

create in the minds of such purchasers the impression and belief that the said article was in whole or in part composed of or contained ingredients or medicinal agents effective in the diseases and conditions named therein.

On March 28, 1929, no claimant having appeared for the property, judgment of condemnation and forfeiture was entered, and it was ordered by the court that the product be destroyed by the United States marshal.

R. W. DUNLAP, *Acting Secretary of Agriculture.*

**16367. Misbranding of Sun & Moon Sacred ointment and Sun and Moon Sacred herb oil. U. S. v. 1 Dozen Packages of Sun & Moon Sacred Ointment, et al. Default decree of condemnation, forfeiture, and destruction. (F. & D. No. 23480. I. S. Nos. 03680, 03681. S. No. 1649.)**

On February 28, 1929, the United States attorney for the District of Massachusetts, acting upon a report by the Secretary of Agriculture, filed in the District Court of the United States for said district a libel praying seizure and condemnation of 1¾ dozen packages of Sun & Moon Sacred ointment, and 9 bottles of Sun & Moon Sacred herb oil, remaining in the original unbroken packages at Springfield, Mass., alleging that the articles had been shipped by A. W. Lowrie (Inc.), from Hartford, Conn., on or about February 1, 1929, and transported from the State of Connecticut into the State of Massachusetts, and charging misbranding in violation of the food and drugs act as amended.

Analyses of samples of the articles by this department showed that the Sun and Moon Sacred ointment consisted essentially of a petrolatum and fatty acid base, volatile oils including sassafras and spearmint oils and methyl salicylate, and plant material containing a trace of alkaloid; and the Sun and Moon Sacred herb oil consisted essentially of a fatty oil (olive oil), and volatile oils including sassafras and spearmint oils and methyl salicylate.

It was alleged in the libel that the articles were misbranded in that the following statements, appearing on the labels of the containers and in the accompanying circulars, regarding the said articles, (tin and carton, ointment) "It contains vibrations of life from the radio-activity of electricity magnetism electrons and atoms \* \* \* a food for the body to destroy disease," (tin only) "This ointment which is filled with atoms and vibrations of life," (circular, ointment and herb oil) "These preparations are filled with atoms and vibrations \* \* \* and is filled with the spirit of life. \* \* \* It is an excellent disinfectant for odors; revitalizes atmosphere of the room," (bottle and carton label, herb oil) "They contain vibrations of life from the radio activity of divine electricity, magnetism, electrons, and atoms," are false and misleading; said articles are further misbranded in violation of said act of Congress as amended, section 8, paragraph 3, in the case of drugs, in that the following statements regarding the curative and therapeutic effect of the said article, (tin, ointment) "Quick relief. A food for the Body to destroy Disease \* \* \*. Put Ointment on Fingers, Anoint and Manipulate it into the Body and You Will Receive Strength and Vitality. \* \* \* If you are a sufferer of any part of the body anoint with this ointment which is filled with atoms and vibrations of life. For Internal use take \* \* \* a number of times a day. It acts as a tonic \* \* \* Quick Relief Catarrh \* \* \* Croup, Sore Throat, Influenza, Growths, Neuritis, Sciatica, Rheumatism, Neuralgia, Piles, Sores \* \* \* Blood Pressure, Hardening of Arteries and Nerves, etc.," (carton, ointment) "Quick Relief. A food for the Body to Destroy Disease. If you are a sufferer of any part of the body anoint with this ointment which is filled with atoms and vibrations of life. For Internal use \* \* \* a number of times a day It Acts as a Tonic \* \* \* Quick Relief Catarrh \* \* \* Croup, Sore Throat, Influenza, Growths, Neuritis, Sciatica, Rheumatism, Neuralgia, Piles, Sores \* \* \* Blood Pressure, Hardening of Arteries, Nerves, etc. Put Ointment on fingers, anoint and manipulate into the body and you will receive Strength and Vitality. It contains vibrations of life from the radio activity of electricity, magnetism, electrons, and atoms. \* \* \* For severe cases of Rheumatism, Neuritis, \* \* \* for Sore Muscles \* \* \* try \* \* \* Sun and Moon Sacred Ointment. \* \* \* a food for the body—keeps your body young and full of spirit," (circular, ointment and herb oil) "Quick Relief. A food for the body to destroy disease. Keep Your Body Young and Full of Spirit. Kill the Germ Diseases That are spread by breathing in the germs. Keep the air passages \* \* \* and membranes healthy by the use of Sun and Moon Sacred Ointment \* \* \* Put a little Sacred Sun and Moon Ointment on your fingers and manipulate it gently—anointing the body—and you will receive strength and

