

On June 20, 1933, the United States attorney for the District of South Dakota, acting upon a report by the Secretary of Agriculture, filed in the district court a libel praying seizure and condemnation of 26 boxes of Dr. Schwind's Rose Healing Salve at Sioux Falls, S.Dak., alleging that the article had been shipped in interstate commerce on or about May 16, 1933, by the Schwind Laboratories, from Sioux City, Iowa, and charging misbranding in violation of the Food and Drugs Act as amended.

Analysis of a sample of the article by this Department showed that it consisted essentially of a lead compound incorporated in a fat.

It was alleged in substance in the libel that the article was misbranded in that the following statements, appearing on the carton and jar labels, falsely and fraudulently represented that the article was effective in the diseases and conditions named therein: (Carton) "Healing * * * it has no equal for the treatment of wounds, sores * * * infection, piles, * * * rashes, * * * frost bite, etc. * * * the affected part * * * healing * * * for Wounds, Sores, * * * piles, blood poison, boils, rashes, etc. * * * healing * * * heals wounds, sores, * * * piles, etc. * * * healing"; (jar cap) "Healing."

On September 30, 1933, no claimant having appeared for the property, judgment of condemnation was entered, and it was ordered by the court that the product be destroyed by the United States marshal.

M. L. WILSON, *Acting Secretary of Agriculture.*

21812. Misbranding of Pyradium. U. S. v. 33 Bottles of Pyradium. Default decree of condemnation and destruction. (F. & D. no. 30716. Sample no. 42123-A.)

Examination of the drug preparation, Pyradium, disclosed that it contained no ingredient or combination of ingredients capable of producing certain curative and therapeutic effects claimed in the labeling. Analysis showed that the proportion of radium present was negligible so far as regards any physiologic or therapeutic effect.

On July 18, 1933, the United States attorney for the District of Montana, acting upon a report by the Secretary of Agriculture, filed in the district court a libel praying seizure and condemnation of 33 bottles of Pyradium at Great Falls, Mont., alleging that the article had been shipped in interstate commerce on or about July 18, 1932, by the Radium Remedies Co., from Minneapolis, Minn., and charging misbranding in violation of the Food and Drugs Act as amended.

Analysis of a sample of the article by this Department showed that it consisted essentially of zinc sulphate, sodium chloride, boric acid, glycerin and water, flavored with peppermint oil. Examination showed that the article contained 2.6 millimicrograms of radium per cubic centimeter of solution. Bacteriological tests showed that the article was not antiseptic.

It was alleged in the libel that the article was misbranded in that the following statements appearing on the carton and bottle and in a circular shipped with the article, regarding its curative and therapeutic effects, were false and fraudulent: (Carton) "Radium Preparation Pyradium Germicidal"; (bottle) "Radium Preparation Pyradim. Kill the germs"; (circular) "Pyradium for Pyorrhea. Radium Remedies Co. Pyorrhea. Pyorrhea is a gum disorder which is very treacherous because of its almost painless progress and many times it is far advanced before persons are aware of any disturbances. How to tell Pyorrhea: When your gums bleed, even a little when you brush your teeth, so that the tooth brush shows pink, Pyorrhea is undoubtedly started. If some teeth are getting loose even if they don't hurt, Pyorrhea is surely to come. Try pressing hard against the gums with your fingers. If you see some milky pus around the edge of the gums—that shows Pyorrhea. As Pyorrhea progresses, the formation of pus becomes worse and eventually may result in falling out of the teeth. A bad taste in the mouth is usually present. When Pyorrhea has reached the pus stage, absorption of this poisonous material into the system takes place, giving rise to rheumatism, stomach and intestinal disorders, anemia, eye and ear trouble, and various throat infections. To relieve Pyorrhea, you must first destroy the germs, then aid the tissues of mouth, gums and teeth back to health. Pyradium is prepared especially to do these two things and it has proven beyond question most effective in accomplishing its purpose. It is equally effective in treating the many other infections of the mouth and throat, some of which are almost as disagreeable as Pyorrhea.

