

Misbranding of the rheumatism tablets was alleged for the reason that the statements "Lithium Salicylate 3 grs. * * * tablet" and "Lithium Salicylate, Colchicine, Macrotin, Phytolaccin," borne on the bottle labels, were false and misleading in that the said statements represented that the said tablets each contained 3 grains of lithium salicylate and were composed of lithium salicylate, colchicine, macrotin, and phytolaccin, whereas the article was not so composed, but was composed of colchicine, macrotin, phytolaccin, and lithium carbonate, and contained no lithium salicylate. Misbranding of the remaining tablets was alleged for the reason that the statements, "Arsenicum 1-60 gr. * * * tablets," with respect to the alterative tablets, "Glonoine 1-100 gr. * * * tablets," with respect to the heart sedative tablets, "Phenolphthalein 1-10 gr. * * * tablets," with respect to the phenolphthalein compound tablets, "Phenacetin 1 Grain," with respect to the phenacetin tablets, and "Tablets of Strychnine Sulphate * * * 1/60 Gr.," with respect to the strychnine sulphate tablets, borne on the respective labels, were false and misleading in that the said statements represented that the articles contained 1/60 grain of arsenicum, 1/100 grain of glonoine, 1/10 grain of phenolphthalein, 1 grain of phenacetin, or 1/60 grain of strychnine sulphate, as the case might be, whereas the said alterative tablets contained more than 1/60 grain of arsenicum; the said heart sedative tablets contained less than 1/100 grain of glonoine, the said phenolphthalein compound tablets contained less than 1/10 grain of phenolphthalein, the said phenacetin tablets contained less than 1 grain of phenacetin, and the said strychnine sulphate tablets contained less than 1/60 grain of strychnine sulphate.

On May 1, 1929, a plea of guilty to the information was entered on behalf of the defendant company, and the court imposed a fine of \$100 and costs.

ARTHUR M. HYDE, *Secretary of Agriculture.*

16390. Misbranding of Nue-Ovo. U. S. v. 496 Cartons of Nue-Ovo. Consent decree of condemnation and forfeiture. Product released under bond. (F. & D. No. 23411. I. S. No. 0345. S. No. 1414.)

On February 19, 1929, the United States attorney for the Western District of Washington, acting upon a report by the Secretary of Agriculture, filed in the District Court of the United States for said district a libel praying seizure and condemnation of 496 cartons of Nue-Ovo, remaining in the original unbroken packages at Seattle, Wash., alleging that the article had been shipped by the Research Laboratories (Inc.) from Portland, Oreg., and transported from the State of Oregon into the State of Washington, arriving at Seattle on or about November 2, 1928, and charging misbranding in violation of the food and drugs act as amended.

Analysis of a sample of the article by this department showed that it consisted essentially of a dark brown aqueous solution of extracts of plant drugs including a laxative drug and a bitter drug, resin, saponin, and caffeine, colored with caramel and preserved with sodium benzoate.

It was alleged in the libel that the article was misbranded in that the following statements, borne on the labeling, regarding the curative and therapeutic effects of the said article, (shipping carton) "Treatment for rheumatism," (bottle label) "Treatment for Rheumatism of any form Articular, Muscular, Inflammatory, Lumbago, Rheumatism of the Heart, Neuritis, Arthritis, and others * * * directions * * * In severe cases or to secure results more quickly, * * * Taking the bedtime dose hot often increases the effectiveness. After all pains and symptoms have disappeared take * * * notice. Ordinarily, Nue-Ovo causes a period of 'reaction' to appear about the fourth day of treatment, sometimes sooner in mild cases. This is evident by the possible shifting of the pain to other parts of the body heretofore unaffected, or it may react on the nerves of the stomach. It may also cause added distress. This change of condition may remain for only a few hours, or it may persist for a day or so. In cases of Arthritis the time of reaction is less certain, generally lasting considerably longer and in some cases recurring later in the treatment. As soon as the 'reaction' has passed the pain gradually disappears and soon entirely stops. In taking Nue-Ovo, Watch for the Reaction—It is the turning point. * * * Children can use it with the same beneficial results * * * It builds rich, pure blood, restores the kidneys to normal action, soothes the nerves, and brings about a complete general betterment of run-down conditions. As a general tonic it is unexcelled," (circular) "You and your Rheumatism—being proof of what many of the suffering folk have found through the use of that wonderful treatment * * *. Treatment for Rheumatism * * * Its use is universally followed by a general betterment of

