. On September 15, 1925, C. R. Neumann, Columbus, Ohio, having appeared specially and having filed a motion to make the libel definite and certain, and the court having sustained said motion, a bill of particulars was filed, setting forth the following labeling of the product: "Home Remedy for Gangrene, Aching, Tired, Sore, Sweaty and Bad Smelling Feet, Barber's Itch, Burns, Cuts, Scalds, Cholera Morbus, Colic, Chilblains, Sores, Eczema, Hives, Rashes and Other Skin Diseases, Contents 6 Ozs. * * * Non-Poisonous Remedy For Diphtheria, Sore Throat, Stomach and Bowel Troubles. See Folder For Directions." The said folder contained the following statements: "D-O-D The Human Cleaner * * * Good Health is natural but we indulge in Excesses which affect us and often our children. We do not live according to nature's laws, consequently poisonous bacteria develop and cause many diseases. If nature itself does not expel them and the Dead Tissue which they cause, Help must come from some other source. D-O-D by actual use has proven to be a Help in ridding the system of these injurious substances. D-O-D is sold in Powder form Only and is made ready for use by dissolving in warm water in proportions which have proven most efficient in treating particular diseases. * * * This circular contains directions in the use of D-O-D. Follow Them Closely. This is very important for upon it depends relief—also the reputation of D-O-D. Please Read what follows, not what people think or say but statements of fact Under Oath of those who suffered, regarding the exclusive use of D-O-D and results obtained. Please note that these affidavits refer to diseases which frequently prove fatal. * * * Gangrene * * * To You, the Afflicted—My case was a diabetic gangrene of the most aggravated kind. The disease had progressed all over one foot, to one and a half inches above the ankle. I was suffering excruciating agony and physicians shook their heads as they examined me and said my condition gave little hope of improvement. That left only one conclusion for me—the grave. I had tried all the remedies prescribed by my physicians, yet without the slightest relief. I was induced to use D-O-D. The first treatment gave immediate and great relief. Now, after using D-O-D for three months, I am in perfect condition. My foot does not ache and the gangrene has entirely disappeared. I will also state that I have not been under a physician's care

since using D-O-D. * * * July 12, 1917, I made affidavit that I had been cured of diabetic gangrene by the use of D-O-D only. * * * The gangrene first attacked me on December 13, 1913. It went from bad to worse until in March, 1914, I had my left foot amputated about four inches below the knee. In March, 1917, it broke out in my right foot and while it received medical attention from five different doctors, it reached a condition which seemed beyond cure. Up to that time I had never used D-O-D, but from the date I began to use it improvement began and continued until completely cured. I am so anxious to relieve the suffering of those afflicted with this dreadful disease that I am volunteering this affidavit as conclusive evidence of the value of D-O-D and its effect upon me. I believe D-O-D properly applied and directions closely followed will cure any case of diabetic gangrene. * * * On the 27th of February, 1921, a diabetic abscess developed on my right foot and gangrene followed immediately, which proved to be more than the best medical skill could cure, and on May 27th of the same year my limb was amputated above the knee. We traveled hundreds of miles and spared no money in search of help, but was compelled to submit to an amputation. Then gangrene developed on the other foot and was making rapid progress when a Mr. Zephering representing the Rowley Artificial Limb Co. called, of course, to sell a limb. I told him that gangrene had already developed on the other foot. He said don't be unnecessarily alarmed, there is a medicine discovered called D-O-D that will cure gangrene. I was skeptical of course, naturally, after having spent so much money and gone so far with the best medical skill. Well I tried it and in three weeks' time there was a notable change for the better but we continued its use according to directions and made a complete and lasting cure, and I am satisfied that D-O-D applied according to directions will cure any case of diabetic gangrene. * * * Diarrhoea and Fistula * * * I had diarrhoea and bowel cramps so badly that I almost died. The attending government physician treated me without result. I used D-O-D for five days: it positively put my stomach and bowels in order. Also at the same hospital I developed what is known as a T. B. rectum. Dr. Brooks lanced same in Jan., 1923. In March, 1923, the fistula came back got very large and I was advised by a Dr. Moon to have it lanced again, but instead I injected a solution of D-O-D every evening for thirty days and the same became cured. D-O-D did nothing more nor less than save my life. It is absolute indispensable for bed patients and as an antiseptic in bath water, and will destroy all body odors and heal bed sores. * * * Kidney and Bladder * * * Some years ago I was suffering with Kidney and Bladder trouble and was treated by several physicians without any results. In 1917 I was examined and treated by an eminent Milwaukee physician and he diagnosed my illness as tuberculosis of the kidney and informed me that there was nothing he could do for me and suggested that I leave Milwaukee for a milder climate in order to prolong my life. I continued along in this condition until the fall of 1920 and lost in weight until I weighed only 135 pounds, and had given up hope of getting well. At that time a friend of mine spoke to me about D-O-D and induced me to try it. As a last resort I decided to give it a trial and in the course of 60 days I noticed an improvement and continued its use with excellent results. During the past 3½ years I have used two \$1.00 cans of your D-O-D and am in better health than I have been in 15 years. In fact, at the present time I weigh 180 pounds, which is more than I ever weighed. I cannot speak too highly of your D-O-D and can recommend it to any one who may be suffering from Kidney and Bladder trouble. * * * Eczema, Running Sores, Shingles, Hives, Rashes, Barber's Itch, Poison Ivy. * * * D-O-D as Douche An efficient and harmless douche is so important and necessary in maintaining the good health of womankind that we give it special mention. After you have once used D-O-D as a douche, we are sure you will never change to any other. It is a perfect cleanser, cuts away dead tissue and kills poisonous seed or germs. Do not hesitate or fail to use it. * * * Steam and Vaporizing—Asthma, Influenza, Bronchitis, Catarrh, Colds, Sore Throat, Hay Fever, Grippe * * * Poisonous Bites, Scalds, Burns, Flesh Infection, Blood Poisoning * * * Carbuncles, Boils * * * Use Internally for stomach and bowel troubles. Dyspepsia, Dysentery, * * * Potomac Poisoning, Cholera Morbus, Colic * * * Pyorrhoea * * * Diabètes * * * Piles * * * Mouth Wash * * * If you would keep disease away, begin at the fountain source—the mouth. The wholesome healthy breath is not the sweet scented one but the natural one kept from impurities. Food masticated but not swallowed fills the cavities in the teeth and the space between them and very quickly de-

