6200. Misbranding of Huzzah A Vitamin B. & B. Supplement. U. S. v. 42 Cases of Huzzah A Vitamin B. & B. Supplement and 33 Cartons of Printed Material. Default decree of condemnation and destruction. (F. D. C. No. 12276. Sample No. 54833–F.)

LIBEL FILED: May 5, 1944, Eastern District of Wisconsin.

ALLEGED SHIPMENT: On or about November 20, 1943, by the Huzzah Corporation of America, from Chicago. Ill.

Product: 42 cases, each containing 12 1-pint bottles of the above-mentioned product, and 33 cartons containing a supply of circulars, a number of leaflets, and a number of display cards and streamers, at Milwaukee, Wis.

LABEL, IN PART: (Circular) "What Is Huzzah"; (leaflet) "Huzzah A Vitamin Drink Supplement"; and (display card and streamer) "Feel Better Tomorrow."

VIOLATIONS CHARGED: Misbranding, Section 403 (a), in that certain statements which appeared in the labeling were false and misleading since they represented and suggested and created in the minds of readers the impression that use of the article would prevent physiological reactions due to overindulgence in alcoholic beverages; that it would prevent or correct various conditions named, including low resistance to alcoholic stimulants, nervousness, exhaustion, a fagged-out feeling, headaches, faulty digestion, lack of appetite, stunted growth, polyneuritis, and certain skin disorders; and that it would insure energy and strength, whereas it would not accomplish the results stated or implied; and Section 403 (a), in that the statement "This bottle conforms with all Federal Labeling Regulations of the Food and Drug Act of July, 1938," which appeared on the label, was misleading since it created the impression that the article and its labeling had been approved by the Food and Drug Administration and that it was in compliance with the law, whereas that was not true.

The product was also misbranded under the provisions of the law applicable to drugs, as reported in notices of judgment on drugs and devices.

DISPOSITION: June 13, 1944. No claimant having appeared, judgment of condemnation was entered and the product was ordered destroyed.

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