

and it was ordered by the court that the product be released to the said claimant upon payment of the costs of the proceedings and the execution of a bond in the sum of \$100, conditioned that it be relabeled in a manner satisfactory to this department, and not be sold or otherwise disposed of contrary to law.

W. M. JARDINE, *Secretary of Agriculture.*

**15575. Misbranding of Norma. U. S. v. 4½ Dozen Bottles of Norma. Default decree of condemnation, forfeiture, and destruction. (F. & D. No. 22202. S. No. 255.)**

On November 25, 1927, the United States attorney for the District of Connecticut, acting upon a report by the Secretary of Agriculture, filed in the District Court of the United States for said district a libel praying seizure and condemnation of 4½ dozen bottles of Norma, remaining in the original unbroken packages at Hartford, Conn., alleging that the article had been shipped by the Norma Laboratories, Inc., Albany, N. Y., on or about July 21, 1927, and transported from the State of New York into the State of Connecticut, and charging misbranding in violation of the food and drugs act as amended.

Analysis of a sample of the article by this department showed that it consisted essentially of a soluble phosphate, a small amount of plant extractive material, red coloring matter, glycerin, and water.

It was alleged in the libel that the article was misbranded, in that the following statements, upon and within the packages containing the said article, were false and fraudulent, since it contained no ingredient or combination of ingredients capable of producing the effects claimed: (Bottle label) "Blood Mechanism Regulator. Indicated in cases of discomfort caused by high blood pressure; deficient nerve nutrition, etc.;" (circular) "The function of Norma is to aid the nature in its efforts to rehabilitate itself and thus relieve the many sufferers from the distressing and unpleasant symptoms which usually accompany disturbances of human blood mechanism and manifest themselves in so-called high blood pressure. So-called 'High Blood Pressure' is not a disease. It is a symptom of an abnormal condition. Sometimes it is one of the manifestations of Bright's disease—then again it may be a result of mental worry or strain and then again it may be just the consequence of unhygienic living and occurring usually in over and improper feeding and insufficient physical exercise."

On January 14, 1928, no claimant having appeared for the property, judgment of condemnation and forfeiture was entered, and it was ordered by the court that the product be destroyed by the United States marshal.

W. M. JARDINE, *Secretary of Agriculture.*

**15576. Misbranding of Norma. U. S. v. 15 Dozen Bottles of Norma. Default decree of condemnation, forfeiture, and destruction. (F. & D. No. 22204. S. No. 247.)**

On November 25, 1927, the United States attorney for the Eastern District of Pennsylvania, acting upon a report by the Secretary of Agriculture, filed in the District Court of the United States for said district a libel praying seizure and condemnation of 15 dozen bottles of Norma, remaining in the original unbroken packages at Philadelphia, Pa., consigned by the Norma Laboratories, alleging that the article had been shipped from Albany, N. Y., on or about August 27, 1927, and transported from the State of New York into the State of Pennsylvania, and charging misbranding in violation of the food and drugs act as amended.

Analysis of a sample of the article by this department showed that it consisted essentially of a soluble phosphate, glycerin, and water, with a small amount of plant extractive material, and was colored red.

It was alleged in the libel that the article was misbranded, in that the label contained statements regarding the curative or therapeutic effects of the said article which were false and fraudulent in that the article would not produce the curative or therapeutic effects which purchasers were led to expect by the following statements: (Bottle label on portion of product) "A medicine containing an ingredient recognized by many leading physicians as helpful in the treatment of High Blood Pressure;" (circular in portion of product) "The function of Norma is to aid Nature in its efforts to relieve the many sufferers from the distressing and unpleasant symptoms which usually accompany and manifest themselves in high blood pressure. High Blood Pressure is not a disease. It is a symptom of some disorder or abnormal condition. Sometimes it may be a