velops bacteria injurious to health and offensive to breath. If this is not destroyed, it is carried by the saliva and drink into the stomach from which it may spread disease to the different parts of the system. The brushing of the teeth with various preparations which whiten them does not necessarily kill the bacteria. You must have a strong antiseptic. D-O-D properly used will do the work. * * * When you have used the glassful, the danger of infection will be overcome. * * * Bath—Last, but not least, for health and youthful feeling is a D-O-D bath."

Analysis of a sample of the article by this department showed that it consisted essentially of sodium bicarbonate, potassium permanganate, and a trace of charcoal.

It was alleged in the libel that the article was misbranded in that the label, and the circular contained within the packages bore statements regarding the curative and therapeutic effects of the said article which were false and fraudulent, in that it contained no ingredient or combination of ingredients capable of producing the therapeutic effects claimed in the said circular and label, and in that it was insufficient of itself for the successful treatment and cure of the ailments and diseases for which it was prescribed and recommended in the said statements.

On January 23, 1928, no claimant having appeared for the property, judgment of condemnation and forfeiture was entered, and it was ordered by the court that the product be destroyed by the United States marshal.

W. M. JARDINE, *Secretary of Agriculture.*

15566. Misbranding of D-O-D specific. U. S. v. 108 Boxes of D-O-D Specific. Demurrer to the libel filed. Demurrer sustained. Amended libel filed. Default decree of condemnation, forfeiture, and destruction entered. (F. & D. No. 20144. I. S. No. 14850-v. S. No. C-4748.)

On June 25, 1925, the United States attorney for the Southern District of Ohio, acting upon a report by the Secretary of Agriculture, filed in the District Court of the United States for said district a libel praying seizure and condemnation of 108 boxes of D-O-D specific, at Columbus, Ohio. On September 17, 1925, C. R. Neumann, Columbus, Ohio, having appeared specially and demurred to the said libel, and the court having sustained the demurrer, an amended libel was filed. It was alleged in the amended libel that the article had been shipped by the C. Nelson Smith Company, from West Allis, Wis., on or about June 9, 1925, and had been transported from the State of Wisconsin into the State of Ohio, and that it was misbranded in violation of the food and drugs act as amended.

Analysis of a sample of the article by this department showed that it consisted essentially of sodium bicarbonate, potassium permanganate, and a trace of charcoal.

Misbranding of the article was alleged in the amended libel for the reason that the following statements, "D-O-D Home Remedy for gangrene, aching, tired, sore, sweaty and bad smelling feet, barber's itch, burns, cuts, scalds, cholera morbus, colic, chilblains, sores, eczema, hives, rashes and other skin diseases, contents 6 ozs. For Diphtheria, sore throat, stomach and bowel troubles," borne on the label of the package containing the said article, were false and fraudulent in that the said statements conveyed the impression to purchasers that the article could be used as an effective remedy for gangrene, aching, tired, sore, sweaty and bad smelling feet, barber's itch, burns, cuts, scalds, cholera morbus, colic, chilblains, sores, eczema, hives, rashes and other skin diseases, and for diphtheria, sore throat, stomach and bowel troubles, whereas it could not be so used, as the C. Nelson Smith Company well knew.

On or about December 19, 1927, no claimant having appeared for the property, judgment of condemnation and forfeiture was entered, and it was ordered by the court that the product be destroyed by the United States marshal.

W. M. JARDINE, *Secretary of Agriculture.*

15567. Misbranding of B-L. U. S. v. 10 Dozen Bottles of B-L (Blud-Life). Default decree of condemnation, forfeiture, and destruction. (F. & D. No. 22159. S. No. 209.)

On November 17, 1927, the United States attorney for the Eastern District of South Carolina, acting upon a report by the Secretary of Agriculture, filed in the District Court of the United States for said district a libel praying seizure and condemnation of 10 dozen bottles of B-L (Blud-Life), remaining in the original unbroken packages at Columbia, S. C., alleging that the article had