

value for such uses; and Section 403(k), the article contained an artificial flavoring, or artificial coloring, or a chemical preservative and failed to bear labeling stating that fact.

CEREALS AND CEREAL PRODUCTS

BAKERY PRODUCTS

28101. Biscuits. (F.D.C. No. 47508. S. No. 71-075 T.)

QUANTITY: 476 cases, 24 pkgs. each, at Norman, Okla.

SHIPPED: 4-23-62, from Dallas, Tex., by American Foods, Inc.

LABEL IN PART: (Pkg.) "Sun-Spun Brand Enriched Biscuits * * * 10 Biscuits * * * Distributed by Kitchen Products, Inc., Chicago, Ill. Net Wt. 8 Ozs."

RESULTS OF INVESTIGATION: Examination showed that the statements of ingredients and enrichment were printed in silver color ink on gold color metallic label, and were inconspicuous due to smallness of type and noncontrasting, highly reflective background.

LIBELED: 5-22-62, W. Dist. Okla.

CHARGE: 403(f)—when shipped, the information required by 403 (i) (2) and (j) to appear on the label, namely, statement of ingredients and enrichment statement, were not prominently placed on the label with such conspicuousness (as compared with other words and statements on the label) as to render it likely to be read by the ordinary individual under customary conditions of purchase and use.

DISPOSITION: 6-15-62. Default—delivered to a charitable institution.

28102. Cookies. (F.D.C. No. 47244. S. No. 21-306 T.)

QUANTITY: 53 cases, 12 bags each, at Casper, Wyo.

SHIPPED: 2-9-62, from Denver, Colo., by Bowman Biscuit Co.

LABEL IN PART: (Bag) "Supreme Mayfair" (tag on bag) "* * * Contents 16 Cakes Net Weight 9¼ Oz. Ingredients: * * * United Biscuit Company of America, Supreme Bakers Division, Denver, Colo. Melrose Park, Ill., Omaha, Neb."

LIBELED: 3-13-62, Dist. Wyo.

CHARGE: 402(a) (3)—contained rodent excreta pellets; and 402(a) (4)—prepared and packed under insanitary conditions.

DISPOSITION: 4-3-62. Consent—destruction.

28103. Marshmallow pies (cookies). (F.D.C. No. 47486. S. No. 58-134 T.)

QUANTITY: 61 cases, 24 packages each, at Nashville, Tenn.

SHIPPED: 3-22-62, from Louisville, Ky., by Robert's Cookie Co.

LABEL IN PART: (Pkg.) "Robert's * * * Marshmallow Pies Net Wt. 12 Ozs. * * * Ingredients * * * Robert's Cookie Co. Louisville, Kentucky."

RESULTS OF INVESTIGATION: Examination showed that the manufacturer's name and address were printed in black type on a dark blue background making it difficult to read.

LIBELED: 5-8-62, M. Dist. Tenn.

CHARGE: 403(f)—when shipped, the information required under 403(e) (1) to appear on the label, namely, the manufacturer's name and address, was not