

Greenhalgh's cough syrup was represented to be effective as a sure remedy for any lung or bronchial troubles; and effective as a relief for any lung or bronchial troubles, whereas it was not effective as a sure remedy for any lung or bronchial troubles or effective as a relief for any lung or bronchial troubles; the Greenhalgh's kidney powder was represented to be effective as a remedy for kidney ailments, whereas it was not effective as a remedy for kidney ailments; and Greenhalgh diphtheria remedy was represented to be effective as a remedy for diphtheria, canker, sore throat, and croup, and effective to kill poisonous germs, whereas it was not effective as a remedy for diphtheria, canker, sore throat, or croup, or effective to kill poisonous germs.

On May 31, 1932, a plea of guilty to the information was entered on behalf of the defendant company, and the court imposed a fine of \$200.

ARTHUR M. HYDE, *Secretary of Agriculture.*

19464. Misbranding of Admirine. U. S. v. 96 Bottles of Admirine. Default decree of condemnation, forfeiture, and destruction. (F. & D. No. 27613. I. S. No. 45267. S. No. 5633.)

The drug product Admirine involved in this action was labeled as possessing curative properties in certain ailments for which cinchona alkaloids are prescribed. Analysis of a sample showed that the article contained insufficient cinchona alkaloids to cure such ailments when taken according to the following directions appearing on the bottle label:

"As a tonic for the blood and general System. Adults should take two teaspoonfuls; Children 10 to 12 years one teaspoonful; 1 to 3 years half teaspoonful. Take the medicine diluted in a little water 3 times a day, before or after eating. To stop Chills and Fever or Bad Colds, take double size doses for 3 or four days, then change to the regular Tonic dose and take three times a day as a Blood Medicine and Restorative Tonic."

The labeling of the product contained further unwarranted curative and therapeutic claims.

On December 31, 1931, the United States attorney for the Southern District of Iowa, acting upon a report by the Secretary of Agriculture, filed in the District Court of the United States for the district aforesaid a libel praying seizure and condemnation of 96 bottles of said Admirine, remaining in the original unbroken packages at Des Moines, Iowa, alleging that the article had been shipped by the Eucaline Medicine Co., Dallas, Tex., on or about November 6, 1929, and had been transported from the State of Texas into the State of Iowa, and charging misbranding in violation of the food and drugs act as amended.

Analysis of a sample of Admirine by this department showed that the article consisted essentially of salts of cinchona alkaloids representing approximately 1 gram of the alkaloids per 100 milliliters, a small proportion of an iron compound, an extract of a laxative plant drug, a large proportion of sugar, 1 per cent of alcohol, and water.

It was alleged in the libel that the article was misbranded in that the following statements regarding the curative or therapeutic effects of the said article, appearing on the carton and bottle labels, were false and fraudulent, since it contained no ingredient or combination of ingredients capable of producing the effects claimed: (Carton) "The Body Builder * * * Blood Medicine * * * The Body Builder Is recommended to * * * stimulate the Liver and Kidneys to action. * * * Purifies the blood, destroys Malaria, stops Chills and Fever quickly and restores vitality to the weakened body. The 'Body Builder' * * * Blood Medicine for Tired Feeling, Sluggish Liver, Enlarged Spleen, * * * Dizziness, * * * Belching of Gas, Sour Stomach, Weakness, Tired, Lazy Feeling, * * * Indigestion, Foul Breath, Coated Tongue, Liver Spots, Nervousness, Sallow Skin, Melancholia, Pimples, Chronic Chills or Ordinary Chills, Periodical Fevers and the different forms of Blood troubles that are caused by Malaria Poisoning. It is an exceptionally good tonic for females in cases that are peculiar to their sex. * * * Digestant * * * Nerve Tonic. The Body Builder;" (bottle) "'The Body Builder' * * * As a tonic for the blood and general System * * * To stops Chills and Fever * * * A Blood Medicine and Restorative Tonic. [Similar statements in Spanish appear in the labeling.]"

On May 4, 1932, no claimant having appeared for the property, judgment of condemnation and forfeiture was entered, and it was ordered by the court that the product be destroyed by the United States marshal.

ARTHUR M. HYDE, *Secretary of Agriculture.*