

17642. Misbranding of aspirin tablets. U. S. v. 5 Dozen Bee Brand Aspirin Tablets. Default decree of condemnation, forfeiture, and destruction. (F. & D. No. 24875. I. S. No. 028290. S. No. 3220.)

Examination of samples of Bee Brand aspirin tablets, from the herein described interstate shipment having shown that the labels bore claims of curative and therapeutic effects that the article was incapable of producing, the Secretary of Agriculture reported the matter to the United States attorney for the Eastern District of Pennsylvania.

On July 3, 1930, the said United States attorney filed in the District Court of the United States for the district aforesaid a libel praying seizure and condemnation of 5 dozen Bee Brand aspirin tablets, remaining in the original unbroken packages at Westchester, Pa., consigned by McCormick & Co., Baltimore, Md., alleging that the article had been shipped on or about November 20, 1929, and had been transported from Baltimore, Md., into the State of Pennsylvania, and charging misbranding in violation of the food and drugs act as amended.

Analysis of a sample of the article by this department showed that the tablets contained 4.9 grains of acetylsalicylic acid each.

It was alleged in the libel that the article was misbranded in that the following statements regarding the curative or therapeutic effects of the said article, borne on the box labels and display carton, were false and fraudulent, since the article contained no ingredient or combination of ingredients capable of producing the effects claimed: (Box) "Neuralgia, Neuritis, * * * Muscular and Acute Rheumatism, Influenza, Tonsillitis, Sciatica and Gout;" (display carton) "Neuralgia * * * Rheumatism, Tonsillitis."

On July 28, 1930, no claimant having appeared for the property, judgment of condemnation and forfeiture was entered, and it was ordered by the court that the product be destroyed by the United States marshal.

ARTHUR M. HYDE, *Secretary of Agriculture.*

17643. Misbranding of Thorson's Soap Lake salts. U. S. v. 6 Dozen Cartons, et al., of Thorson's Soap Lake Salts. Default decree of forfeiture and destruction. (F. & D. No. 24744. I. S. Nos. 023178, 023179. S. No. 3101.)

An examination of samples of a product from the herein described shipments labeled as Thorson's Soap Lake salts, which was intended for use in the treatment of certain ailments, having shown that the labels bore claims of curative and therapeutic effects that the article was unable to produce, the Secretary of Agriculture reported the matter to the United States attorney for the District of Montana.

On June 11, 1930, the said United States attorney filed in the District Court of the United States for the district aforesaid a libel praying seizure and condemnation of 6 dozen 1-pound cartons and 2 dozen 5-pound bags of Thorson's Soap Lake salts at Great Falls, Mont., consigned by Thorson's Soap Lake Products Co., Soap Lake, Wash., alleging that the article had been shipped on or about January 17, 1930, from Soap Lake, Wash, in interstate commerce into the State of Montana, and charging misbranding in violation of the food and drugs act as amended.

Analysis of a sample of the article by this department showed that it consisted essentially of sodium chloride, sodium carbonate, and sodium sulphate.

It was alleged in the libel that the article was misbranded in that the following statements regarding the curative or therapeutic effects of the said article, borne on the labeling, were false and fraudulent, since the article contained no ingredient or combination of ingredients capable of producing the effects claimed: (1-pound carton) "For bath purposes in treatment of Rheumatism and Skin Diseases;" (5-pound bag) "In treating Rheumatism in all its forms, it is absolutely necessary to use Soap Lake Salts internally, * * * Skin Diseases. Use 2½ lbs. Thorson's Sun-Evaporated Soap Lake Salts to a tub of water. Have the water tepid, and let the water dry on the body. Also drink the salts in water;" (circular accompanying both sizes) "A Short Cut to Health Get Well Easy and Get Well Quick * * * The Indian Tribes of All the Northwest for Ages Past Sent Their sick and ailing on pilgrimages to this great 'Spirit Lake.' The Red Men early knew of the wonderful curative properties of 'Smokiam,' as they most commonly called this great water, the interpretation of which is 'Healing Salts.' * * * the Indian drank for his health of its antiseptic Health Giving Waters. His stiff joints were limbered and his aches and pains were cured while he * * * was