the individual's health. Its specific benefits in the treatment of Neuritis and kindred ailments has a clinical ration of 95% benefit in all cases regardless of age. This ratio is somewhat less in complicated cases and somewhat greater in specific Neuritis cases. In general practice I regard your remedy directly beneficial in all constitutional deficiencies, evidenced by increased strength, better elimination of wastes, increased circulation, favorable demand for more food and greater ability to get satisfying sleep * * * I think your treatment is a 'God Send' to suffering humanity * * * After eight years—Relief * * * Have not finished my first treatment of your medicine yet, but my rheumatism has left me entirely. I had it in my arms and from my hips down to my ankles for eight years. On the second day after taking the medicine I felt quite sick for several hours (this was the period of reaction) and from then on my Rheumatic pains gradually disappeared. An end to 20 years of pain * * * I have suffered from Rheumatism off and on for 20 years. Finally got so bad last October that I was laid up in bed * * * could get around only with the help of crutches. I heard about your treatment from a friend who had got wonderful results from it, and started to take it * * * After four days' treatment I threw my crutches away and was back on my job working in about ten days. Complete relief in six weeks * * * have suffered intense pain while abed with Articular Rheumatism. After starting on Nue-Ovo I soon was rid of the stiffness in my joints and after taking it for six weeks the Rheumatism has left me completely. Pain gone in two days * * * I had been laid up for six weeks with Inflammatory Rheumatism and suffering intense pain. I started taking Nue-Ovo 10:00 A. M. Sunday and by Tuesday night all pain had left me except in one of my wrists. Results came quickly * * * Have taken three and one-half bottles of your Rheumatism medicine and am 100 per cent better than when I began. After three or four days taking your medicine I could hardly tell which knee hurt worse, but sure am feeling good now and think I will be all right by the time I have taken six bottles. * * * Neuritis and Sciatica. * * * My Neuritis was so bad and my nerves were in such a condition that I could hardly bear it. I would feel like screaming every time the pains would attack me. It got so bad that it was almost impossible for me to raise the quilts on the bed and when I awoke in the morning I would have to exercise my arms some time before getting out of bed. I started on your treatment, Nue-Ovo, about two weeks ago and felt a pronounced reaction about twenty-four hours after taking the first dose. This reaction lasted about three days and since that time my pains have disappeared entirely, and I feel like a new woman to-day. * * * could not do any housework for 12 years * * * I have suffered from Rheumatism for so many years, * * * I started to grow steadily worse until I was so bad that I could do practically no work for 12 years. In addition to my Rheumatism I was in a terribly run-down condition, very frequently having sinking spells. * * * Nue-Ovo, * * * I took it * * * and although I did not feel so good under the reaction, which took place in about four days, I soon started to improve and my Rheumatism left me entirely in less than three months. I started to grow stronger right after the reaction and within a month was doing all my housework. My weak spells have practically disappeared and I am taking care of a small apartment house without any help. * * * Rheumatism and Nue-Ovo treatment for the cause of Rheumatism is the only certain way to eradicate the disease. To treat it in any other manner is to only find temporary relief. Any preparation that serves only to relieve the pain does not, as a rule, have any effect on the source of the trouble, and cannot bring about a condition whereby the pain can be completely eliminated. Nue-Ovo, being a specific treatment for Rheumatism, unfailingly attacks at the source of the Rheumatic pains and completely removes the cause. In research work we found that nearly every case of Rheumatism which we had under observation could be traced to infections of some nature: Infected tonsils, abscessed teeth, infection following childbirth, infection following a major operation, venereal infection, or continual exposure to severe weather. These infections are sources of different poisons, and cause the kidneys to become overworked and sluggish. Being in this sub-normal condition they fail in the important process of filtration and these poisons are thrown back into the blood streams. From this toxic condition Uric Acid will arise. The next step is Uric Acid Crystals and then, the excruciating pains of Rheumatism. Removal of the sources of infection is advisable. While their removal may be of great benefit, the