vitality. It is a Wonderful Food for the Body Taken Internally; as a preventive it has no equal. Protect yourself from \* \* \* Influenza, Pneumonia, etc. by having a box of Ointment in your pocket \* \* \* Snuff a little up in the nostrils \* \* \* take \* \* \* on the tongue a number of times a day \* \* \* swallowing about the same amount \* \* \* contains vibrations of life from the radio-activity of electricity, magnetism, electrons, and atoms; therefore, it is the best food tonic that nature supplies—for it is filled with real Spirit of Life—which gives the nerves and muscles of your body strength and vitality. \* \* \* A Food for the Body \* \* \* Keep your body young and full of spirit by anointing with this oil \* \* \* Anoint the body for tired exhausted nerves, hardening of arteries, etc. Sun and Moon Oil. \* \* \* These preparations are filled with atoms and vibrations \* \* \* can be used by \* \* \* applying to the affected parts. \* \* \* it is a food for the body and is filled with the spirit of life. Used in the following diseases: Appendicitis, Asthma, Bearing Down Pains, Bed-wetting, Bed Sores, Bladder Diseases, \* \* \* Boils, Bright's Disease, Bronchitis, \* \* \* Blotches on Face, Catarrh, \* \* \* Cold Sores, Congestion, Constipation, \* \* \* Coughs, Cramps, Crick in Back, Croup \* \* \* Delayed Menses, Diabetes, Diarrhea, Disease of Ear, Eczema, Eruptions, Faceaches, Fever, Flatulence, Gout, Grippe, Hay Fever, Headache, Hemorrhoids (Piles), Hives, Hoarseness, Itching at the Anus, Lameness, Laryngitis, Liver Complaint, Lumbago, Nervous Prostration, Neuralgia, Neuritis, Rheumatism, \* \* \* Sciatica, and Sciatic Rheumatism, Skin Diseases, Soreness and Growths on Breast, Sore Throat, \* \* \* Swollen Glands, Tonsillitis, Toothache, Whooping Cough, \* \* \* Hardening of the Arteries, Nerves and Blood Pressure. \* \* \* sprained ankle, arm, neck, back, leg or arch—the Ointment \* \* \* place on the affected parts \* \* \* Boils—put Ointment on boil, place some on tissue paper, and place over boil. \* \* \* give rest to the nerves and muscles \* \* \* Catarrh \* \* \*. Put a little of the Ointment on tissue paper \* \* \* and place on back of neck and around throat. \* \* \* Croup and Influenza—use same treatment as above, and place extra papers with the Ointment across shoulders, chest, and stomach. \* \* \* Diphtheria, Mumps, and Whooping Cough—snuff Ointment up nostrils, take \* \* \* on the tongue about six times a day \* \* \* put Ointment on tissue paper then place on throat, shoulders, and stomach. Earache—snuff Ointment up nostrils \* \* \* put some on a spoon, hold over a steaming kettle \* \* \* then put two drops in the ear and anoint around the ear. \* \* \* Ointment on tissue paper and place around neck and on the shoulder of side affected. \* \* \* Eczema or any Skin Disease—place a little Ointment on each spot at night. Feet and Nails—a little Ointment will \* \* \* make the feet feel light and the nails healthy. Fever—put Ointment on tissue paper and place over the stomach and bowels. \* \* \* place on forehead \* \* \* For Children's \* \* \* Throat and Tonsils—use this Oil and Ointment \* \* \*. Nerves—can be kept in good condition by anointing back, neck, shoulders, stomach, bowels, legs, and feet three times a week with the Ointment or Oil \* \* \* when the nerves become hardened that lead from the spine, the knuckles or vertebrae of the spine become warped out of place, causing pressure in different parts of the body affecting the organs, nerves, and arteries. Ovarian Troubles—place Ointment on tissue paper, put over bowels so that it will cover each ovary, also on back if it aches. \* \* \* Piles \* \* \* put Ointment the size of a bean within the rectum \* \* \* in most cases will ease pain and heal the parts. It is excellent for any sores around these parts and will relax the muscles around the rectum. Parts around the rectum \* \* \* anointed with Ointment weekly to insure perfect health of these parts. Pimples or Skin Eruptions—apply a little Ointment to each spot at night. Sores on any Part of the Body \* \* \* put Ointment on it \* \* \* Sore Throat—snuff Ointment up nostrils, take \* \* \* on the tongue. \* \* \* put ointment on tissue paper and place on throat, shoulders and stomach. \* \* \* Toothache—put Ointment on tooth and around gum. Anoint tissue paper and place around jaw. Varicose Veins—anooint the limbs, back, bowels, and groins. Weak Lungs—snuff Ointment up each nostril and take \* \* \* on the tongue, swallow. \* \* \* Anoint chest, shoulders \* \* \* Miscellaneous uses for Sun & Moon Sacred Ointment and Oil \* \* \* for Catarrh. \* \* \* it brings the blood back into the veins and makes the skin \* \* \* healthy and keeps the flesh young. Blood Pressure—the Ointment and Oil should be applied to the body every night. \* \* \* it is also \* \* \* herb tonic to build up the system. For Hardening of the Arteries and Nerves—anooint the body with Ointment and Oil \* \* \* also anooint private parts and