brought back to health and strength. * * * not only had they proved it good for the sick and ailing, but for those of them that were well, to tone up and to keep well. They learned to bring suffering horses, for it healed the animal as well as the human. * * * Soap Lake * * * the thousands that have traveled to its shores and have been successfully treated for Rheumatism, Skin Diseases, Stomach Troubles and many other ills common to the human. This Health Giving Water of Soap Lake * * * is evaporated * * * leaving a residue of Natural Soap Lake Minerals, which are used for ailments with the same beneficial results as are obtained from the water itself. * * * the Salt is again exposed to the solar rays, they thereby absorb much of the healing qualities of the sun. For the sick person * * * way of relieving the human system of toxins or poisons, whether these poisons are the result of absorption from a source of infection or degeneration, or lack of proper functioning of the organs of elimination. For the healthy person, there can be nothing better than to have the various organs toned up, and if any of the organs of elimination are below par, to have them assisted and rectified. Pure blood generates electric forces and nerve impulses, builds new tissues, flesh, bone and muscle, and generally tones up the whole system. The Potassium and sulphates in these 'Sun Evaporated Salts' are great blood purifiers, being particularly effective in removing the causes of pimples, blotches, eczema and other unsightly skin troubles and relieves rheumatism and Muscular Troubles. We call your attention to the percentage of chlorides indispensable in cases of dyspepsia, biliousness, indigestion and any disorder of the stomach and bowels; as a powerful antiseptic, it cleanses as it works; * * * sodium carbonate is * * * very valuable for eliminating uric acid; Silica absorbs poisonous gases in the stomach and bowels. Lime or calcium is ideal for the young and growing, for the anemic and emaciated, for the nervous and run-down—as after an attack of the 'Flu.' * * * Thorson's Soap Lake Salts * * * have a drawing, pulling effect that draws the waste fluids that are ever present under the skin, from the pores, replacing them with the elements contained in the salt, thus supplying a deficiency and acting as an antiseptic. * * * Home Treatment for Rheumatism. Use 2½ pounds Thorson's Soap Lake Salts in as hot a bath as can be borne, remain immersed in the water for about half hour. Wrap in sheet while body is still wet, cover with blankets and sweat for half hour; massage affected parts with Thorson's Soap Lake Oil. Treatment to be continued until relieved. In addition to the baths take ½ teaspoonful of Thorson's Soap Lake Salts dissolved in glass of water half hour before meals. Enemas Important When Treating Rheumatism. We recommend taking an enema in the morning before eating—dissolving tablespoonful of Thorson's Soap Lake Salts in 2 quarts of water, allow to cool to desired temperature, using the colon tube. * * * Use Enemas * * * making the periods longer between times until health is restored. * * * Thorson's Soap Lake Salts for Packs and Compresses * * * These packs and compresses are * * * especially useful in treating rheumatism, neuritis, lumbago, sciatica and all cases of local pains. * * * Thorson's Soap Lake Salts for Catarrh. Nasal Catarrh is not only disagreeable and offensive, but it will lead to serious trouble. * * * Use often in bad cases of catarrh * * * Unequaled Health * * * Giving Water a Short Cut to Health * * * Thorson's Soap Lake Salts for Internal Use. You can do wonders with your appearance. Bright eyes, cheery smile, clean complexion, snappy steps, all indicate vigorous men and women. Your trouble may be Constipation—poisons from waste matter in the intestines circulate in the blood through your system. Sick Headache, Biliousness, Indigestion, Drowsiness, Poor Appetite and sallow complexion generally follow. Is your present laxative, in whatever form, promoting natural bowel regularity—or must you purge and physic every day or two to avoid sick headaches, dizziness, biliousness, colds or sour, gassy stomach? Thorson's Soap Lake Salts helps to establish a natural, regular bowel movement even for these chronically constipated. * * * Thorson's Soap Lake—Sun Evaporated—Salts Benefit Varied Ailments. Blood Pressure * * * Foot Troubles * * * Gout or Swollen Joints and Feet * * * Lumbago * * * Dropsy * * * Eyes—Greatly Benefited—by using Thorson's Soap Lake Salts solution * * * Inflamed, Weak, Watery, * * * Sore, Ulcers of the Eye, Irritated eyes and eyelids, recent or long standing congestion of the eye caused by colds, work or exposure to smoke, wind and dust. Obesity * * * Pleurisy * * * Pyorrhea and Sore Gums * * * What you want is relief and this will give it