patient is in need of a thorough and effective removal of all traces of Rheumatism. This can only be done by first eliminating the excess Uric Acid and correcting its cause. This important function can best be acquired through the use of Nue-Ovo. Nue-Ovo is so compounded that it is very beneficial to the general health. Its direct action on the kidneys is of vast importance in ridding the system of all poisons. * * * Placing, as it does, the organs of elimination in perfect tone, the building of rich and pure blood ensues. From this comes a vigorous and healthful condition of the body. The tonic value of Nue-Ovo for general toning up of the system is unexcelled. Too much stress on the importance of the reactionary period which appears in using Nue-Ovo cannot be made. This period generally appears in four days from the first dose; it may appear sooner or later, but it invariably comes. Pains may be more acute, they may shift to other parts of the body, particularly to the region of the stomach. Do not let them discourage you, for they are the signs that the Nue-Ovo is working and that the end of your Rheumatic pains is very near. Rheumatism is prevalent in many forms. Herewith are enumerated the most common forms, together with a description of each, and how Nue-Ovo acts on it. * * * Articular Rheumatism. This form of Rheumatism implies an infection of the articulations or joints. Swellings of the joints occur, and in acute cases there may be some fever. The pain varies in intensity and is increased by movement of the affected parts. Unless the progress of the disease is arrested, it may advance to the stage known as Arthritis, deformities will appear, and it will then be more difficult to overcome. Prompt and consistent treatment with Nue-Ovo will, in a short period of time, stop all pain. The swellings will disappear, and in most instances, the joints will regain their normal condition and action. Muscular Rheumatism and Lumbago. In this form the affliction is confined to the muscles, one of the most common symptoms being pains in the muscles of the small of the back and generally being referred to as Lumbago. The other muscles of the body are also often affected. In movements which cause the contraction of the muscles the pain is intense. Muscular Rheumatism or Lumbago yield readily to treatment with Nue-Ovo and complete relief ordinarily occurs within a short time. Arthritis. Arthritis is easily distinguishable. It causes deformities through contractions of the cords in the arms, fingers, knees, and toes and also by leaving hard deposits in and around the joints, causing them to be thrown out of place. The skin on the parts affected usually takes on a shiny appearance. Arthritis is the worse form of, or we might say result of, Rheumatism, is usually of long standing and responds to treatment much more slowly than the other forms. Persistent treatment with Nue-Ovo will stay the progress of the disease, overcome the suffering caused by it and very often will restore action to locked joints by removing the excess Uric Acid, the cause of the pain, from the system. * * * I took the Inflammatory Rheumatism * * * They told me that Arthritis had set in * * * I began taking Nue-Ovo and in three weeks was able to go without a cane and in one more week I went to the harvest fields. If I had not found out about Nue-Ovo I believe I would have been a cripple for the rest of my life. We realize the importance of laying added stress on what Nue-Ovo will accomplish in treating Arthritis, and are therefore giving it more attention in this pamphlet. It is not our intention to be misleading in any sense and deem it best to plainly state that Arthritis sufferers can, in the majority of cases, expect complete relief as we claim. Nue-Ovo Will Do This. However, no matter what state of Arthritis the patient may be experiencing, it has been found that Nue-Ovo completely stopped the pain and positively stopped the progress of the disease. This, we believe, is more than any other preparation can do for sufferers from this distressful ailment, and is one of the logical reasons why this wonderful preparation is accorded the recognition it so justly deserves. * * * As a treatment for Rheumatism it has accomplished satisfactory results * * * health-giving ingredients. * * * is recommended for the treatment of any form of Rheumatism: Arthritis, Neuritis, Sciatic, Articular, Muscular, Inflammatory, Rheumatism of the Heart, or Lumbago, etc. The statements we make regarding the effects of Nue-Ovo treatment for Rheumatism are made principally from knowledge gained by our careful observations of over 3,000 cases in which it has been used in the past six years. Therefore, we speak from experience, not theory, and sufferers from Rheumatic pains can know that the information contained in this pamphlet is especially prepared for their benefit; that they, too, can enjoy the relief that has been proved to be

