

nourishment. 'Drink A Meal.' Stardom's Health Diet is easily and quickly assimilated and therefore is immediately converted into energy. You will receive Extra Dividends from this Added Energy. Be Fit—Not Fat. * * * Slender beauty is Now placed within Your reach * * * Stardom's moulds your body into slender loveliness. Almost before you realize it, you will find your bulgy, flabby lines becoming firm, slender and attractive. * * * Sip those extra pounds away."

Misbranding was alleged for the further reason that the following statements, appearing in the labeling, were statements regarding the curative and therapeutic effects of the article and were false and fraudulent: (Package) "Health Diet A Reducing Aid"; (circular) "Science Scores Again Modern science has at last given an eager waiting world a reducing aid in 'Stardom's Health Diet', which has taken the drudgery, torture, but most important of all, danger out of weight control, and made dieting a pleasure. A beautiful figure need no longer be a matter of birthdays, as this new discovery places radiant health and slender loveliness within reach of all. * * * Drink A Daily Meal of Stardom's To Health and Beauty Be Fit—Not Fat Being fit is not a question of vanity, but a question of good common sense. You would not think of carrying a couple of pails of water around with you from early morning until late at night. Yet, you will carry 15 to 20 pounds of disfiguring ugly fat around allowing it to not only sap your vitality, but actually rob you of your physical attractiveness. Surplus Fat not only slows you up, but actually shortens your life, and you can readily see why. Surplus Fat overloads and places a dangerous strain on your heart, kidneys and liver, causing them to wear out before their time. That is why physicians and insurance companies say, 'Your waistline is your life line.' Stardom's Health Diet will add years to your life—and life to your years. * * * For your appearance and health's sake, form the habit of substituting Stardom's Health Diet for your lunch. * * * Stardom's Health Diet."

On February 15, 1935, the case having been called and no claimant appearing, judgment of condemnation was entered and it was ordered that the product be destroyed.

M. L. WILSON, *Acting Secretary of Agriculture.*

24520. Adulteration and misbranding of whisky. U. S. v. 8 Cases and 10 Bottles of Whisky. Decree of condemnation. Product released under bond to be relabeled. (F. & D. no. 32738. Sample no. 41448-A.)

This case involved a product labeled whisky, which failed to conform to the requirements of the United States Pharmacopoeia. The package also failed to bear on its label a statement of the percentage by volume of alcohol contained in the article.

On May 24, 1934, the United States attorney for the District of Minnesota, acting upon a report by the Secretary of Agriculture, filed in the district court a libel praying seizure and condemnation of 8 cases and 10 bottles of whisky at Minneapolis, Minn., alleging that the article had been shipped in interstate commerce on or about February 1, 1934, by the Brown-Forman Distillery Co., from Louisville, Ky., and charging adulteration and misbranding in violation of the Food and Drugs Act. The article was labeled in part: "White Mills Straight Whisky."

The article was alleged to be adulterated in that it was sold under a name recognized in the United States Pharmacopoeia, and differed from the standard of strength, quality, and purity as determined by the test laid down in the pharmacopoeia official at the time of investigation, and its own standard was not stated on the label.

Misbranding was alleged for the reason that the statements on the label, "For Medicinal Purposes Only" and "Straight Whisky", were false and misleading. Misbranding was alleged for the further reason that the package failed to bear on its label a statement of the quantity or proportion of alcohol contained in the article.

On December 21, 1934, a claim of ownership having been entered admitting the material allegations of the libel, judgment of condemnation was entered and it was ordered that the product be released under bond conditioned that it be relabeled.

M. L. WILSON, *Acting Secretary of Agriculture.*