rectum \* \* \* It is an excellent disinfectant for odors; revitalizes atmosphere of the room. Sacred Ointment \* \* \* strengthen and invigorate the muscles, increase their suppleness and elasticity and quiet the nerves \* \* \* Keep Your Body Young and Full of Spirit. This is a \* \* \* talk on magnetism and electricity \* \* \* and its advantages and relation to man's health and spiritual progress. To keep the body young and full of spirit you need three elements—iron, which in reality is magnetism, and certain acids which make electricity, and with the air filled with attractive and repelling atoms—herein lies the secret of life's spark. When the Ointment or Oil is applied to the body it feeds the hardened nerves, arteries, flesh, muscle, and bone system with oil which the stomach can not supply as we get older, or if the mind worries or overworks," (herb oil, bottle and carton—front label) "A Food for the Body, Keep your body young and full of spirit by anointing with this oil \* \* \* Quick Relief \* \* \* Anoint the body for tired exhausted nerves, hardening of arteries," (back label) "Sun and Moon Oil \* \* \* builds up tissues, fills out the hollows in the body, and will tone up, strengthen, and invigorate the muscles, increase the elasticity of the body and quiet the nerves. For weariness, pain, also \* \* \* anoint the body. \* \* \* for tired and sore feet, rheumatism, neuritis, lameness, nerves, stiff joints, broken bones, \* \* \* growths, backache, \* \* \* Anoint bowels and back to help regulate bowels and kidneys.  $\frac{1}{4}$  to  $\frac{1}{2}$  teaspoonful taken internally twice a day for \* \* \* stomach, liver, bladder, or intestines, acts as a food for the body," were false and fraudulent in that the articles contained no ingredient or combination of ingredients capable of producing the effects claimed, and in that the said statements were applied to the articles knowingly and in reckless and wanton disregard of their truth or falsity, so as to represent falsely and fraudulently to purchasers thereof and create in the minds of such purchasers the impression and belief that the articles were in whole or in part composed of or contained ingredients or medicinal agents effective in the diseases and conditions named therein.

On March 28, 1929, no claimant having appeared for the property, judgment of condemnation and forfeiture was entered, and it was ordered by the court that the products be destroyed by the United States marshal.

R. W. DUNLAP, *Acting Secretary of Agriculture.*

**16368. Misbranding of Kelp-O-Lite. U. S. v. 61 Dozen Bottles of Kelp-O-Lite. Decree of condemnation entered. Product released under bond.** (F. & D. No. 23586. I. S. Nos. 0283 to 0290, incl. S. No. 1790.)

On April 10, 1929, the United States attorney for the Western District of Washington, acting upon a report by the Secretary of Agriculture, filed in the District Court of the United States for said district a libel praying seizure and condemnation of 61 dozen bottles of Kelp-O-Lite, remaining in the original unbroken packages at Seattle, Wash., alleging that the article had been shipped (by the Pacific Kelp Products Co. (Inc.)), from Portland, Oreg., in various consignments, arriving at Seattle on or about December 3 and December 19, 1928, and January 31 and February 7, 1929, respectively, and transported from the State of Oregon into the State of Washington, and charging misbranding in violation of the food and drugs act as amended.

Analyses of samples of the articles by this department showed that each consisted essentially of aluminum sulphate and water, and traces of iron, calcium, magnesium, potassium, and sodium compounds, benzoic acid, and chlorides.

It was alleged in the libel that the article was misbranded in that the following statements were false and misleading: (Page 5 of the pink circular which accompanied each package) "Green kelp is now generally thought to be the solution of the diet question that has been agitating the country since goitre has become so prevalent;" (pages 2 and 6 of white circular which accompanied each package) "We add minerals to make it a Germicide. \* \* \* as an Antiseptic Wash." Misbranding was alleged for the further reason that the following statements regarding the curative and therapeutic effects of the article, borne on the labeling, were false and fraudulent in that the said article contained no ingredient or combination of ingredients capable of producing the effects claimed, and in that the said statements were applied to the article knowingly and in reckless and wanton disregard of their truth or falsity, so as to represent falsely and fraudulently to purchasers thereof and create in the minds of such purchasers the impression and belief that the article was in whole or in part composed of or contained ingredients or medicinal agents effective