Pyradium * * * was especially formulated for the treatment of Pyorrhea, Trench Mouth, and other Oral Infections. To destroy the insidious pyorrhea germs and invigorate the sluggish gum tissue, is the purpose for which Pyradium was designed and intended. Its regular use should bring satisfaction, allay and prevent infection, soothe the tender, bleeding gums and assist nature in making the gums firm and normal. The emanations given off from genuine Radium in Pyradium are stored up in the solution highly charging it, thereby making the other substances in Pyradium doubly powerful and effective due to what chemists call, 'Catalysis' * * * The almost inconceivable power of an atom of Radium explains why, Pyradium, a pyorrhea treatment containing Radium can be manufactured and sold at a price within the reach of everyone * * * This is what the radio-active treatment will do—stimulate the glandular secretions, the chemical composition of the body, eliminate the danger of the accumulation of poisons and carry us on in health and vigor over many more years than are now considered the normal span of life. The discovery of radio activity has to an extent revolutionized the theory and practice of modern medicine, for it has shown the existence of an entirely new and very efficient element or source from which healing power may be obtained and which has proven itself to be a powerful accessory in the treatment of various diseases. Numerous ailments and maladies have been treated successfully with Radium emanation. Radium has a distinct physiological effect upon the human system. Clinical and laboratory tests have absolutely proven this. There is a decided beneficial effect upon the circulation. The Radium rays carry energy into the depths of the body, vitalizing every organ and tending to make every cell in the body full of health and vitality. The Why Of Pyradium due to the tremendous power of Radium rays and the further fact that sluggish gum tissue is a factor in pyoretic conditions—although Pyradium is an astringent and powerful antiseptic, the invigorating and stimulating effect of the Alpha Rays in Radium is believed to be the major reason for the effectiveness of Pyradium. Pyradium has brought relief to thousands of people who were sufferers of Pyorrhea and is preventing many more thousands from falling prey to gum diseases. It will do the same for you if you follow carefully the directions in this little book. How To Use Pyradium * * * Dilute one-half teaspoon of Pyradium with one and one-half teaspoons water. Rinse mouth thoroughly with this solution by forcing between teeth and longer. This allows mouth and gums time to absorb the Radium emanation about gums at least three minutes and even better results will be had when held longer. This allows mouth and gums time to absorb the Radium emanation into the tissues and blood stream, and time for the other substances in the solution to penetrate. When treating Pyorrhea or other mouth infections, repeat the above use of Pyradium after morning and evening meals and at bedtime. As a preventive and to give Permanent Relief from Pyorrhea—brush teeth and gums, once daily, with Pyradium full strength. An easy and pleasant way to use is to take a few drops between lips and teeth, then brush, or apply direct to brush. This makes the gums firm * * * Pyradium used as a daily Mouth Wash to promote healthy conditions of the mouth, teeth and gums, and as an effective treatment for Bad Breath, should be diluted with 10 parts water and used after meals at least twice daily. For inflamed and Bleeding Gums, Sore Mouth, Canker Sores, Cold Sores and other Infections, or for Injury to the Gums or Mouth, and after extraction of Teeth, dilute from one part Pyradium to four parts water to full strength, as seems to suit particular conditions and use as above directed. * * * In the Pyradium treatment, patient should visit the dentist to have tartar scaled from the teeth, to have corrected any mechanical defects and to have dentist inject Pyradium full strength into pus pockets. * * * Our Iron Clad Guarantee. To those who have not previously used Pyradium, we guarantee that your money will be refunded (by us when purchased direct and by your druggist when purchased from him) if one bottle, used faithfully, according to directions, fails to give satisfaction in the treatment of Pyorrhea, Trench Mouth, bleeding gums, gum boils, or ulceration of the gums."

On September 25, 1933, no claimant having appeared for the property, judgment of condemnation was entered, and it was ordered by the court that the product be destroyed by the United State marshal.

M. L. WILSON, *Acting Secretary of Agriculture.*