secured through the use of Nue-Ovo. The Success of Nue-Ovo is one of the achievements of the modern age. Many of the most obstinate cases, apparently hopeless, have responded to its curative qualities. The results obtained, in many cases, seemed to be what might be called the impossible. But they have been accomplished, and there is a great satisfaction to the makers in knowing that they are able to produce such a wonderful preparation. * * * It acts directly on the kidneys, blood and nerves and removes the cause of pain itself. The direct cause of Rheumatic pains is the failure of the kidneys while in a subnormal condition, to function properly; that is, they do not eliminate Uric Acid, and other body poisons, from the blood stream by their natural process of filtration. When this Uric Acid becomes excessive the blood stream grows sluggish and in time the Uric Acid forms into what are called Uric Acid Crystals. These lodge in the joints, muscles, tissues, and along the nerves of the body. The irritations arising therefrom are the cause of Rheumatic pains. As Nue-Ovo is a treatment for Uric Acid it removes the cause of Rheumatic pains. This is why Nue-Ovo is recognized as the superior remedy for this ailment. It quickly restores the kidneys to normal action, removes excess Uric Acid, dissolves the Uric Acid Crystals, and removes them from their lodgements. Pain must vanish. It is invariable in its action, soothes the nerves, builds pure blood, regulates the organs of elimination, and leaves the entire physical system in a perfect, healthful tone. The Re-Action. The action of Nue-Ovo is so distinct that it can be felt. In nearly all cases this is manifest by what is termed 'The Re-Action,' which the user experiences within four days after taking the first dose. However, in Arthritis it may occur at a later period. This Reaction is a most positive indication that Nue-Ovo is starting in to do its work and should be looked forward to. Neuritis. It is those troublesome pains which occur in the shoulders, arms, lower parts of the legs, and the feet—nerve pains it is sometimes called. In reality it is Rheumatism of the nerves * * * or nerves so affected. It causes nervousness, sleeplessness, depressions, and even troublesome dreams. Its accompanying pains are sometimes dull and of long duration, and again they are sharp and appear with irregularity. Neuritis quickly responds to treatment with Nue-Ovo. The serious consequences which inevitably follow, if not checked, can be entirely avoided if treatment is resorted to when the pains first appear. The famous period of reaction that appears in all cases where Nue-Ovo is used works just the same in treating Neuritis, and remember when this appears you can know that the Uric Acid Crystals have begun to move and that your Neuritis pains are about to be completely eliminated. Inflammatory Rheumatism is the result of the Uric Acid Crystals being spread through the system. This condition causes inflammation in the joints and throughout the body and swellings in most cases. It is very painful. Fever usually accompanies it. In treating Inflammatory Rheumatism with Nue-Ovo the response is favorably evident in a very short time, and as soon as the period of reaction is over the pains begin to disappear. Inflammatory Rheumatism is quick to yield to treatment with Nue-Ovo. After all pain has disappeared continue treatment for about sixty days in order that the trouble may be completely removed. Sciatic Rheumatism is a form of Rheumatism that is similar to Neuritis and is so called when the Uric Acid attacks the Sciatic nerve. The accompanying pains are very severe and generally extend from the hip to the foot. Sufferers from Sciatic Rheumatism will welcome the relief that inevitably follows directly in the wake of treatment with Nue-Ovo. For the fact that Nue-Ovo is not an allayer of pain, results cannot be expected from the first dose, but as soon as it has sufficient time to begin its action on the Uric Acid Crystals and the period of reaction is gone through, the pain gradually disappears. If treatment will be consistently followed the cause will be completely eliminated. Rheumatism of the Heart. This, in a large number of cases, follows Inflammatory Rheumatism. It is caused by the presence of Uric Acid Crystals in the tissues of the heart, or by the extra amount of work thrown upon it due to the toxic condition of the blood which contains an excess amount of Uric Acid and poisons when a Rheumatic condition is prevalent. It responds quickly to treatment with Nue-Ovo * * *. Nue-Ovo is not a treatment to allay pain. Instead it attacks the cause of pain. This is why it is so successful in the treatment of Rheumatism. Remove the cause and pain cannot return," were false and fraudulent in that the article contained no ingredient or combination of ingredients capable of producing the effects claimed.

