

sale in Porto Rico by Serra, Garabis & Co., San Juan, P. R., and charging misbranding in violation of the food and drugs act as amended.

Analysis of a sample of the article by this department showed that it consisted essentially of extracts of plant drugs, a trace of iodides, sugar, alcohol, and water.

It was alleged in the libel that the article was misbranded in that the following statements regarding the curative and therapeutic effects of the said article were false and fraudulent, since it contained no ingredients or combination of ingredients capable of producing the effects claimed: (Wrapper and circular, translated from Spanish) "A medicine known for over 100 years for use in diseases of the blood \* \* \* blood purifier. In public use since 1820 for the treatment of diseases of the blood. Also as \* \* \* blood purifier;" (circular, translated from Spanish) "Panacea \* \* \* blood purifier. \* \* \* Panacea has challenged the test of almost a century, a test so severe that it showed up its true character, its use, its abuse and faults. No medicine without merit can stand what can be said about Swaim's Panacea—that it has gone through every test successfully."

On October 16, 1928, no claimant having appeared for the property, judgment of condemnation and forfeiture was entered, and it was ordered by the court that the product be destroyed by the United States marshal.

ARTHUR M. HYDE, *Secretary of Agriculture.*

**16422. Misbranding of Ru-Bon No. 1. U. S. v. 9 Bottles of Ru-Bon No. 1. Default decree of condemnation, forfeiture, and destruction. (F. & D. No. 23492. I. S. No. 03646. S. No. 1725.)**

On March 8, 1929, the United States attorney for the Eastern District of New York, acting upon a report by the Secretary of Agriculture, filed in the District Court of the United States for said district a libel praying seizure and condemnation of 9 bottles of Ru-Bon No. 1, remaining in the original packages at Brooklyn, N. Y., alleging that the article had been shipped by the Ru-Bon Chemical Co., Kansas City, Mo., on or about January 29, 1929, and transported from the State of Missouri into the State of New York, and charging misbranding in violation of the food and drugs act as amended.

Analysis of a sample of the article by this department showed that it consisted essentially of chrysarobin, ether, alcohol, and water.

It was alleged in the libel that the article was misbranded in that the following statements regarding the curative and therapeutic effects of the article, borne on the labels, (bottle label) "For Psoriasis and dry, chronic stubborn Eczema," (carton) "Psoriasis, a disease of the skin, is characterized and differentiated by scaly patches, red for the most part, though some are white in color. The names of the varieties of the disease correspond to the shapes and color of the patches. In most varieties, the patches are isolated. In some they are so diffused as to form contiguous lesions—as Baker's Itch, Bricklayer's Itch and Grocer's Itch. Cure consists in dissolving and removing the patches; in cleansing and antiseptizing the noxious conditions; and in restoring natural functions of the skin. \* \* \* Ru-bon No. 1 contains \* \* \* a derivative of a garden herb long used as a home remedy for the disease. \* \* \* Ru-Bon No. 1 has in it the 16 years of its use proved its worth, justified the claims made for it as a prescription for Psoriasis. The Ru-Bon Compounds \* \* \* constitute antiseptic resolvents, purifiers and naturalizers of skin affections. They have been formulated primarily for Eczemas \* \* \* Ru-Bon No. 1 This is formulated specially for the treatment of Psoriasis. It, too, supplements Ru-Bon No. 3 in the treatment of very stubborn eczemas \* \* \*. Ru-Bon No. 1 \* \* \* The Ru-Bon Prescription for Psoriasis \* \* \* Of tried and proved potency for Psoriasis. \* \* \* Directions: \* \* \* paint the spots covering them well. Repaint often enough to keep spots covered all the time until a true healthy skin appears. If spots become irritated, or itching occurs around the borders, use No. 3 Ru-Bon freely to stop soreness and itching; but keep the unhealed spots covered with Ru-Bon No. 1. When the affections begin to disappear keep a covering of Ru-Bon No. 1 on the spots \* \* \* Ru-Bon No. 3 until all the skin is healthy," (circular) "The development of Ru-Bon by Mr. Minter while healing himself of Eczema (Psoriasis). \* \* \* Discovery and Development. The story of the discovery, development and formulations of these remedies affords greatest possible assurance of their virtues. Charles D. Minter, maker and proprietor of the Ru-Bon Remedies, while a merchant engaged in dry goods business, was for thirty-five years a constant sufferer from psoriasis. Undergoing at one time a most virulent attack, he was advised by a chance acquaintance that, abroad, his trouble was known among common

