

7199. Misbranding of Al Williams Concentrated Foods. U. S. v. 35 Packages of Al Williams Concentrated Foods. Default decree of condemnation and destruction. (F. D. C. No. 12047. Sample No. 30080-F.)

LABEL FILED: March 23, 1944, Western District of Washington.

ALLEGED SHIPMENT: On or about January 5, 1944, by Al Williams Health System, from Los Angeles, Calif.

PRODUCT: 35 packages of Al Williams Concentrated Foods at Seattle, Wash.

Examination of a sample of the article showed that it consisted of tablets containing considerable proportions of ground wheat and alfalfa, with smaller proportions of seaweed, parsley, lettuce, beet leaves, spinach, cayenne pepper, celery, carrots, yeast, and tomato.

LABEL, IN PART: "Al Williams Best Ever Concentrated Foods Food Plan #1."

VIOLATION CHARGED: Misbranding, Section 403 (a), certain statements on the bottle label and in an accompanying circular entitled, "Here's proof of results!", which represented and suggested that the article would take hunger away, would effect reduction in the weight of the consumer, would maintain or restore health, would be effective in blood-building, would remedy rheumatic conditions, would be a treatment for headaches, would give the user pep, would increase capacity for work, and would reduce blood pressure, were false and misleading since the article would not be efficacious for such purposes.

DISPOSITION: August 19, 1944. No claimant having appeared, judgment of condemnation was entered and the product was ordered destroyed.

7200. Adulteration and misbranding of vitamin B complex capsules. U. S. v. 27 Bottles of Vitamin B Complex Capsules. Default decree of condemnation and destruction. (F. D. C. No. 13108. Sample No. 54245-F.)

LABEL FILED: August 4, 1944, District of Arizona.

ALLEGED SHIPMENT: On or about April 6, 1944, by Royce Pharmacal Co., Los Angeles, Calif.

PRODUCT: 27 bottles, each containing 100 vitamin B complex capsules, at Phoenix, Ariz.

Examination of a sample showed that the article was 20-percent deficient in vitamin B₁ (thiamine), and 60-percent deficient in vitamin B₂ (riboflavin).

LABEL, IN PART: (Bottles) "Royce's Special Hi-Potency Vitamin B Complex * * * Each capsule Contains: Vitamin B₁ 667 U. S. P. Units; (Thiamin Hydrochloride 2.0 Mg.); Vitamin B₂ 2000 Micrograms; (Riboflavin 2.0 Mg.)."

VIOLATIONS CHARGED: Adulteration, Section 402 (b) (1), valuable constituents, vitamin B₁ (thiamine) and vitamin B₂ (riboflavin), had been in part omitted from the article.

Misbranding, Section 403 (a), the statement, "Each Capsule Contains: Vitamin B₁ 667 U. S. P. Units; (Thiamin Hydrochloride 2.0 Mg.); Vitamin B₂ 2000 Micrograms; (Riboflavin 2.0 Mg.)" was false and misleading as applied to the article, which contained less than these amounts of vitamin B₁ and B₂; and, Section 403 (f), the information concerning its vitamin properties required to appear on the label was not prominently placed thereon with such conspicuousness (as compared with other words, statements, designs, or devices on the label) as to render it likely to be read by the ordinary individual under customary conditions of purchase and use, since it appeared at right angles to the main display panel.

DISPOSITION: September 26, 1944. No claimant having appeared, judgment of condemnation was entered and the product was ordered destroyed.