to you speedily. In advanced case of Pyorrhea, apply Soap Lake Salts to the gums * * * It will harden soft, sore, spongy gums very quickly. Piles * * * Psoriasis * * * Poor Circulation * * * Relief for Skin Diseases * * * Blood Diseases—In treating deep-seated diseases, Soap Lake Salts should be used internally * * * Female Trouble."

On July 23, 1930, no claimant having appeared for the property, judgment of forfeiture was entered, and it was ordered by the court that the product be destroyed by the United States marshal.

ARTHUR M. HYDE, *Secretary of Agriculture.*

17644. Misbranding of Norma. U. S. v. 35 Bottles of Norma. Default decree of condemnation, forfeiture, and destruction. (F. & D. No. 22205. S. No. 256.)

Samples of a drug product known as Norma having been found to bear in the labeling certain curative and therapeutic claims not justified by its composition, the Secretary of Agriculture reported to the United States attorney for the Northern District of Illinois the presence of a quantity of the article at Chicago, Ill.

On November 29, 1927, the said United States attorney filed in the District Court of the United States for the district aforesaid a libel praying seizure and condemnation of 35 bottles of Norma at Chicago, Ill., alleging that the article had been shipped by the Norma Laboratories, (Inc.), from Albany, N. Y., October 31, 1926, and had been transported from the State of New York into the State of Illinois, and charging misbranding in violation of the food and drugs act as amended.

Analysis of a sample of the article by this department showed that it consisted essentially of a soluble phosphate, glycerin, and water, with a small amount of plant extractive material and red coloring matter.

It was alleged in the libel that the article was misbranded in that the following statements appearing on the bottle label and in the accompanying circular, regarding its curative and therapeutic effects, were false and fraudulent in that the said statements were applied to the said article knowingly and in reckless and wanton disregard of their truth or falsity, so as to represent falsely and fraudulently to purchasers and create in the minds of such purchasers the impression and belief that it was in whole or in part composed of, or contained ingredients or medicinal agents or combinations, effective as a remedy for the diseases, ailments, and afflictions mentioned therein: (Bottle label) "Medicine containing an ingredient recognized by many leading physicians as helpful in the treatment of High Blood Pressure;" (circular) "The function of Norma is to aid Nature in its efforts to relieve the many sufferers from the distressing and unpleasant symptoms which usually accompany and manifest themselves in high blood pressure. High Blood Pressure is not a disease. It is a symptom of some disorder or abnormal condition. Sometimes it may be a result of mental worry or strain. Then again it may be the consequence of unhygienic living, over and improper feeding, insufficient physical exercise, accumulation of poisons or toxins in the system, change of life or various other causes. To determine the cause an examination by a physician is desirable. As Norma does not remove the cause of high blood pressure, it is advisable to discover the cause and use corrective medical or hygienic measures while taking Norma. Norma, however, usually reduces high blood pressure and thereby relieves dizziness, head pains, nervousness, restlessness, sleeplessness, and other discomforts and pains accompanying it. Those Who Know They Have High Blood Pressure. Thousands of persons have been told by insurance medical examiners and practicing physicians that they have high blood pressure. Such persons usually find great relief with Norma which reduces most forms of high blood pressure promptly and satisfactorily. It thereby tends to bring relief from dizziness, head pains, nervousness, sleeplessness, restlessness, melancholia and other distress and ills due to high blood pressure and usually enables blood pressure sufferers to go about their daily work and pleasures in comfort. One bottle often brings wonderful relief."

On April 16, 1930, no claimant having appeared for the property, judgment of condemnation and forfeiture was entered, and it was ordered by the court that the product be destroyed by the United States marshal.

ARTHUR M. HYDE, *Secretary of Agriculture.*