folk as English leprosy, and that the home remedy and cure was from poultices made principally of scrapings of rhubarb roots. Acting upon the hint—aided by the suggestions of a pharmacist that if rhubarb in the raw was a specific, a derivative of the herb should be likewise curative—Mr. Minter caused to be worked out a prescription which, modified and remodified upon experimentation, in the course of a few weeks cleared his skin entirely of psoriasis spots. \* \* \* Not until \* \* \* he had encouraged a large number of persons like afflicted to try the prescriptions—and \* \* \* proved, over and over again, the amazingly curative properties of it. \* \* \* to show the remarkable success of the trials made and to demonstrate the sure ground upon which Mr. Minter has proceeded, excerpts from a few of these earliest testimonials are here produced. \* \* \* I was troubled with Eczema on my feet for over three years; had specialists treat me and tried every remedy recommended to me; none did me any good until I used Ru-Bon; it cured me in about three weeks. \* \* \* I want those who suffer with eczema to have a chance to get the the relief which your remedies will surely give them. \* \* \* My little girl has Eczema very bad. \* \* \* Please send me two bottles at once. \* \* \* The little girl is cured. \* \* \* I have had Eczema on my leg for eighteen months \* \* \* Ru-Bon Remedies cured me. \* \* \* recommending them to any one afflicted with eczema, \* \* \* Eczema, the diseases for which this remedy has been primarily formulated, has varied forms and manifestations as it affects various individuals. \* \* \* the essential thing being to put the corrective agents contained in Ru-Bon in contact with the roots of the trouble \* \* \* Ru-Bon No. 1. It is preeminently the preparation for Psoriasis—for chronic stubborn eczema. \* \* \* It is so contrived that it gets to the seat of the trouble \* \* \* It is a hard hitting solvent \* \* \* No. 1 Ru-Bon can be so supplemented \* \* \* as to do its work, get results, without shock or undue distress to any patient, irrespective of age or conditions of general health. \* \* \* Apply Ru-Bon No. 1 to affected areas \* \* \* For Psoriasis. For Chronic, Stubborn Eczema of all kinds,” were false and fraudulent in that the article contained no ingredient or combination of ingredients capable of producing the effects claimed, and in that the said statements were applied to the article knowingly and in reckless and wanton disregard of their truth or falsity, so as to represent falsely and fraudulently to purchasers thereof and create in the minds of such purchasers the impression and belief that it was in whole or in part composed of or contained ingredients or medicinal agents effective in the diseases and conditions named therein.

On April 4, 1929, no claimant having appeared for the property, judgment of condemnation and forfeiture was entered, and it was ordered by the court that the product be destroyed by the United States marshal.

ARTHUR M. HYDE, *Secretary of Agriculture.*

**16423. Misbranding of Ru-Bon No. 2. U. S. v. 2 Dozen Bottles of Ru-Bon No. 2. Default decree of destruction entered. (F. & D. No. 23101. I. S. No. 0618. S. No. 1142.)**

On or about September 29, 1928, the United States attorney for the Southern District of California, acting upon a report by the Secretary of Agriculture, filed in the District Court of the United States for said district a libel praying seizure and condemnation of 2 dozen bottles of Ru-Bon No. 2, remaining in the original packages at Los Angeles, Calif., alleging that the article had been shipped by the Ru-Bon Chemical Co., from Kansas City, Mo., in various consignments, on or about July 2, July 31, and August 22, 1928, respectively, and transported from the State of Missouri into the State of California, and charging misbranding in violation of the food and drugs act as amended.

Analysis of a sample of the article by this department showed that it consisted essentially of chrysarobin, salicylic acid, resorcin, glycerin, volatile oils including oil of bay, alcohol, and water.

The article was labeled in part: (Label) “Acne \* \* \* Dry, scaly Eczema \* \* \* Herpes \* \* \* For Dry, Stubborn, Chronic Eczema, and Parasitic Infections \* \* \* Acne, Psoriasis;” (carton) “For Eczema \* \* \* Tetter, Salt Rheum, Acne \* \* \* for Eczema on hands, face, head or feet, use Nos. 2 \* \* \* For Eczema of Rectum use Nos. 2 and 3. \* \* \* For Pimples \* \* \* use No. 2. For Tetter use No. 2. For Salt Rheum use No. 2. \* \* \* For Acne use No. 2. For Vitiligo use No. 2. For Lupus use Nos. 1, 2, and 3;” (leaflet) “Number 3 is the weakest number and the only one necessary for 80 per cent of ordinary skin troubles;” (circular) “Eczema Psoriasis, Tetter, Salt Rheum, Intractable Skin Troubles \* \* \* specific, germ-killing, \* \* \* Discovered by Chas. D. Minter after