On March 29, 1929, the Research Laboratories (Inc.), claimant, having admitted certain of the allegations of the libel and having consented to the entry of a decree, judgment of condemnation and forfeiture was entered, and it was ordered by the court that the product be released to the said claimant upon payment of costs and the execution of a bond in the sum of \$500, conditioned in part that it be relabeled under the supervision of this department.

ARTHUR M. HYDE, *Secretary of Agriculture.*

16391. Misbranding of Smi-Lax. U. S. v. 48 Bottles of Smi-Lax. Default decree of condemnation, forfeiture, and destruction. (F. & D. No. 23552. I. S. No. 05699. S. No. 1782.)

On March 27, 1929, the United States attorney for the Eastern District of South Carolina, acting upon a report by the Secretary of Agriculture, filed in the District Court of the United States for said district a libel praying seizure and condemnation of 48 bottles of Smi-Lax, remaining in the original unbroken packages at Columbia, S. C., alleging that the article had been shipped by the Kannapolis Drug Co., from Kannapolis, N. C., November 8, 1928, and transported from the State of North Carolina into the State of South Carolina, and charging misbranding in violation of the food and drugs act as amended.

Analysis of a sample of the article by this department showed that it was an aqueous solution containing alcohol (17.7 per cent), ammonium salicylate, methenamine, potassium salts, extract of a laxative plant drug, and a trace of alkaloid.

It was alleged in the libel that the article was misbranded in that the label on the bottle bore the statement, "Flu and Grippe Remedy * * * in the treatment of * * * Flu and LaGrippe," and the cartons containing the said bottles bore the statement or label, "Flu and Grippe Remedy * * * for * * * Flu-Grippe," which statements regarding the curative and therapeutic effects of the article were false and fraudulent, since the said article contained no ingredient or combination of ingredients capable of producing the effects claimed.

On April 30, 1929, no claimant having appeared for the property, judgment of combination and forfeiture was entered, and it was ordered by the court that the product be destroyed by the United States marshal.

ARTHUR M. HYDE, *Secretary of Agriculture.*

16392. Misbranding of Jarabe Denechaud. U. S. v. 54 Dozen Bottles, et al., of Jarabe Denechaud. Decrees of condemnation and forfeiture entered. Product released under bond. (F. & D. Nos. 22863, 22864, 22865. I. S. Nos. 20744-x, 20745-x, 20746-x. S. No. 901, 914, 915.)

On or about July 11, 1928, the United States attorney for the District of Porto Rico, acting upon a report by the Secretary of Agriculture, filed in the District Court of the United States for said district libels praying seizure and condemnation of 81¾ dozen bottles of Jarabe Denechaud at San Juan, P. R., alleging that the article had been shipped by Brewer & Co., Worcester, Mass., in various consignments on or about April 15 and April 27, 1927, and March 16 and April 27, 1928, and transported from the State of Massachusetts into Porto Rico, and that it was being offered for sale and sold in Porto Rico, and charging misbranding in violation of the food and drugs act as amended.

Analysis of a sample of the article by this department showed that it consisted essentially of pine tar, menthol, chloroform, material derived from cod liver oil, sugar, alcohol, and water.

It was alleged in the libels that the article was misbranded in that the following statements regarding the curative or therapeutic effects of the said article were false and fraudulent, since it contained no ingredients or combination of ingredients capable of producing the effects claimed: (Wrapper of portion of product, in Spanish) "Bronchial and Laryngeal affections, chronic catarrhs and whooping cough. Affections of the respiratory organs and pulmonary tuberculosis. * * * prescribed by specialists for the treatment of affections of the bronchi, lungs, cough, and catarrhal affections;" (on carton and bottle label of portion of product, in Spanish) "Bronchitis and pulmonary affections, whooping cough and asthmatic tendencies. * * * Syrup Denechaud is an anti-tubercular preventive, pulmonary reconstituent and sedative of broncho-laryngeal affections."

On November 17, 1928, A. Rodriguez, San Juan, P. R., having appeared as claimant for the property and having admitted the allegations of the libels, judgments of condemnation and forfeiture were entered, and it was ordered by